

## Database/Postal Software

dress updates, and property changes and provide alerts to changes so you never lose track of customers. Simply upload your data using the web-based portal and monitor addresses or individuals by setting alerts for:

**Address Update:** Verify street addresses using official USPS® postal data and identify changes to street number, street name, city name and ZIP Code.

**Change of Address:** Identify individuals and businesses that have moved over the last 48 months.

**Property Transactions:** Monitor historical data and current property transactions including changes of ownership and mortgage data.

You'll receive a notice every time a change is noted in your data. When you are ready to download a fresh, clean list for marketing or mailing campaigns, simply hit "Export Changes" and your list will be ready with all of the changes made. Melissa Alert Service is ideal for mailing houses looking to provide list management services and help clients optimize their mailing lists. Free trial and a full-featured REST API are also available.

**GOVCLOUD ADDRESS SUITE SERVICE:** A FedRAMP®-authorized Cloud service providing USPS 48-Month NCOALink® and U.S. and global address verification while meeting the strictest standards for security and data protection.

**LEADGEN MAILING LISTS:** These APIs provide high volume list buyers and mailing houses with access to mailing lists at wholesale prices. You can build, order and download mailing lists at any time and be invoiced at regular intervals. Ideal in providing your customers mailing lists with ease with your own private-label branding or via online portal. Lists include:

**Consumers:** Over 200 million U.S. individuals and 140 million households with detailed demographics and lifestyle selects.

**Occupants:** Includes 99% of all U.S. addresses delivered in walk-sequence order plus head-of-household names are included for free.

**Businesses:** Over 14 million U.S. business records from SMB to Fortune 500 companies.

**Property Owners:** More than 100 million records to target on-site and absentee property owners.

**SMARTMOVER CHANGE OF ADDRESS SERVICE:** This service provides USPS 48-Month NCOALink and Canada Post® 72-Month NCOA processing to update the addresses of people and businesses that have moved. This API easily integrates into your app or service, providing always access to the latest move update data.

**MAILERS ONLINE:** The easiest PAVE™ Gold solution to get your mail prepped and out the door with no software to install or update. Mailers Online presorts your mailing for either First-Class™, Marketing Mail™, Nonprofit, Destination Dis-

counts or eLOT® Enhanced Carrier Route basic rates. The service is USPS CASS Certified™ to check and standardize addresses for deliverability and provides USPS Move Update change of address processing. Check mailing lists for unwanted duplicate records and generate Full-service Mail.dat® files and reports. No long-term contracts, pricing per job is available.

**LISTWARE:** This all-in-one data quality tool will verify addresses, phones, emails, names, business name and Social Security Number. It also performs USPS NCOALink and Canada Post NCOA, as well as It also data enrichments like geocoding, demographic append, phone append and email append. Available online or as an app for Microsoft® 365 and Google® Sheets.

**SERVICE BUREAU:** Our friendly and helpful team provide USPS NCOALink Move Update, Canada Post, and Royal Mail® (UK) change of address processing, merge/purge, CASS, and suppression processing. Simply upload your file for fast, secure processing or automated SFTP submission is available. Turnaround for most jobs in 20 minutes or less and our prices can't be beat. Business and consumer email and phone append, geographic, demographic and property append also available.

**CONTACT:** For more information visit [www.Melissa.com](http://www.Melissa.com) or call 1-800-635-4772 or email [sales@melissa.com](mailto:sales@melissa.com)

## § Pitney Bowes Inc.

**CATEGORY:** Database/Postal Software

**PRODUCT:** ConnectRight® Mailer

**COMPANY:** Pitney Bowes Inc., 27 Waterview Drive, Shelton CT 06484. Contact: [PitneyBowes.com/omg](http://PitneyBowes.com/omg)

**CONNECTRIGHT MAILER LIST MANAGEMENT SOFTWARE:** Cleanse addresses, update moves and presort mail for the best possible USPS discounts with a single click. ConnectRight Mailer list management software from Pitney Bowes makes it easy to cleanse and process mailing lists by giving you access to the latest USPS address information and full service NCOA Link. Our USPS CASS and PAVE address data software combines a local app for saved jobs and fast processing with the power and flexibility of the cloud to ensure you always have the latest USPS address data and reports. There's no need to manually update any local software. You also get access to various USPS commercial rates including First Class, Standard, mixed-weight processing, and other services. Additional features include list suppression from DMA (Do Not Mail and Prison Suppression), a job presets and hot folder function that allows anyone to submit and process lists across your organization and leveraging the power of Intelligent Mail Barcode for mail tracking. The software has been updated to support the newest postal initiatives such as Informed Delivery®.

**CONTACT:** For details, visit [PitneyBowes.com/omg](http://PitneyBowes.com/omg).