

palletization, repalletization, and containerization to increase volume while reducing postage and transportation costs.

PostageAssurety™ supports postage quotes and invoices without requiring PostalOne! workflows, helping mailers assess costs earlier and with more control. **EntryAssurety™** supports dropship planning by comparing service, postage, and transportation options for lower cost delivery, and its ability to compare origin entry versus dropship entry and recommend optimal entry points based on facility type, postage, and LTL costs is a huge plus.

ShipmentAssurety™ automates FAST appointments, including TL and LTL linear footage management, and FAST appointment automation for origin and destination entry, IMcb container barcodes linked to appointments, reporting on no shows, arrivals and closeouts, and integration with transportation management systems through APIs.

InformDAssurety™ helps mailers automate Informed Delivery campaigns, capture USPS incentives, and expand digital engagement tied to physical mail. **AI-TrainingAssurety™** provides AI guidance for instant answers and helps reduce training delays and turnover. The **AIMSplus™** API Suite extends automation across operations and postage, while **PreToPostAssurety™** as a web-based API module converts Presort Machine Data to Mail.dat for Assurety's hardware sortation vendor partners.

TrackingAssurety™ extends the value of **AIMSplus™** by connecting post presort operations with mail tracking visibility. **TrackingAssurety™** provides facility history performance through **AIMSplus™** for future operational management as well as past and current mail delivery status, centralizing customer service and commercial mail operations and smarter entry plans powered by **TrackingAnalytics™** in **AIMSplus™**. Together, they help commercial mailers move from static Mail.dat processing to operational intelligence that supports compliance, logistics decisions, customer reporting, and delivery performance visibility.

For commercial mailers still using desktop-based tools like BCC's DatMail style post presort software, the business issue is no longer only file editing. It is scalability, compliance confidence, postage optimization, logistics planning, integration, training, support, and customer visibility. **AIMSplus™** gives mailers a centralized, browser based path forward: one platform to import, validate, edit, optimize, palletize, plan entry, manage appointments, support Informed Delivery, integrate through APIs, for all plants of a commercial mailing operation in a single platform; with AI assistance, and connect mail tracking intelligence. **AIMSplus™** and **TrackingAssurety™** help mailers move beyond desktop limits into an on-premises, browser based, integrated, scalable platform for postal compliance, postage optimization, logistics automation, mail tracking, and customer visibility.

CONTACT: To learn more call (866) 750-4924. Or visit www.AssuretyConsulting.com

§ Engineering Innovation Inc.

CATEGORY: Database/Postal Software

PRODUCT: Apian Sort™ Engine

COMPANY: Engineering Innovation Inc. (Eii), 3601 Sagamore Parkway N, Suite Eii, Lafayette, IN 47904 Contact: sales@eii-online.com Phone: (800) 350-6450

DESCRIPTION: The Apian Sort Letter Sorting Engine by Engineering Innovation, Inc. extends the lifespan of your letter sorters while protecting your investment. Instead of replacing equipment at steep costs, Apian Sort modernizes your existing infrastructure through secure, cloud-based technology. This solution keeps machines relevant and reliable, reduces downtime, and optimizes throughput. Apian Sort offers a comprehensive solution that blends machine control and cloud connectivity into one platform. The HivePilot Machine Controller provides embedded precision and reliability on-site, while the HiveLink Portal ensures secure access to sort profiles, customer information, and performance data from anywhere. By combining robust local control with centralized cloud management, Apian Sort eliminates disruptions, minimizes errors, and ensures smooth operations across multiple sites and machines simultaneously.

FEATURES: Apian Sort supports digital commingle with Mail.dat files, streamlines reporting and USPS form creation, and enables multi-site management. Users benefit from seamless integration into current systems, CSA file support for tray tags and pallet placards, and automatic scheming updates. The system processes Automated First Class Letters, Machinable First Class Letters, Single Piece First Class Letters, First Class Postcards, First Class Flats, and Marketing Mail/Nonprofit Mail for Letters & Flats. By minimizing second-pass sorting, preserving equipment life, and providing smart investment protection, Apian Sort helps mail operations achieve higher throughput while avoiding unnecessary capital expenses.

CONTACT: For more information about Apian Sort call 800-350-6450, email sales@eii-online.com, or Visit www.ApianSort.com.

§ Melissa

CATEGORY: Database/Postal Software

PRODUCT: New! Melissa Alert Service, New! GovCloud Address Suite, LeadGen Mailing Lists, SmartMover Change of Address Service, Mailers Online, Listware, Service Bureau: National Change of Address Processing (U.S., U.K., Canada), CASS™ Processing, Suppression Services (Merge/Purge, Deceased, Do-Not-Mail), and Data Enrichment (Consumer/Business Mobile and Email Append).

COMPANY: Melissa, 22382 Avenida Empresa, Rancho Santa Margarita, CA 92688-2112. Tele: 1-800-635-4772.

MELISSA ALERT SERVICE: Unique service will monitor and automatically cleanse your customer data for moves, ad-

Database/Postal Software

dress updates, and property changes and provide alerts to changes so you never lose track of customers. Simply upload your data using the web-based portal and monitor addresses or individuals by setting alerts for:

Address Update: Verify street addresses using official USPS® postal data and identify changes to street number, street name, city name and ZIP Code.

Change of Address: Identify individuals and businesses that have moved over the last 48 months.

Property Transactions: Monitor historical data and current property transactions including changes of ownership and mortgage data.

You'll receive a notice every time a change is noted in your data. When you are ready to download a fresh, clean list for marketing or mailing campaigns, simply hit "Export Changes" and your list will be ready with all of the changes made. Melissa Alert Service is ideal for mailing houses looking to provide list management services and help clients optimize their mailing lists. Free trial and a full-featured REST API are also available.

GOVCLOUD ADDRESS SUITE SERVICE: A FedRAMP®-authorized Cloud service providing USPS 48-Month NCOALink® and U.S. and global address verification while meeting the strictest standards for security and data protection.

LEADGEN MAILING LISTS: These APIs provide high volume list buyers and mailing houses with access to mailing lists at wholesale prices. You can build, order and download mailing lists at any time and be invoiced at regular intervals. Ideal in providing your customers mailing lists with ease with your own private-label branding or via online portal. Lists include:

Consumers: Over 200 million U.S. individuals and 140 million households with detailed demographics and lifestyle selects.

Occupants: Includes 99% of all U.S. addresses delivered in walk-sequence order plus head-of-household names are included for free.

Businesses: Over 14 million U.S. business records from SMB to Fortune 500 companies.

Property Owners: More than 100 million records to target on-site and absentee property owners.

SMARTMOVER CHANGE OF ADDRESS SERVICE: This service provides USPS 48-Month NCOALink and Canada Post® 72-Month NCOA processing to update the addresses of people and businesses that have moved. This API easily integrates into your app or service, providing always access to the latest move update data.

MAILERS ONLINE: The easiest PAVE™ Gold solution to get your mail prepped and out the door with no software to install or update. Mailers Online presorts your mailing for either First-Class™, Marketing Mail™, Nonprofit, Destination Dis-

counts or eLOT® Enhanced Carrier Route basic rates. The service is USPS CASS Certified™ to check and standardize addresses for deliverability and provides USPS Move Update change of address processing. Check mailing lists for unwanted duplicate records and generate Full-service Mail.dat® files and reports. No long-term contracts, pricing per job is available.

LISTWARE: This all-in-one data quality tool will verify addresses, phones, emails, names, business name and Social Security Number. It also performs USPS NCOALink and Canada Post NCOA, as well as It also data enrichments like geocoding, demographic append, phone append and email append. Available online or as an app for Microsoft® 365 and Google® Sheets.

SERVICE BUREAU: Our friendly and helpful team provide USPS NCOALink Move Update, Canada Post, and Royal Mail® (UK) change of address processing, merge/purge, CASS, and suppression processing. Simply upload your file for fast, secure processing or automated SFTP submission is available. Turnaround for most jobs in 20 minutes or less and our prices can't be beat. Business and consumer email and phone append, geographic, demographic and property append also available.

CONTACT: For more information visit www.Melissa.com or call 1-800-635-4772 or email sales@melissa.com

§ Pitney Bowes Inc.

CATEGORY: Database/Postal Software

PRODUCT: ConnectRight® Mailer

COMPANY: Pitney Bowes Inc., 27 Waterview Drive, Shelton CT 06484. Contact: PitneyBowes.com/omg

CONNECTRIGHT MAILER LIST MANAGEMENT SOFTWARE: Cleanse addresses, update moves and presort mail for the best possible USPS discounts with a single click. ConnectRight Mailer list management software from Pitney Bowes makes it easy to cleanse and process mailing lists by giving you access to the latest USPS address information and full service NCOA Link. Our USPS CASS and PAVE address data software combines a local app for saved jobs and fast processing with the power and flexibility of the cloud to ensure you always have the latest USPS address data and reports. There's no need to manually update any local software. You also get access to various USPS commercial rates including First Class, Standard, mixed-weight processing, and other services. Additional features include list suppression from DMA (Do Not Mail and Prison Suppression), a job presets and hot folder function that allows anyone to submit and process lists across your organization and leveraging the power of Intelligent Mail Barcode for mail tracking. The software has been updated to support the newest postal initiatives such as Informed Delivery®.

CONTACT: For details, visit PitneyBowes.com/omg.