

palletization, repalletization, and containerization to increase volume while reducing postage and transportation costs.

PostageAssurety™ supports postage quotes and invoices without requiring PostalOne! workflows, helping mailers assess costs earlier and with more control. **EntryAssurety™** supports dropship planning by comparing service, postage, and transportation options for lower cost delivery, and its ability to compare origin entry versus dropship entry and recommend optimal entry points based on facility type, postage, and LTL costs is a huge plus.

ShipmentAssurety™ automates FAST appointments, including TL and LTL linear footage management, and FAST appointment automation for origin and destination entry, IMcb container barcodes linked to appointments, reporting on no shows, arrivals and closeouts, and integration with transportation management systems through APIs.

InformDAssurety™ helps mailers automate Informed Delivery campaigns, capture USPS incentives, and expand digital engagement tied to physical mail. **AI-TrainingAssurety™** provides AI guidance for instant answers and helps reduce training delays and turnover. The **AIMSplus™** API Suite extends automation across operations and postage, while **PreToPostAssurety™** as a web-based API module converts Presort Machine Data to Mail.dat for Assurety's hardware sortation vendor partners.

TrackingAssurety™ extends the value of **AIMSplus™** by connecting post presort operations with mail tracking visibility. **TrackingAssurety™** provides facility history performance through **AIMSplus™** for future operational management as well as past and current mail delivery status, centralizing customer service and commercial mail operations and smarter entry plans powered by **TrackingAnalytics™** in **AIMSplus™**. Together, they help commercial mailers move from static Mail.dat processing to operational intelligence that supports compliance, logistics decisions, customer reporting, and delivery performance visibility.

For commercial mailers still using desktop-based tools like BCC's DatMail style post presort software, the business issue is no longer only file editing. It is scalability, compliance confidence, postage optimization, logistics planning, integration, training, support, and customer visibility. **AIMSplus™** gives mailers a centralized, browser based path forward: one platform to import, validate, edit, optimize, palletize, plan entry, manage appointments, support Informed Delivery, integrate through APIs, for all plants of a commercial mailing operation in a single platform; with AI assistance, and connect mail tracking intelligence. **AIMSplus™** and **TrackingAssurety™** help mailers move beyond desktop limits into an on-premises, browser based, integrated, scalable platform for postal compliance, postage optimization, logistics automation, mail tracking, and customer visibility.

CONTACT: To learn more call (866) 750-4924. Or visit www.AssuretyConsulting.com

§ Engineering Innovation Inc.

CATEGORY: Database/Postal Software

PRODUCT: Apian Sort™ Engine

COMPANY: Engineering Innovation Inc. (Eii), 3601 Sagamore Parkway N, Suite Eii, Lafayette, IN 47904 Contact: sales@eii-online.com Phone: (800) 350-6450

DESCRIPTION: The Apian Sort Letter Sorting Engine by Engineering Innovation, Inc. extends the lifespan of your letter sorters while protecting your investment. Instead of replacing equipment at steep costs, Apian Sort modernizes your existing infrastructure through secure, cloud-based technology. This solution keeps machines relevant and reliable, reduces downtime, and optimizes throughput. Apian Sort offers a comprehensive solution that blends machine control and cloud connectivity into one platform. The HivePilot Machine Controller provides embedded precision and reliability on-site, while the HiveLink Portal ensures secure access to sort profiles, customer information, and performance data from anywhere. By combining robust local control with centralized cloud management, Apian Sort eliminates disruptions, minimizes errors, and ensures smooth operations across multiple sites and machines simultaneously.

FEATURES: Apian Sort supports digital commingle with Mail.dat files, streamlines reporting and USPS form creation, and enables multi-site management. Users benefit from seamless integration into current systems, CSA file support for tray tags and pallet placards, and automatic scheming updates. The system processes Automated First Class Letters, Machinable First Class Letters, Single Piece First Class Letters, First Class Postcards, First Class Flats, and Marketing Mail/Nonprofit Mail for Letters & Flats. By minimizing second-pass sorting, preserving equipment life, and providing smart investment protection, Apian Sort helps mail operations achieve higher throughput while avoiding unnecessary capital expenses.

CONTACT: For more information about Apian Sort call 800-350-6450, email sales@eii-online.com, or Visit www.ApianSort.com.

§ Melissa

CATEGORY: Database/Postal Software

PRODUCT: New! Melissa Alert Service, New! GovCloud Address Suite, LeadGen Mailing Lists, SmartMover Change of Address Service, Mailers Online, Listware, Service Bureau: National Change of Address Processing (U.S., U.K., Canada), CASS™ Processing, Suppression Services (Merge/Purge, Deceased, Do-Not-Mail), and Data Enrichment (Consumer/Business Mobile and Email Append).

COMPANY: Melissa, 22382 Avenida Empresa, Rancho Santa Margarita, CA 92688-2112. Tele: 1-800-635-4772.

MELISSA ALERT SERVICE: Unique service will monitor and automatically cleanse your customer data for moves, ad-