

# Mailers' Technical Advisory Committee: March 2025

This roster is the property of the Mailers' Technical Advisory Committee and is not permitted to be used for solicitations.

## MTAC Executive Committee Members

Industry	U. S. Postal Service
<p><b>Lisa Wurman – <u>Industry Chair (2024-2025)</u></b> Postal Affairs Manager QUAD 4371 County Line Road Chalfont, PA 18914-1825</p>	<p><b>Steven W. Monteith – <u>Postal Chair</u></b> Chief Customer &amp; Marketing Officer &amp; EVP 475 L'Enfant Plaza RM 4016 Washington, DC 20260-4016</p>
<p><b>Deborah Damore - <u>Industry Vice Chair &amp; Treasurer (2024-2025)</u></b> Head of Postal Affairs Grayhair Software 1000 Windham Parkway Bolingbrook, IL 60490-3507</p>	<p><b>Judy de Torok – <u>Postal Co-Vice Chair</u></b> Vice President, Corporate Affairs 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>
<p><b>Bob Rosser – <u>Immediate Past Industry Chair</u></b> Director, Postal Affairs, Products &amp; Services IWCO Direct 7951 Powers Boulevard Chanhassen, MN 55317-9502</p>	<p><b>Lindsey Taylor – <u>Postal Co-Vice Chair</u></b> Director, Industry Engagement &amp; Outreach – Corporate Affairs 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>
 <p><b>MAILERS TECHNICAL ADVISORY COMMITTEE</b> UNITED STATES POSTAL SERVICE®</p>	<p><b>Danielle Young – <u>Program Manager/Secretary</u></b> Manager, Industry Engagement Strategy 475 L'Enfant Plaza SW Washington, DC 20260-5601</p>

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## MTAC Leadership – Industry

Industry Leaders: Mail Shape (5 Leaders)	Industry Leaders: Focus Areas (3 Leaders)
<p><b>Glen Swyers</b>  <b>Co-Lead Letters - Marketing Mail</b>  <i>Association for Print Technologies (APTECH)</i>                      Director, Marketing Integration, Imagine Charlotte                      8335 Classic Drive                      Charlotte, NC 28262</p>	<p><b>Rose Flanagan</b>  <b>Payment and Product</b>  <i>Delivery Technology Advocacy Council (DTAC)</i>                      Manager, Postal Strategies &amp; Logistics, Data-Mail Inc                      240 Hartford Ave                      Newington, CT 06111-2077</p>
<p><b>Scott Holton</b>  <b>Co-Lead Letters - First-Class Mail</b>  <i>National Postal Policy Council (NPPC)</i>                      Postal Affairs Manager                      Progressive Insurance                      43 Crawford Road                      Cotuit, MA 02635</p>	<p><b>Tom Glassman</b>  <b>Operations Integration Performance Excellence</b>  <i>Mailers Hub</i>                      Senior Integration Specialist                      Wilen Florida                      3333 SW 15<sup>th</sup> Street                      Deerfield Beach, FL 33442-8134</p>
<p><b>Eric Kisgen</b>  <b>Co-Lead Flats, Periodicals</b>  <i>News/Media Alliance (NMA)</i>                      Director, Postal Operations, Meredith Corporation                      1716 Locust St                      Des Moines, IA 50309-3023</p>	<p><b>Adam Collinson</b>  <b>Data, Technology, Addressing</b>  <i>Association for Mail Electronic Enhancement (AMEE)</i>                      Director of Address Intelligence                      1 SE Ocean Blvd                      Stuart, FL 34994-2214</p>
<p><b>Carol Kliewer</b>  <b>Co-Lead Flats - Marketing Mail &amp; Bound Printed Matter (BPM)</b>  <i>Saturation Mailers Coalition</i>                      Senior Director of Postal Affairs                      1 Valpak Avenue N                      St. Petersburg, FL 33716-4102</p>	
<p><b>Alvin Serrano</b>  <b>Packages</b>  <i>International Mailers' Advisory (IMAG)</i>                      Director, North American Logistics &amp; Carrier Relations                      C/O Sendle                      1201 3rd Ave, Suite 2200                      Seattle, WA 98101-3047</p>	

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USPS Focus Area Leaders	
<p><u><i>Payment and Product</i></u></p> <p><b>Margaret Pepe</b> Executive Director, Product Management</p> <p><b>Angela Lawson</b> Vice President, Technology Applications</p>	<p><u><i>Data, Technology, Addressing</i></u></p> <p><b>Gary Reblin</b> Vice President, Innovative Business Technology</p> <p><b>Steve Dearing</b> Vice President, Chief Data &amp; Analytics Officer</p> <p><b>Angela Lawson</b> Vice President, Technology Applications</p>
<p><u><i>Operations Integration Performance Excellence</i></u></p> <p><b>Greg White</b> Executive Director Operations Integration Performance Excellence</p> <p><b>Randy Workman</b> Sr. Director Product Acceptance &amp; Support</p>	
<p>Looking for MTAC updates &amp; info?</p> <p></p> <p>Go to the MTAC page on PostalPro: <a href="https://postalpro.usps.com/mtac">https://postalpro.usps.com/mtac</a></p>	

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## MTAC Leadership – Industry

Facilitators Supporting Focus Areas	
<b>Kristin Brooks: Payment and Product</b> USPS Industry Engagement & Outreach – Corporate Affairs Headquarters	<b>Jacqueline Watts: Data, Technology, Addressing</b> USPS Industry Engagement & Outreach – Corporate Affairs Headquarters
<b>Derek Hatten: Operations Integration Performance Excellence</b> USPS Industry Engagement & Outreach – Corporate Affairs Headquarters	
MTAC Administration and Program Assistants	
<b>Cynthia Doty</b> <b>MTAC Program Assistant</b> USPS Industry Engagement & Outreach – Corporate Affairs Headquarters	<b>Adaisja Johnson</b> <b>MTAC Program Assistant</b> USPS Industry Engagement & Outreach – Corporate Affairs Headquarters
<b>Vacant</b> <b>MTAC Program Assistant</b> USPS Industry Engagement & Outreach – Corporate Affairs Headquarters	
<p><b>Please contact the MTAC Program staff for assistance!</b> Send a message to <a href="mailto:MTAC@usps.gov">MTAC@usps.gov</a> or contact us individually by phone or email</p>	

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Association – Association Executives – Association Website		
<p><b><u>Alliance of Nonprofit Mailers (ANM)</u></b></p> <p><b>Stephen Kearney</b> Executive Director ANM 2021 L Street, NW Suite 101-248 Washington, DC 20036</p> <p><a href="http://www.nonprofitmailers.org">www.nonprofitmailers.org</a></p>	<p><b><u>American Association of Political Consultants (AAPC)</u></b></p> <p><b>Alana Joyce, CAE</b> Executive Director AAPC 1775 Tyson's Blvd, 5th Floor McLean, VA 22102-5116</p> <p><a href="http://www.theappc.org">www.theappc.org</a></p>	<p><b><u>American Bankers Association (ABA)</u></b></p> <p><b>David Androphy</b> Senior Manager, Asset Management American Bankers Association 1333 New Hampshire Avenue NW Washington, D.C. 20036-1511</p> <p><a href="http://www.aba.com">www.aba.com</a></p>
<p><b><u>American Commerce Marketing Association (ACMA)</u></b></p> <p><b>Lynn Noble</b> Vice President Industry Affairs American Commerce Mailers Assn 1800 Diagonal Rd Ste 600 Alexandria VA 22314</p> <p><a href="http://www.catalogmailers.org">www.catalogmailers.org</a></p>	<p><b><u>American Forest &amp; Paper Association (AF&amp;PA)</u></b></p> <p><b>Mark Pitts</b> Executive Director, Printing &amp; Writing Papers AF&amp;PA 1101 K Street, NW Ste 700 Washington DC 20005-7033</p> <p><b>1 Representative Vacancy</b></p> <p><a href="http://www.afandpa.org">www.afandpa.org</a></p>	<p><b><u>Association for Mail Electronic Enhancement (AMEE)</u></b></p> <p><b>Adam Scott</b> Senior Director of Postal Initiatives Pitney Bowes Presort Services 13273 Grover Rd Jacksonville, FL 32226-1941</p> <p><b>N/A</b></p>
<p><b><u>Association for Postal Commerce (PostCom)</u></b></p> <p><b>Michael Plunkett</b> President &amp; CEO PostCom 1800 Diagonal Road, Suite 600 Alexandria VA 22314-2840</p> <p><a href="http://www.postcom.org">www.postcom.org</a></p>	<p><b><u>Association for Print Technologies (APTECH)</u></b></p> <p><b>Thayer Long</b> President APTECH 450 Rev Kelly Smith Way Nashville, TN 37203-3313</p> <p><a href="http://www.printtechnologies.org">www.printtechnologies.org</a></p>	<p><b><u>Association for Roll-to-Roll Converters</u></b></p> <p><b>Association Executive Vacancy</b> <b>2 Representative Vacancies</b></p> <p><a href="http://www.rolltoroll.org">www.rolltoroll.org</a></p>

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Association – Association Executives – Association Website		
<p><b><u>Association of Direct Response Fundraising Counsel (ADRFCO)</u></b></p> <p><b>Robert S. Tigner</b> General Counsel 1319 F Street NW, Ste 700 Washington, DC 20004-1125</p>	<p><b><u>Association of National Advertisers (ANA)</u></b></p> <p><b>Christopher (Chris) Oswald</b> EVP, Head of Law, Ethics &amp; Government Relations 2020 K St, NW, Suite 660 Washington, DC 20006-1814</p> <p><a href="http://www.ana.net">www.ana.net</a></p>	<p><b><u>Association of National Advertisers Nonprofit Federation</u></b></p> <p><b>Xenia “Senny” Boone</b> SVP 2020 K St, NW, Suite 660 Washington, DC 20006-1814</p> <p><a href="http://www.ana.net">www.ana.net</a></p>
<p><b><u>Association of Priority Mail Users (APMU)</u></b></p> <p><b>William J. Olson</b> Legal Counsel APMU 370 Maple Ave W, Ste 4 Vienna, VA 22180-5615</p>	<p><b><u>American Automobile Association (AAA)</u></b></p> <p><b>Michael Latham</b> Director, Strategy and Brand 1000 AAA Drive Heathrow, FL 32746-5060</p>	<p><b><u>Catholic Development Council</u></b></p> <p><b>Mark Micali</b> VP, Government Affairs Catholic Development Council 1319 F St. NW, Ste 800 Washington, DC 20004-1112</p>
<p><b><u>City &amp; Regional Magazine Association</u></b></p> <p><b>C. James Dowden</b> Executive Director City &amp; Regional Magazine Association 1970 East Grand Ave, Ste 330 El Segundo, CA 90245-5082</p> <p><a href="http://www.citymag.org">www.citymag.org</a></p>	<p><b><u>Classroom Publishers Association</u></b></p> <p style="text-align: center;"><b>VACANT</b></p>	<p><b><u>Coalition of Religious Communicators Association (CRCA)</u></b></p> <p><b>Joe Thoma</b> Convener CRCA C/O Associated Church Press 924 Woodcrest Way Oviedo, FL 32765-9551</p> <p><a href="http://www.crcassociations.org">www.crcassociations.org</a></p>

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Association – Association Executives – Association Website		
<p><b><u>Commercial Mail Receiving Agent Association (CoMRAA)</u></b></p> <p><b>Anita S. Pursley</b> Executive Director CoMRAA 800 N. King St Suite 304, #9990 Wilmington, DE 19801-3549</p> <p><a href="http://www.comraa.org">www.comraa.org</a></p>	<p><b><u>Connectiv: The Business Information Association</u></b></p> <p><b>Association Executive</b> <b>3 Representative Vacancies</b></p>	<p><b><u>Continuity Shippers Association (CSA)</u></b></p> <p><b>Jody Berenblatt</b> Executive Director CSA 180 Thompson St, Apt 5C New York, NY 10012-4910</p>
<p><b><u>Council on Safe Transportation of Hazardous Articles (COSTHA)</u></b></p> <p><b>L'Gena Shaffer, CDGP</b> Director, Regulatory Compliance COSTHA 101 Ridge Street, Suite I Glens Falls, NY 12801-3624</p> <p><a href="http://www.costha.org">www.costha.org</a></p>	<p><b><u>Delivery Technology Advocacy Council (DTAC)</u></b></p> <p><b>Rose Flanagan</b> Mgr, Postal Strategies &amp; Logistics Data-Mail, Inc 240 Hartford Ave Newington, CT 06111-2077</p> <p><a href="http://www.delivery-tech.org">www.delivery-tech.org</a></p>	<p><b><u>Edison Electric Institute (EEI)*</u></b></p> <p><b>Association Executive Vacancy</b> <b>2 Representative Vacancies</b></p> <p><a href="http://www.eei.org">www.eei.org</a></p>
<p><b><u>Election Center</u></b></p> <p><b>Tammy Patrick</b> CEO-Programs Election Center 21946 Royal Montreal Drive, Suite 100 Katy, TX 77450-5151</p> <p><a href="http://www.electioncenter.org">www.electioncenter.org</a></p>	<p><b><u>Electronic Registration Information Center (ERIC)*</u></b></p> <p><b>Shane Hamlin</b> Executive Director ERIC 1201 Connecticut Ave NW, Suite 600 Washington, DC 20036</p> <p><b>3 Representative Vacancies</b></p> <p><a href="http://www.ericstates.org">www.ericstates.org</a></p>	<p><b><u>Envelope Manufacturers Association (EMA)</u></b></p> <p><b>Marie Clarke</b> President EMA 700 South Washington St, Ste 260 Alexandria, VA 22314-4252</p> <p><a href="http://www.envelope.org">www.envelope.org</a></p>

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Association – Association Executives – Association Website		
<p><b>General Services Administration (GSA)</b></p> <p><b>Tom Mueller</b>            Director, Travel, Relo, Mail and Transportation Policy Division            GSA            1800 F Street NW            Washington, DC 20405-0001</p> <p><a href="http://www.gsa.org">www.gsa.org</a></p>	<p><b>Global Address Data Association (GADA)</b></p> <p><b>Charles Prescott</b>            Executive Director            GADA            7 Hastings Ct            South Salem, NY 10590-2517</p> <p><b>1 Representative Vacancy</b></p> <p><a href="http://www.globaladdress.org">www.globaladdress.org</a></p>	<p><b>Greeting Card Association (GCA)</b></p> <p><b>Rafe Morrissey</b>            Vice President, Postal Affairs            GCA            8 E Street, S.E.            Washington, DC 20003-2611</p> <p>1 Representative Vacancy</p> <p><a href="http://www.greetingcard.org">www.greetingcard.org</a></p>
<p><b>The Imaging Network Group (INg)</b></p> <p><b>Shelly Anderson</b>            Executive Director            The Imaging Network Group            3146 Northeast Expressway            Atlanta, GA 30341-5345</p> <p><b>2 Representative Vacancy</b></p> <p><a href="http://www.imagingnetworkgroup.org">www.imagingnetworkgroup.org</a></p>	<p><b>In-Plant Printing and Mailing Association (IPMA)</b></p> <p><b>Mike Loyd</b>            Executive Director            IPMA            103 N. Jefferson St            Kearney, MO 64060-8373</p> <p><a href="http://www.ipma.org">www.ipma.org</a></p>	<p><b>International Mailers' Advisory Group (IMAG)</b></p> <p><b>Kate Muth</b>            Executive Director            IMAG            5209 N. 30th Street            Arlington, VA 22207-1803</p> <p><a href="http://www.imag.org">www.imag.org</a></p>
<p><b>Local Search Association (LSA)*</b></p> <p><b>Association Executive Vacancy</b>  <b>1 Representative Vacancy</b></p> <p><a href="http://www.localogy.com">www.localogy.com</a></p>	<p><b>Mail Systems Management Association (MSMA)</b></p> <p><b>Lance J. Humphries CMDSM</b>            President            MSMA            PO Box 1483            Belmar, NJ 07719-1483</p> <p><a href="http://www.msmanational.org">www.msmanational.org</a></p>	<p><b>Mailers' Hub</b></p> <p><b>Leo Raymond</b>            Managing Director            Mailers Hub            108 Brafferton Blvd            Stafford, VA 22554-1514</p> <p><a href="http://www.mailershuh.com">www.mailershuh.com</a></p>

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Association – Association Executives – Association Website		
<p><b><u>Major Mailers Association (MMA)</u></b></p> <p><b>Todd Haycock</b> VP, Product Management MMA Broadridge Financial Solutions Inc. 1153 Ivey Brook Drive Bethlehem, GA 30620-4735</p> <p><a href="http://www.majormailers.org">www.majormailers.org</a></p>	<p><b><u>Media, Audience &amp; Content Marketing Association (MCMA)</u></b></p> <p><b>Association Executive Vacancy</b> <b>2 Representative Vacancy</b></p> <p><a href="http://www.the-mcma.org">www.the-mcma.org</a></p>	<p><b><u>Military Postal Service Agency (MPSA)</u></b></p> <p><b>David Ernst</b> Deputy Director MPSA 2530 Crystal Drive Ste 13101 Arlington, VA 22202-3965</p> <p><a href="http://HRC.army.mil">HRC.army.mil</a></p>
<p><b><u>National Alliance of Standard Mailers &amp; Logistics (NASML)</u></b></p> <p><b>Association Executive</b> <b>1 Representative Vacancy</b></p>	<p><b><u>National Association of Advertising Distributors (NAAD)</u></b></p> <p><b>Pat Wiley</b> Compact Information Systems 7120 185th Ave NE Redmond WA 98052-0576</p> <p><a href="http://www.naad.org">www.naad.org</a></p>	<p><b><u>National Association of College &amp; University Mail Services (NACUMS)</u></b></p> <p><b>Dawn Stuver</b> Manager Utah Valley University 800 W University Pkwy Orem, UT 84058-6703 801-863-7797</p> <p><a href="http://www.nacums.org">www.nacums.org</a></p>
<p><b><u>National Association of Presort Mailers (NAPM)</u></b></p> <p><b>Robert Galaher</b> Executive Director NAPM P.O. Box 7327 Broomfield, CO 80021-7327</p> <p><a href="http://www.presortmailer.org">www.presortmailer.org</a></p>	<p><b><u>National Industrial Transportation League (NITL)</u></b></p> <p><b>Nancy Oliddy</b> Executive Director NITL 10816 Town Center Blvd, Ste 516 Dunkirk, MD 20754-2708</p> <p><a href="http://www.nitl.org">www.nitl.org</a></p>	<p><b><u>National Newspaper Association (NNA)</u></b></p> <p><b>Lynne Lance</b> Executive Director National Newspaper Association 101 S. Palafox Place Unit 13323 Pensacola, FL 32591-7835</p> <p><a href="http://www.nnaweb.org">www.nnaweb.org</a></p>

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Association – Association Executives – Association Website		
<p><b><u>National Paper Trade Association (NPTA)</u></b></p> <p><b>Mark Swets</b> Executive Director NPTA 330 N. Wabash, Suite 2000 Chicago, IL 60611</p> <p><a href="mailto:mswets@gonpta.com">mswets@gonpta.com</a></p>	<p><b><u>National Postal Policy Council (NPPC)</u></b></p> <p><b>Art Sackler</b> Executive Director NPPC 1629 K St., NW, Ste 300 Washington, DC 20006-1631</p> <p style="color: red;"><b>1 Representative Vacancy</b></p> <p><a href="http://www.postalcouncil.org">www.postalcouncil.org</a></p>	<p><b><u>National Retail Federation (NRF)</u></b></p> <p><b>Jonathan Gold</b> VP, Supply Chain &amp; Customs Policy NRF 325 7<sup>th</sup> St NW, Ste 1100 Washington, DC 20004-2808</p> <p><a href="http://www.nrf.com">www.nrf.com</a></p>
<p><b><u>National Star Route Mail Contractors Association (NSRMCA)</u></b></p> <p><b>Gregory Reed</b> National Executive Director NSRMCA 8521 Leesburg Pike, Suite 350 Vienna, Virginia 22182</p> <p><a href="http://www.nsrzca.org">www.nsrzca.org</a></p>	<p><b><u>News/Media Alliance (NMA)</u></b></p> <p><b>Holly Lubart</b> Vice President, Government Affairs News/Media Alliance 4401 N. Fairfax Dr., Suite 300, Arlington, VA 22203-1622</p> <p><a href="http://www.newsmediaalliance.org">www.newsmediaalliance.org</a></p>	<p><b><u>Offering Envelope Association (OEA)</u></b></p> <p><b>John Van Wyk</b> Executive Secretary OEA 945 Grand Blvd Deer Park, NY 11729-5707</p> <p style="color: red;"><b>2 Representative Vacancy</b></p> <p><a href="#">N/A</a></p>
<p><b><u>Package Shippers Association (PSA)</u></b></p> <p><b>James Cochrane</b> Chief Executive Officer PSA 23389 Greenbank Drive Harbeson, DE 19551-3008</p> <p><a href="http://www.psa.org">www.psa.org</a></p>	<p><b><u>Pharmaceutical Care Management Association (PCMA)</u></b></p> <p><b>JC Scott</b> President &amp; CEO PCMA 325 7th Street, NW, Ste 900 Washington, DC 20004-2818</p> <p><a href="http://www.pcma.org">www.pcma.org</a></p>	<p><b><u>Postal Customer Council Advisory Committee (PCCAC)</u></b></p> <p><b>Cornelius Fedderman</b> Industry Co-Chair on Subcommittee Senior Manager Mail Operations CarMax Business Services 12800 Tuckahoe Parkway Richmond, VA 23238-1115</p> <p><a href="#">N/A</a></p>

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Association – Association Executives – Association Website		
<p><b><u>PRINTING United Alliance</u></b></p> <p><b>Chris Lyons</b> Group President NonProfit PRO and Packaging Impressions 1500 Spring Garden, Suite 1200  Philadelphia, PA 19130-4067</p> <p><a href="https://www.printing.org/">https://www.printing.org/</a></p>	<p><b><u>Professional Services Council (PSC)</u></b></p> <p style="text-align: center; color: red;"><b>Association Executive Vacancy 2 Representative Vacancy</b></p>	<p><b><u>Red Tag News Publications Association</u></b></p> <p><b>James Franklin</b> Executive Director Red Tag News Publications Assn 146 Crichton Lane Inverness, IL 60067-8006</p> <p style="text-align: center; color: red;"><b>2 Representative Vacancy</b></p> <p><a href="http://www.redtag.org">www.redtag.org</a></p>
<p><b><u>Reverse Logistics Association (RLA)</u></b></p> <p><b>Tony Sciarrotta</b> Executive Director RLA 2300 Lakeview Pkwy, Ste 700 Alpharetta, GA 30009-9066</p> <p><a href="http://RLA.org">RLA.org</a></p>	<p><b><u>Saturation Mailers Coalition (SMC)</u></b></p> <p><b>Donna E. Hanbery</b> Executive Director SMC 33 S Sixth St, Ste 4160 Minneapolis, MN 55402-3719</p> <p><a href="#">N/A</a></p>	<p><b><u>Software Industry Society – (SIMS)</u></b></p> <p><b>Kate Sanders</b> Partner Success Manager Lob.com 2261 Market St. Ste 5668 San Francisco, CA 94114-1612 860-299-6110</p> <p><a href="http://www.wearesims.com">www.wearesims.com</a></p>
<p><b><u>thINK</u></b></p> <p><b>Eric Hawkinson</b> Executive Director thINK 450 Rev Kelly Smith Way Nashville, TN 37203</p> <p><a href="http://www.thinkforum.com">www.thinkforum.com</a></p>	<p><b><u>United States Chamber of Commerce</u></b></p> <p><b>Brian Miller</b> Sr. Manager, Production US Chamber of Commerce 1615 H St NW Washington, DC 20062-2000</p> <p style="text-align: center; color: red;"><b>1 Representative Vacancy</b></p> <p><a href="http://www.uschamber.com">www.uschamber.com</a></p>	<p><b><u>United States Mint</u></b></p> <p><b>James Jones</b> Branch Chief, Product Fulfillment and Retail Operations Sales &amp; Marketing Directorate United States Mint 801 9th St NW Washington, DC 20220-0011</p> <p><a href="http://www.usmint.gov">www.usmint.gov</a></p>

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Association – Association Executives – Association Website		
<u>Veteran's Administration</u>  <b>Alexis Keim</b> Director, Enterprise Mail Manager Dept of Veteran's Affairs VA 810 Vermont Washington, DC 20420  <a href="http://www.va.gov">www.va.gov</a>		