

BEFORE THE
POSTAL REGULATORY COMMISSION
WASHINGTON, D.C. 20268-0001

MARKET-DOMINANT PRICE CHANGE

Docket No. R2024-2

UNITED STATES POSTAL SERVICE
NOTICE OF MARKET-DOMINANT PRICE CHANGE
(April 9, 2024)

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I. Overview of Price Case

The Governors of the United States Postal Service have determined to adjust rates for Market Dominant products. The adjusted rates will take effect at 12:01 a.m. on July 14, 2024. The Postal Service hereby submits the new rates, which have been developed from the most recent agreed-upon analytic principles, for regulatory review and demonstrates their compliance with applicable law.

The Postal Service has available approximately 7.8 percentage points of pricing authority for compensatory classes, including banked authority, and approximately 9.8 percentage points of pricing authority for the Periodicals class, which was non-compensatory due to its attributable cost exceeding revenue for the class. The Governors have determined to use virtually all of this authority. The Postal Service's Delivering for America plan sets forth a balanced array of initiatives to achieve financial sustainability and service excellence, and price changes are an integral component of that plan.

On April 6, 2023, the Commission issued its report on flats, as required by the Postal Service Reform Act, Pub. L. 117-108 § 6, 136 Stat. 1148 (Apr. 6, 2022). Section 206(b) of that act requires the Postal Service to develop and implement a plan to remedy inefficiencies identified in the report within six months. The Postal Service submitted its plan to the Commission on October 6, 2023.

Section 206(c) requires the Postal Service to consider the Commission report's findings and the efficacy of the Postal Service's plan when changing Market-Dominant prices. The Postal Service has done so to the extent possible.

On the one hand, this rate adjustment continues to follow the Commission's recommendation that the Postal Service address flats cost-coverage issues by "[c]ontinuing the combination of increasing revenue and reducing costs until unit revenue exceeds attributable costs for each non-compensatory flats product." As discussed below, and consistent with recent rate adjustments, these rates use the Postal Service's available pricing authority to increase revenue from flats products in a manner consistent with the Commission's rules and the report.

On the other hand, in Order No. 6803, the Commission determined it would "seek more information from the Postal Service to enable evaluation of the Flats Plan prior to issuing its approval." This exercise is ongoing, and thus it is premature to opine on the efficacy of the Postal Service's as-yet-unapproved plan. However, the Postal Service notes that much of the strategy outlined in the plan was already underway before submission. As demonstrated below, this rate adjustment will address unit revenue for most flats.

A. Postal Service Official Responsible for Commission Inquiries

The Postal Service identifies Fiona Machado under 39 C.F.R.

§ 3030.122(e) as the official available to respond to Commission inquiries:

Fiona Machado
Acting Director, Mail & Services Pricing
475 L'Enfant Plaza SW, Room 4136
Washington, D.C. 20260

B. Price Case Structure

In consultation with the Commission, the Postal Service has made some changes to its compliance workpapers and nomenclature.

First, the Postal Service is no longer filing workshare discount workpapers in a separate Attachment B. Rather, the Postal Service is consolidating those workpapers with the existing, class-specific cap calculation (formerly “CapCalc”) files.

Second, since those files will now contain both price cap compliance and workshare compliance calculations, the Postal Service is, at the Commission’s suggestion, renaming these files “CompCalc,” for “compliance calculation.” The Postal Service has updated the preface materials for these files to include descriptions of the workshare compliance calculations.

Third, because the Postal Service is eliminating the former Attachment B, it is designating the former Attachment C — calculations of the applicable changes in the Consumer Price Index and the price cap — as the new Attachment B so that attachments are labelled sequentially.

The remainder of this notice is structured as follows. Part II details compliance with the price cap. Part III discusses the new rates, workshare discounts, and their compliance with applicable statutes and regulations, in accordance with 39 C.F.R. § 3030.123(g)-(k). Part IV describes associated changes to the Mail Classification Schedule (MCS), in accordance with 39 C.F.R. §§ 3030.122(d) and 3040.181. The schedule of new rates can be found in

Attachment A in appropriate legislative format. Part V directs the reader to the library references filed under separate notice.

II. Price Cap Compliance

A. Total Available Cap Space

Combining (1) the current inflation-based cap space, designated as “CPI-U,” for Consumer Price Index for All Urban Consumers, 39 C.F.R. §§ 3030.140–141 with (2) the unused cap space from previous years, (3) density rate authority, (4) retirement-based rate authority, and (5) rate authority for non-compensatory classes results in the total available cap space in Table 1:

Table 1
Total Available Cap Space

Class	CPI-U (%)	Density (%)	Retirement (%)	Non-Compensatory (%)	Bank (%)	Total Cap Space (%)
First-Class Mail	1.622	4.312	1.820	N/A	0.001	7.755
USPS Marketing Mail	1.622	4.312	1.820	N/A	0.001	7.755
Periodicals	1.622	4.312	1.820	2.000	0.000	9.754
Package Services	1.622	4.312	1.820	N/A	0.001	7.755
Special Services	1.622	4.312	1.820	N/A	0.001	7.755

Each form of rate authority is calculated in accordance with the relevant rules in 39 C.F.R. Part 3030, Subparts C through G. See Available Market Dominant Rate Authority, Mar. 29, 2024, at 1, <https://www.prc.gov/sites/default/files/AvailableRateAuthority3-29-2024.pdf>; Docket No. ACR2023, Determination of Available Market Dominant Rate Authority, Mar. 28, 2024 (Order No. 7023) at 12.

B. Percentage Change in Rates

Table 2 shows the proposed percentage rate changes for this case, by class:

Table 2
Price Change Percentages

Class	Percent Change
First-Class Mail	7.755
USPS Marketing Mail	7.755
Periodicals	9.754
Package Services	7.755
Special Services	7.755

The workpapers required by 39 C.F.R. § 3030.123(d) and deriving these figures are contained in the library references filed with this notice, with the underlying calculations conforming to 39 C.F.R. § 3030.128.

C. Unused Cap Space After Price Change

Table 3 shows the cap space remaining after this price case, by class:

Table 3
Unused Cap Space After Price Change

Class	Remaining Cap Space (%)
First-Class Mail	0.000
USPS Marketing Mail	0.000
Periodicals	0.000
Package Services	0.000
Special Services	0.000

The underlying calculations required by 39 C.F.R. § 3030.123(f) are contained in the library references accompanying this notice. In compliance with 39 C.F.R. § 3030.123(c) and (e), the library references also show the amount of banked cap space used by each class and the amount available for each of the preceding five years.

D. Promotion Value Calculations

Beginning in calendar year (CY) 2025, the Postal Service will change the way it applies and calculates some promotions, and the promotions scheduled for 2025 are included in the rate authority calculations for this case.

Specifically, the Postal Service will make a change in PostalOne!, its primary postage payment and mailing system, to ensure that promotions, discounts, and incentives are always applied with a uniform order of operations. All per-piece discounts and incentives (excluding Seamless) will be applied prior to calculating promotional discounts given as percentages.

This will result in a change in rates for promotions (percentages) that were previously deducted before per-piece discounts. For example, assume a fifty-cent piece price, a three-cent incentive, and a two percent promotional discount. Taking the promotional discount first and then subtracting the three-cent discount produces a price of 46 cents: $\$0.50 - (\$0.50 * 0.02) - \$0.03 = \0.46 . But taking the three-cent incentive first and then subtracting the promotional discount will produce a price of 46.9 cents: $\$0.50 - \$0.03 - (\$0.47 * 0.02) = \0.469 .

To account for this, the CY 2025 promotions files within the Marketing Mail and First-Class Mail CompCalc files adjust the promotion value calculation order of operations as necessary. They subtract the per-piece discounts and incentives from the "Revenue Before Promotion," and the difference is then multiplied by the specific promotion percentage incentive to calculate the "Promotion Value." See COMPCALC-FCM-R2024-2.xlsx, tab: Tactile Sensory, cells H25:L61.

This change does not affect the value calculations for CY 2024 promotions. Those calculations, which reflect the close-out of the CY 2024 promotions, use the same calculation methodology that was used to calculate the promotions' price-cap effects in Docket No. R2023-2.

III. Discussion of New Rates

A. First-Class Mail

1. Summary of Price Changes

First-Class Mail generates the most revenue of any mail class. This class includes correspondence, bills, statements, payments, and some advertising.

Table 4 shows the average price adjustment for each First-Class Mail product:

Table 4
First-Class Mail Price Changes

Product	% Change
Single-Piece Letters/Postcards	7.674
Presort Letters/Postcards	7.629
Flats	9.684
Outbound Single-Piece First-Class Mail International	6.334
Inbound Letter Post	0.567
Total First-Class Mail	7.755

For letter-shaped pieces, the rates for one-ounce mail pieces will increase as shown in Table 5:

Table 5
First-Class Mail First-Ounce Rates - Letters

	Current	New	Change	% Change
Stamped Single-Piece	\$0.68	\$0.73	\$0.05	7.4
Metered Single-Piece	\$0.64	\$0.69	\$0.05	7.8
MAADC Automation	\$0.571	\$0.622	\$0.051	8.9
AADC Automation	\$0.547	\$0.593	\$0.046	8.4
5-Digit Automation	\$0.507	\$0.545	\$0.038	7.5

In addition, the 4-cent stamp and meter differential is unchanged from prices set in Docket No. R2024-1. The Postal Service is increasing the gap between AADC Automation Letters and 5-Digit Automation Letters from 4.0 cents to 4.8 cents and is setting the passthrough at 98.0 percent.

The First-Class Mail Full-Service Intelligent Mail barcode (IMb) incentive is increased from \$0.003 to \$0.005 per piece, and the First-Class Mail Seamless Acceptance Incentive is increased from \$0.001 to \$0.002 per piece. These incentives were increased to further encourage the use of barcodes and efficient mail entry and verification.

The Postal Service is also making a change to the price structure of domestic First-Class Mail Flats. Currently, and for some time, Flats have been priced by the ounce, with a base price for the first ounce and a single price for each additional ounce. That is, the price differential from one ounce to the next is constant.

Under the proposed price structure here, the Postal Service would price each ounce independently, so the price differential from ounce to ounce may vary. This structure should provide greater flexibility in pricing First-Class Mail Flats.

2. Workshare Discounts

All First-Class Mail passthroughs comply with the Commission's rules in 39 C.F.R. part 3030, subpart J. In evaluating the percentage ratio of discount to the corresponding avoided cost (that is, the "passthrough") for the 16 discounts in First-Class Mail, as required by 39 C.F.R. § 3030.281, two passthroughs are exactly 100 percent, and 14 passthroughs are between 85 and 100 percent.

Workshare discount figures are provided in the “FCM Worksharing” tab in the First-Class Mail CompCalc file.

3. Adjustments to Billing Determinants

The Postal Service has made two adjustments to the hybrid-year billing determinants for First-Class Mail.

First, Picture Permit revenues from the billing determinants were converted to pieces by dividing by the Picture Permit current price in the “Automation Letters” tab.

Second, the Postal Service added a “Flats by Oz” tab to the First-Class Mail CompCalc file to show the Flats product volume in ounce increments for each quarter. The data source is Docket No. ACR2023, folder USPS-FY23-14, Mail Characteristics, LR14_Shapeindicia, FCM_MM_WGTI_FY23_EOYv.xlsx, updated for quarter 1 of FY 2024. The volumes are linked to the “Single-Piece Flats,” “Nonauto Presort Flats,” and “Automation Flats” tabs, which have been adjusted to disaggregate volume by one-ounce increments to given the new additional-ounce pricing structure for Flats. This adjustment is not applied to Keys and Identification Devices, which will continue to be priced with a uniform additional ounce price of 28 cents.

B. USPS Marketing Mail

1. Summary of Price Changes

The Postal Service is increasing Marketing Mail prices by 7.755 percent overall. Prices for the seven USPS Marketing Mail products will adjust by the amounts in Table 6:

Table 6
USPS Marketing Mail Product Price Changes

Product	% Change
Letters	6.958
Flats	11.708
Parcels	7.790
High Density / Saturation Letters	7.327
High Density / Saturation Flats and Parcels	7.903
Carrier Route	9.918
Every Door Direct Mail – Retail	9.852
Overall	7.755

In the FY 2023 Annual Compliance Determination, the Commission found that Marketing Mail Flats and Carrier Route did not cover their costs. Docket No. ACR2023, Annual Compliance Determination Report, Mar. 28, 2024, at 30 (ACD 2023).

Accordingly, under 39 C.F.R. § 3030.221, the Postal Service must raise prices for these two products by a minimum of two percentage points above the class average. The Postal Service is, therefore, raising prices 11.708 percent for Flats and 9.918 percent for Carrier Route. The Letters product, which provided 62.7 percent of Marketing Mail revenue in FY 2023, is receiving a slightly below-average increase.

Most flat-shaped nonprofit products will receive above-average price increases. Nonprofit Flats (16.2 percent price increase), Carrier Route (20.1 percent), and High Density/High Density Plus Flats (17.3 percent) were priced above average to address their low cost coverages. Estimates are available in Docket No. ACR 2023, folder USPS-FY23-27, FY2023 Nonprofit Mail Cost Approximations, MarketingNonprofit2023.xlsx, tab “Summary.”

The Marketing Mail Full-Service Intelligent Mail barcode (IMb) incentive is increased from \$0.003 to \$0.005 per piece, and the Marketing Mail Seamless Acceptance Incentive is increased from \$0.001 to \$0.002 per piece. These incentives were increased to further encourage the use of barcodes and efficient mail entry and verification.

2. Marketing Mail Flat-Shaped Rate Restructuring

In 2022, the Postal Service was faced with an anomalous situation, occasionally recurring, in which it was mathematically impossible to price some flat-shaped Marketing Mail pieces in compliance with 39 C.F.R. §§ 3030.283 and 3030.284. Passthroughs for those pieces, which have per-piece and per-pound price components, could vary widely because of large fluctuations in volumes and weights. Accordingly, the Postal Service applied for a waiver under 39 C.F.R. § 3030.286. Docket No. RM2022-12, United States Postal Service Application for a Waiver Under 20 C.F.R. § 3030.286, Aug. 8, 2022, at 1, 6 – 9.

The Commission granted the waiver, ordering the Postal Service to “file a fully supported proposal that would correct the anomaly as soon as practicable and in time for the Commission to fully approve the new [price] structure and/or methodology before the planned July 2023 price increase.” Docket No. RM2022-12, Order Approving Postal Service Application for Waiver under 39 C.F.R. § 3030.286, Aug. 30, 2022, at 9, 11 (Order No. 6261). Therefore, in 2023, the Postal Service developed a new pricing paradigm, currently in use.

In April 2023, the Commission approved the change in passthrough methodology that was made necessary by this pricing paradigm, Docket No. RM2023-4, Order on Analytical Principles Used in Periodic Reporting (Proposal

One), Apr. 6, 2023, at 14 (Order No. 6474), and, in May, it approved the prices for flat-shaped USPS Marketing Mail pieces based on the new paradigm, Docket No. R2023-2, Order on Price Adjustments Etc., May 31, 2023, at 62 (Order No. 6526).

Though the Postal Service has used this paradigm for the prices approved in the last two rate cases, Docket Nos. R2023-2 and R2024-1, and though this paradigm solved the problem it was designed to solve, the Postal Service is nevertheless aware that the paradigm has some limitations.

First, because pound prices do not vary by dropship entry point, the current pricing methodology reduces incentives for mailers to dropship flat-shaped pieces weighing more than four ounces closer to their delivery destinations.

Second, the discounts derived under the current methodology do not reflect the avoided costs of delivering flat-shaped Marketing Mail pieces as closely as they could. The discounts given for pieces weighing more than four ounces are too small relative to their actual avoided costs, and the discounts given for pieces weighing four ounces or less are too large.

The Postal Service has addressed these limitations by revising the paradigm and deriving prices for flat-shaped Marketing Mail pieces at or below the four-ounce breakpoint (“lightweight pieces”) separately from the pieces above the breakpoint (“heavyweight pieces”).

As to lightweight pieces —

- Mailers will continue to pay only a per-piece price; and

- Dropship discounts will be given on these per-piece prices, so per-piece prices will still vary based upon entry (origin, DNDC, DSCF, or DDU).

And for heavyweight pieces —

- Prices will continue to have per-piece and per-pound components;
- Pound prices will again apply to the entire weight of a piece, not just to the pounds above the breakpoint; and
- The Postal Service will reintroduce per-pound dropship discounts, and so the per-pound prices will again vary by dropship entry point.

Like the change in paradigm in 2022, this new pricing paradigm also changes the methodology for calculating passthroughs. In fact, it creates separate passthroughs and separate passthrough calculations for lightweight and heavyweight pieces.

Accordingly, in February 2024, the Postal Service filed a proposal with the Commission to change these methodologies, and there it set out this new pricing paradigm in more detail and provided supporting materials and information.

Docket No. RM2024-3, Petition of the United States Postal Service for the Initiation of a Proceeding to Consider Proposed Changes in Analytical Principles (Proposal One), Feb. 8, 2024; Responses of the USPS to Chairman's Information Request No. 1, Feb. 20, 2024; Responses of the USPS to Chairman's Information Request No. 2, Feb. 21, 2024.

The Commission approved the proposed methodologies in March. Docket No. RM2024-3, Order Approving Analytical Principles used in Periodic Reporting (Proposal One), Mar. 12, 2024 (Order No. 7001).

The Postal Service uses this new pricing paradigm to develop prices in this case, and it uses the newly approved methodologies to calculate passthroughs. The Postal Service believes that this revised paradigm will address the weaknesses in the current one in a way that mailers will welcome. See, e.g., Docket No. RM2024-3, Comments of the Association for Postal Commerce, Feb. 26, 2024, at 3 (“PostCom commends the Postal Service for proposing a solution in this docket that will allow it to restore some rationality to dropship incentives for heavier pieces”); Docket No. R2024-1, Comments of the Association for Postal Commerce, Nov. 6, 2023, at 2 (noting the disincentive to dropship heavyweight pieces).

3. The New Catalog Incentive

The Postal Service is introducing a new incentive intended to improve reporting and analysis of catalog data within Marketing Mail (except EDDM-Retail) and Package Services. This incentive will provide a \$0.001 per-piece discount for mailers that identify catalogs to the Postal Service on their mailing statements, i.e. by filling in appropriate lines.

A qualifying catalog is—

- 12 or more pages long;
- Bound or fastened along one edge (e.g., stapled, glued, sewed, etc.); and
- Any shape (letter, flat, or parcel).

A qualifying catalog must also provide —

- An organized, illustrated, descriptive listing of the products or services offered for sale;

- Prices or a method to determine prices;
- Fulfillment information and options (e.g., available shipping methods or pickup options); and
- Enough information to allow an order to be placed (e.g., an order form, mailing address, telephone number, web address, or means to access a web address such as a QR code).

These requirements will be set out in an amended DMM § 601.10.0.

For Marketing Mail, this new Catalog Incentive will be offered for qualifying catalogs in all products except Every Door Direct Mail—Retail, and as structured, the Catalog Incentive meets the Commission’s definition of rate incentive: “a discount that is not a workshare discount and that is designed to increase or retain volume, improve the value of mail for mailers, or improve the operations of the Postal Service.” 39 C.F.R. § 3030.101(i).

The Catalog Incentive is not a workshare discount; it has no worksharing component. Rather, the incentive is designed to improve the operations of the Postal Service and, eventually, the value of mail for mailers. The Postal Service wishes to increase the quantity of, and improve the quality of, its data on catalogs. The Postal Service expects that better data will allow it to improve future Marketing Mail product and rate design in ways that enhance value for mailers and improve the efficiency of postal operations. The Postal Service’s existing data does not adequately support the kind of analysis it wishes to perform.

Finally, the Postal Service is including the Catalog Incentive in its calculations for the percentage change in rates for Marketing Mail, and the incentive meets the criteria in 39 C.F.R. § 3030.128(f)(2) for doing so.

First, the incentive is in the form of a discount, 39 C.F.R. § 3030.128(f)(2)(i). Qualifying catalogs receive a discount of \$0.001 per piece.

Second, sufficient billing determinants exist for the incentive to be included in the percentage calculation for change in rates, 39 C.F.R. § 3030.128(f)(2)(ii). See COMPCALC-USPSMM-R2024-2.xlsx, all product tabs except “EDDM-Retail.” To estimate the percentage of mail, by product, that will be eligible for the Catalog Incentive, the Postal Service used data sourced from an existing catalog checkbox on Marketing Mail postage statements (Form PS 3602), which some mailers have used to identify flat-shaped catalog volume.

However, no such data exist for the percentage of letter- and parcel-shaped volume that will claim this incentive. Hence, the incentive for these shapes is not included in the percentage calculation for the change in rates.

Third and fourth, the incentive is a rate of general applicability and is made available to all mailers equally on the same terms and conditions. 39 C.F.R. § 3030.128(f)(2)(iii), (iv). About rates of general applicability, the Commission’s regulations say –

A rate is not a rate of general applicability if eligibility for the rate is dependent on factors other than the characteristics of the mail to which the rate applies, including the volume of mail sent by a mailer in a past year or years. A rate is not a rate of general applicability if it benefits a single mailer. A rate that is only available upon the written agreement of both the Postal Service and a mailer, a group of mailers, or a foreign postal operator is not a rate of general applicability. 39 C.F.R. § 3030.101(j).

Here, the only eligibility requirements for the Catalog Incentive concern characteristics of the mail. Pieces eligible for the incentive must meet the physical and content characteristics in DMM § 601.10.0, and the only requirements a mailer must meet are preparation requirements: properly identifying the catalogs on the mailing statement.

In short, none of the requirements for the incentive depends on characteristics of the mailer. Further, any mailer may participate, so the incentive cannot benefit a single mailer only, and no written agreement between the Postal Service, the mailers, or any foreign postal operator is required.

The Postal Service discusses the Catalog Incentive as it applies to mailing Bound Printed Matter in section III.D.2.

4. Elimination of “Simple Samples” Prices

In 2011, the Postal Service transferred Commercial Standard Mail Parcels from the market-dominant to the competitive product list. Docket No. MC2010-26, Order Conditionally Granting Request to Transfer Etc., Mar. 2, 2011, at 2, 20 (Order No. 689). This moved “fulfillment” parcels, by which merchants filled some commercial orders, to the competitive Parcel Select product, while “marketing” parcels, by which merchants tried to entice sales by sending product samples to prospective customers, remained in what was then still called Standard Mail.

In 2013, in an attempt to secure a greater part of what was estimated to be a \$5 billion market for the distribution of samples, the Postal Service introduced lower prices for high-volume shipments of “Simple Samples,” which were (and are) price categories within the High Density and Saturation

Flats/Parcels and the Carrier Route products. Docket No. R2013-1, United States Postal Service Notice of Market-Dominant Price Adjustment, Oct. 19, 2012, at 25 – 26.

For example, the first Mail Classification Schedule the Commission published in 2013 listed these prices for Simple Samples sent as Saturation Parcels:

a. Per Piece

Mailing Volume Tier	Commercial		Nonprofit	
	Small (\$)	Large (\$)	Small (\$)	Large (\$)
0-200,000	0.260	0.300	0.195	0.225
200,001-400,000	0.250	0.290	0.188	0.218
400,001-600,000	0.240	0.280	0.180	0.210
600,001-800,000	0.230	0.270	0.173	0.203
800,000-1,000,000	0.220	0.260	0.165	0.195
Over 1,000,000	0.210	0.250	0.158	0.188

b. Handling Fees for DNDC/DSCF Entry

	Commercial (\$)	Nonprofit (\$)
Entry Point/ Presort	Pallet	Pallet
DNDC – 3-Digit	45.614	36.492
DNDC – 5-Digit	74.168	59.334
DSCF – 3-Digit	34.750	27.800
Pallet Presort	Carton/Sack	Carton/Sack
3-Digit	6.212	4.970

Mail Classification Schedule § 1210.6 (Apr. 1, 2013). Prices for Simple Samples sent Carrier Route were listed in § 1215.6 (Apr. 1, 2013).

In 2017, in addition to changing the “Standard Mail” name to “USPS Marketing Mail,” the Postal Service adjusted Simple Samples pricing and reduced the number of volume tiers to two, above and below 200,000 pieces.

Docket No. R2017-1, United States Postal Service Notice of Market Dominant Price Adjustment, Oct. 12, 2016, at 56 – 57, and Attachment A at 31, 38.

Today, Simple Samples is a moribund rate category within both High Density and Saturation Flats/Parcels and Carrier Route. In FY 2023, the total volume of Simple Samples across both products was 3,685 pieces.

Given that Simple Samples is now all but unused, the Postal Service proposes to eliminate the relevant price cells, which will have no effect on the calculation of pricing authority for USPS Marketing Mail. If the few remaining Simple Samples customers wish to continue mailing their parcels, regular USPS Marketing Mail Parcels rates are available.

5. Workshare Discounts

There are now 66 passthroughs in Marketing Mail, up from 58 since the last rate case, Docket No. R2024-1. The additional eight are the result of the new heavyweight / lightweight pricing structure for dropshipped, flat-shaped Marketing Mail pieces, discussed in detail in section III.B.2, above. Order No. 7001 at 8, 11, 17.

Of the 66 passthroughs, 32 are equal to 100 percent; 26 are between 85 and 100 percent, including the eight new passthroughs, COMPCALC-USPSMM-R2024-2.xlsx, Tab: USPS MM Flats, row 31 and 32; Tab: USPS MM Carrier Route, row 31 to 33; Tab: USPS MM HD-Sat Flts-Prcls, row 35 to 37; and eight are below 85 percent. Because the passthroughs equal to 100 percent and between 85 percent and 100 are already compliant with 39 C.F.R. §§ 3030.282(a) and 3030.284(e), this section discusses only the remaining passthroughs.

The Postal Service is bringing the eight passthroughs below 85 percent into compliance with 39 C.F.R. § 3030.284 by raising the discount by at least 20 percent, and, more often than not, by more than the minimum 20 percent, as shown in Table 7:

Table 7
Marketing Mail Workshare Discounts Below 85 Percent

Product	Type of Worksharing	Starting Passthrough	New Passthrough	Current Discount	New Discount	Discount % Change
Flats	Origin Flats on SCF Pallets	67.7%	83.9%	\$0.021	\$0.026	23.8%
Carrier Route	Origin Flats on SCF Pallets	54.8%	67.7%	\$0.017	\$0.021	23.5%
High Density and Saturation Letters	High Density Letters	21.6%	26.0%	\$0.226	\$0.272	20.4%
High Density Plus Flats	Origin Flats on Delivery Sort Containers	58.1%	71.0%	\$0.018	\$0.022	22.2%
Saturation Flats	Origin Flats on Delivery Sort Containers	45.2%	54.8%	\$0.014	\$0.017	21.4%
High Density Flats	Origin Flats on SCF Pallets	38.7%	48.4%	\$0.012	\$0.015	25.0%
High Density Plus Flats	Origin Flats on SCF Pallets	35.5%	45.2%	\$0.011	\$0.014	27.3%
Saturation Flats	Origin Flats on SCF Pallets	12.9%	16.1%	\$0.004	\$0.005	25.0%

6. Adjustments to Billing Determinants

The Postal Service has made four adjustments to the hybrid-year billing determinants for USPS Marketing Mail in COMPCALC-USPSMM-R2024-2.xlsx (CompCalc file).

First, the Postal Service has estimated the qualified ADC, 3-Digit, 5-Digit, Carrier Route, High Density, High Density Plus, EDDM Flats, and Saturation Flats volume on SCF pallets using the percentage numbers derived from the Marketing Mail Characteristics Study documented in folder USPS-FY23-14 in

Docket No. ACR2023. This adjustment was only made for quarter 2 of FY 2023. The other three quarters use the actual data based on the billing determinants.

Second, the Postal Service has estimated the AADC, 3-Digit, 5-Digit, Carrier Route, High Density, High Density Plus, EDDM, and Saturation Letters volume on SCF pallets using the percentage numbers derived from the Marketing Mail Characteristics Study documented in folder USPS-FY23-14 in Docket No. ACR2023. The workbook STD MCS R2024-2.xlsx, which provides the percentage numbers, is included in the filing. In addition, starting in this rate case, the Postal Service has slightly improved the methodology for estimating the volume, by including Nonautomation Nonmachinable Letters greater than four ounces on SCF pallets for the Flats product.

Third, billing determinants for Saturation Flats (including EDDM) and Saturation Letters were adjusted using the 13 percent and 39 percent eligibility for marriage mail, respectively. The resulting estimated volumes for marriage mail qualifying for the 10 percent incentive (rounded to 10th of a cent) are shown in the CompCalc file.

Finally, the Postal Service has estimated the catalogs volume in each product using the percentage of catalog volume to the total volume of each product. A chart showing the percentage numbers has been added to each product tab within the Marketing Mail CompCalc file. These percentage figures were calculated by dividing the total volume of each product identified as a catalog in Forms PS 3602 during FY 2023 by the total FY 2023 volume of each product.

C. Periodicals

1. Summary of Price Changes

Table 8 shows the percentage increase in prices for Periodicals:

Table 8
Periodicals Price Changes

Product	% Change
Outside County	9.758
Within County	9.701
Overall	9.754

The Governors have decided to maximize the use of cap space on Outside County piece prices, after resolving workshare discount compliance. Within County prices are increased to meet workshare passthrough requirements.

2. Workshare Discounts

Of 30 passthroughs in Periodicals, 24 are between 85 and 100 percent (compared to 28 in Docket No. R2024-1), and six are below 85 percent. Because the passthroughs between 85 percent and 100 are already compliant with 39 C.F.R. § 3030.284(e), this section discusses only the remaining passthroughs. Workshare discount figures are provided in the “Passthrough Outside County” and “Passthroughs_WC” tabs in the Periodicals CompCalc file.

The Postal Service is bringing the six passthroughs below 85 percent into compliance with 39 C.F.R. § 3030.284, by raising the discount at least 20 percent, as shown in Table 9:

Table 9
Periodicals Workshare Discounts Below 85 Percent

Starting Passthrough	Starting Passthrough	New Passthrough	Current Discount	New Discount	Discount % Change
Periodical Outside County Mail					
Presorting (dollars / piece)					
Machinable Nonautomation 3D/SCF Flats	58.3%	70.2%	\$0.049	\$0.059	20.4%
Machinable Automation 3D/SCF Flats	53.3%	65.3%	\$0.040	\$0.049	22.5%
3-Digit Automation Letter	54.5%	72.7%	\$0.006	\$0.008	33.3%
Periodical Within County Mail					
Presorting (dollars / piece)					
5-Digit Presort	53.4%	64.4%	\$0.093	\$0.112	20.4%
Saturation	70.0%	84.0%	\$0.035	\$0.042	20.0%
3-Digit Automation Letter	57.1%	71.4%	\$0.008	\$0.010	25.0%

3. Adjustments to Billing Determinants

Bundles volume: The Postal Service continues to move the bundles volume in sacks presented at origin, DNDC, and DADC to presort in MADC containers entered at origin with the container fee waived. The separation is done using MCS Data from folder 14 of the FY 2023 ACR, updated through quarter 1 of FY 2024. The cells G18:G22 of tab “RR_MCS” contain the ADC bundle volume in sacks, and the same is shown in tab “Regular Rate Adjustments,” cells C61:C65. The bundle volume shown in cells C55:C59 on sheet “Regular Rate Adjustments” is the total bundle volume minus the bundle volume shown in C61:C65. The Postal Service has applied this same calculation to all other presort levels and in tab “Nonprofit Adjustments” and tab “Classroom Adjustments.”

Sacks volume: The Postal Service continues to eliminate the entry of sacks containing flats at the OSCF, OADC, ONDC, DNDC, and DADC for this price change. These entry points will accept only sacks containing parcels. Sacks containing a mix of flats and parcels will be accepted at DSCF, SDC, and DDU. The volume of sacks containing flats is, therefore, removed, except the sacks volume at DSCF Entry, DDU Entry, and all sacks volume containing parcels. The separation is done using the Shape Indicia File.

D. Package Services

1. Summary of Price Changes

Table 10 shows the proposed percentage increases for Package Services:

Table 10
Package Services Price Changes

Product	% Change
Alaska Bypass Service	4.771
Bound Printed Matter Flats	5.696
Bound Printed Matter Parcels	5.806
Media Mail and Library Mail	9.867
Overall	7.755

In the FY 2023 Annual Compliance Determination, the Commission determined that Media/Library Mail is a non-compensatory product in a compensatory class, and so its prices must be increased by at least 2 percentage points above the class average. 39 C.F.R. § 3030.221; FY 2023 ACD at 29.

To improve Media Mail/Library Mail's cost coverage, the Postal Services is applying an above-average rate increase of 9.867 percent, more than

two percentage points above the class average. This rate increase should improve Media/Library cost coverage.

This rate increase uses much of the cap space available for Package Services, such that Alaska Bypass Service, Bound Printed Matter Flats, and Bound Printed Matter Parcels will all receive rate increases well below the average rate increase.

2. The New Catalog Incentive

As explained in section III.B.3, above, the Postal Service is introducing a new incentive that will provide a \$0.001 per-piece discount for mailers whose mail pieces qualify as catalogs and are sent as Marketing Mail or Bound Printed Matter. The Catalog Incentive applies to six of the seven Marketing Mail products and to Bound Printed Matter Flats and Bound Printed Matter Parcels in Package Services. The requirements for the incentive are otherwise identical between the two classes.

The Postal Service has explained above how the Catalog Incentive meets the definition of a rate incentive under 39 C.F.R. § 3030.101(i) and how, for Marketing Mail, the incentive may be included in the percentage calculations for the change in rates.

For the two Package Services products, however, no data exist to justify including the incentive in the Package Services cap calculations, and no adjustments will be implemented in the relevant billing determinants.

3. Workshare Discounts

Of 12 passthroughs in Package Services, 10 are between 85 and 100 percent, and two are below 85 percent. Because the passthroughs between

85 percent and 100 are already compliant with 39 C.F.R. § 3030.284(e), this section discusses only the remaining passthroughs. Workshare discount figures are provided in the “40. Workshare Calc” tab in the Package Services CompCalc file.

The Postal Service is bringing the two passthroughs below 85 percent into compliance with 39 C.F.R. § 3030.284, by raising the discount at least 20 percent, as shown in Table 11:

Table 11
Package Services Workshare Discounts Below 85 Percent

Product	Type of Worksharing	Starting Passthrough	New Passthrough	Current Discount	New Discount	Discount % Change
Bound Printed Matter Flats	Basic, Carrier Route DDU Flats	68.0%	81.6%	\$0.990	\$1.188	20.0%
Bound Printed Matter Parcels	Basic, Carrier Route DDU Parcels	68.1%	81.7%	\$0.991	\$1.190	20.1%

4. Adjustments to Billing Determinants

The Postal Service has not made any adjustments to Package Services billing determinants.

E. Special Services

1. Summary of Price Changes

Table 11 shows the proposed percentage increases for Special Services:

Table 12
Special Services Product Price Changes

Product	% Change
Ancillary Services	9.197
International Ancillary Services	4.849
Address Management Services	11.939
Caller Service and Reserve Numbers	9.152
Credit Card Authentication	0.000
International BRM Service	5.700
Money Orders	12.228
Post Office Box Service (incl. key and lock fees)	0.000
Stamp Fulfillment Services	8.641
Overall	7.755

In the FY 2023 Annual Compliance Determination, the Commission found that Special Services as a class covered its attributable costs and that all products in the class were compensatory. ACD 2023 at 53. The Postal Service plans on introducing a range of different price adjustments to Special Services products, with an average increase of 7.755 percent. Several products and price categories, such as Certified Mail, Money Orders, and Return Receipts, will receive price increases of about 10 to 12 percent.

In contrast, Insurance will receive a price reduction of 10 percent in response to volume declines, consumer sensitivity, and competitor insurance pricing. Post Office Boxes will also receive no price adjustment to further enhance the value of the product, and the Postal Service is continuing to closely monitor product performance and analyze future design enhancements.

2. New Intelligent Mail barcode Accounting (IMbA) Prices

The Postal Service is introducing a new per-piece price for Qualified Business Reply Mail (QBRM) Intelligent Mail Barcode Accounting and is eliminating the Annual Account Maintenance and Quarterly fees for IMbA customers. The goal is to increase participation in the IMbA program, which reduces invoicing and accounting costs to the Postal Service.

The proposed QBRM IMbA per-piece price of \$0.02 provides customers with a lower per-piece price than the QBRM Basic and QBRM high-volume prices. IMbA customers will also pay the First-Class Mail QBRM letter and card rates.

New QBRM customers are automatically onboarded to the IMbA program. Existing Business Reply Mail customers who onboard to the IMbA program coordinate with the Postal Service Mailing and Shipping Solutions Center to ensure that the permit account, payment method, barcode, and mail piece design requirements are met. See IMbA Fact Sheet, January 03, 2023, <https://postalpro.usps.com/imba-fact-sheet>.

In their entirety, these changes will result in a 4.3 percent price increase for Business Reply Mail, which is documented in the “24. Business Reply Mail” tab in the Special Services CompCalc file.

3. Workshare Discounts

There are no workshare discounts for Special Services.

4. Adjustments to Billing Determinants

The billing determinants were adjusted to reflect that Certified Mail and Certificates of Mailing will not be available for USPS Ground Advantage. The specific details are provided in the CompCalc file for Special Services on the “7. Certified Mail” and “25. Certificates of Mailing” tabs, respectively.

The billing determinants for Insurance were also adjusted to reflect that USPS Ground Advantage and USPS Ground Advantage Returns will have \$100 of baked-in insurance as a standard feature. The CompCalc file for Special Services shows this on the “9. Insurance” tab.

The billing determinants for Registered Mail were adjusted to reflect that the price for pieces with a declared value greater than \$50,000 will now be capped at the \$50,000 price. The CompCalc file for Special Services shows this on the “12. Registered Mail” tab.

The billing determinants for Business Reply Mail were adjusted to reflect the introduction of an IMbA pricing option and to present the revenue impact of existing IMbA customers who will no longer pay the Basic or High Volume QBRM per-piece rates and will instead pay the new IMbA rate. These adjustments include the elimination of Accounting and Quarterly fees for customers using the IMbA QBRM rate. The CompCalc file for Special Services shows these changes on the “24. Business Reply Mail” tab.

F. Other Incentives and Promotions

1. The First-Class Mail and Marketing Mail Growth Incentives

The Postal Service will again offer the First-Class Mail and Marketing Mail Growth Incentives in CY 2025. Their effective dates will be January 1, 2025, and

the incentive period will run through December 31, 2025. The terms of both incentives will not change from what they are in 2024. The Postal Service created, and the Commission approved, these two incentives in fall 2023. Docket No. R2023-3, Order on Market Dominant Price Change Creating Two Incentives, Sep. 27, 2023 (Order No. 6713).

In CY 2025, as under the 2024 incentive, a mail owner will be eligible for the First-Class Mail Growth Incentive when its combined volume of Presort Letters, Presort Cards, and Presort Flats in CY 2025 exceeds the incentive threshold. Similarly, a mailer will be eligible for the Marketing Mail Growth Incentive when its combined volume of qualifying pieces in calendar year 2025 exceeds the incentive threshold. Qualifying pieces are pieces mailed as —

- Letters and High Density/Saturation Letters;
- Flats and High Density/Saturation Flats & Parcels;
- Carrier Route; or
- Parcels.

Under both incentives, for every qualifying piece mailed in CY 2025 after the first million pieces, mail owners receive a credit equal to 30 percent of the average per-piece price paid for mailing all qualifying pieces, unless the volume of qualifying pieces that the mail owner sent in the preceding fiscal year exceeded 1,000,000 pieces. In that case, credits accrue only after the mailer surpasses its FY 2024 volume of qualifying pieces, and credits may only be used for future mailings of qualifying pieces in the same class.

Here is a detailed example of how credits are calculated. A mail owner has a baseline of 2 million pieces in FY 2024. Between January 1, 2025, and

June 30, 2025, this mail owner sends 2.3 million qualifying pieces and spends an average of \$0.50 per piece, earning a credit of \$45,000 ($300,000 * \$0.50 * 30\%$).

The mail owner reaches 2.4 million pieces on September 30, but the average price paid per piece has fallen to \$0.40. The mail owner will receive a credit of \$12,000 for these 100,000 additional mail pieces ($100,000 * \$0.40 * 30\%$).

At the end of the incentive period on December 31, the mail owner sent 2.8 million qualifying pieces and has paid an average of \$0.45 per mail piece. The total credits for the mail owner for the year will be \$108,000 ($800,000 * \$0.45 * 30\%$), less the \$57,000 in credits already paid, leaving \$51,000 in credits paid for the last three months of the year ($\$108,000 - \$45,000 - 12,000$).

Next, in Docket No. 2023-3, when first creating the two growth incentives, the Postal Service submitted supporting financial projections. See also Docket No. R2023-3, USPS Responses to Chairman's Information Request No. 2, Feb. 21, 2024. The Postal Service has updated its projections for CY 2025 and submitted them with this notice: "CY25 Consolidated Incentives_Projections R2024-2.xlsx," "CY25 First Class Mail Incentive Projections R2024-2.xls," and "CY 25 Marketing Mail Incentive Projections R2024-2.xls."

Finally, as it did when creating the growth incentives, the Postal Service elects to have both incentives generate unused rate authority. The Postal Service recognizes, of course, that as with the 2024 growth incentives, the Commission has not yet determined whether the incentives are rates of general applicability, Docket No. R2023-3, Order on Market Dominant Price Change Creating Two

Incentives, Sep. 27, 2023, at 21, although the Postal Service has argued, persuasively, it believes, that they are. Docket No. R2023-3, United States Postal Service Notice of Market Dominant Price Change Creating Two Incentives, Aug. 11, 2023, at 9 – 11; Docket No. RM2020-5, Supplemental Comments of the United States Postal Service, Dec. 4, 2023; Docket No. RM2020-5, Comments of the United States Postal Service, Dec. 19, 2022, at 2 – 7.

As in Docket No. R2023-3, however, sufficient billing determinants do not yet exist for the incentives to be included in any percentage calculation for a change in rates. Docket No. R2023-3, United States Postal Service Notice of Market Dominant Price Change Creating Two Incentives, Aug. 11, 2023, at 8.

2. Promotions

The Postal Service is implementing several material changes with promotions for CY 2025, the first of which is in the introduction of “Add-On/Upgrade” Promotions. These provide mailers additional discounts for satisfying further requirements if they are already receiving an eligible “Base/Primary” Promotion, some of which are the ordinary promotions from previous years. In CY 2025, the Postal Service is offering the Informed Delivery Promotion and the Sustainability Promotion as Add-On/Upgrade Promotions, both of which apply to First-Class Mail and Marketing Mail pieces.

The Postal Service is also offering five Base/Primary Promotions in CY 2025: Tactile, Sensory, and Interactive Mailpiece Engagement; Integrated Technology (rebranded from the Emerging and Advanced Technology Promotion); Reply Mail IMbA; First-Class Mail Advertising; and Continuous Contact. The Tactile, Sensory, and Interactive Mailpiece Engagement and

Integrated Technology Base/Primary Promotions apply to First-Class and USPS Marketing Mail pieces. The Reply Mail IMbA and First-Class Mail Advertising Base/Primary Promotions apply only to First-Class Mail pieces. The Continuous Contact Base/Primary Promotion applies only to USPS Marketing Mail pieces.

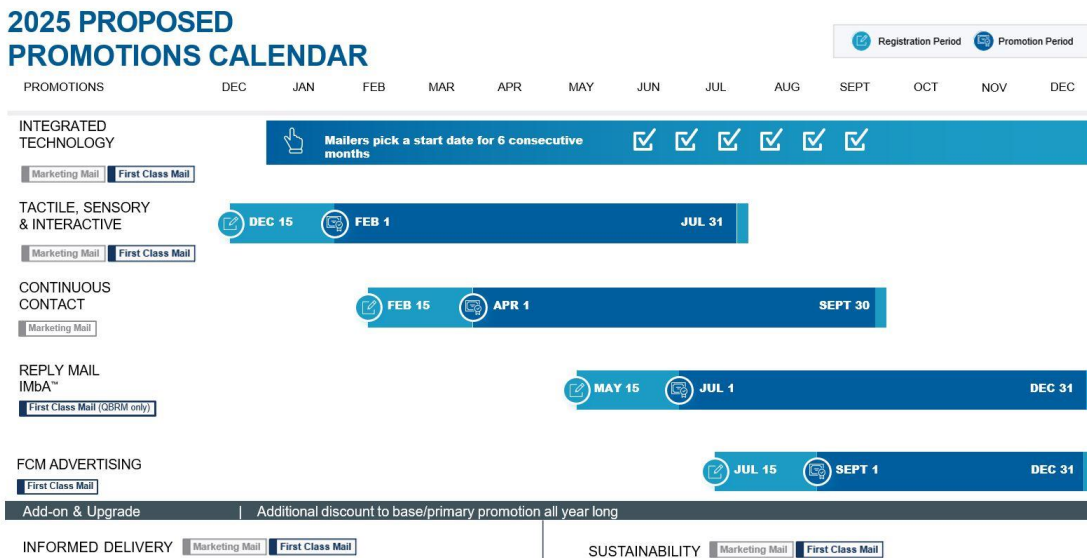
Four promotions offered in CY 2025 were offered in CY 2024. The Sustainability Add-On/Upgrade Promotion, First-Class Mail Advertising Base/Primary Promotion, and the Continuous Contact Base/Primary Promotion are all new for CY 2025. The price cap calculations take promotions from both calendar years into account. The end of CY 2024 promotions is reflected in the calculations at current prices, while initiation of CY 2025 promotions is incorporated into the revenue calculations at planned prices.

Overall, the promotions will reduce cap space in both First-Class Mail (\$48.6 million, or 0.185 percentage points) and USPS Marketing Mail (\$176.8 million, or 1.135 percentage points). The main reasons for this reduction in cap space are changes in promotion value calculation methods, discussed in section II.D above; an overall reduction in discount percentage levels compared to the previous year; the termination of certain promotions; and the omission from the cap calculations of several new or reworked promotions for which the Postal Service does not have sufficient billing determinants to claim cap space. 39 C.F.R. § 3030.128(f)(2)(ii). The workpapers for both First-Class and USPS Marketing Mail include the calculations underlying these price figures.

The Postal Service lists all anticipated classification changes associated with promotions in the MCS pages in Attachment A. To avoid confusion, each

promotion change for CY 2025 is listed, and all promotions in effect for CY 2024 remain. A calendar of all planned promotions for CY 2025 is also shown below at Figure 1:

Figure 1: 2025 Promotion Calendar



a. Informed Delivery Add-On/Upgrade Promotion

The Informed Delivery Add-On/Upgrade Promotion offers an additional 1 percent discount for mailings that incorporate best practices and techniques in their Informed Delivery campaigns and a 0.5 percent credit for the mail preparer. First-Class Mail automation letters, cards, and flats and USPS Marketing Mail automation letters and flats that meet the promotion’s requirements are eligible. The promotion can be used in addition to any Base/Primary Promotion, except for the Reply Mail IMbA Base/Primary Promotion, and it can be stacked with the Sustainability Add-On/Upgrade Promotion. The Postal Service plans to offer the promotion from January 1, 2025, through December 31, 2025. Because of the

changes associated with the Informed Delivery Promotion for CY 2025, sufficient billing determinants do not yet exist for the incentive to be included in any percentage change in rates. Therefore, in accordance with 39 C.F.R. § 3030.128(f)(2)(ii), this promotion has been excluded from the cap space calculation.

b. Sustainability Add-On/Upgrade Promotion

The Sustainability Add-On/Upgrade Promotion encourages mailers to adopt a higher level of recyclable paper in their mailings by offering an additional 1 percent discount to mailers who prove their printer is using one of several approved certifications. First-Class Mail automation letters, cards, and flats and USPS Marketing Mail automation letters and flats that meet the promotion's requirements are eligible. The promotion can be used in addition to any Base/Primary Promotion, except for the Reply Mail IMbA Base/Primary Promotion, and it can be stacked with the Informed Delivery Add-On/Upgrade Promotion. The Postal Service plans to offer the promotion from January 1, 2025, through December 31, 2025. In accordance with 39 C.F.R. § 3030.128(f)(2)(ii), this promotion has been excluded from the cap space calculation, as sufficient billing determinants do not yet exist for the incentive to be included in any percentage change in rates.

c. Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion

The Tactile, Sensory and Interactive Engagement Base/Primary Promotion encourages mailers to drive customer engagement with the mail using advanced print innovations in paper and stock, substrates, inks, interactive

elements, and finishing techniques. By incorporating these print elements in a mail campaign, mailers may increase brand recognition and message recall by creating a multi-sensory experience for customers. First-Class Mail letters, cards, and flats and USPS Marketing Mail letters and flats that meet the promotion requirements are eligible for a 4 percent discount off of postage during the promotion period from February 1, 2025, to July 31, 2025.

d. Integrated Technology Base/Primary Promotion

The Integrated Technology Base/Primary Promotion (formerly labeled as the Emerging and Advanced Technology Promotion) encourages mailers to incorporate mobile and other technologies into their mail pieces. First-Class Mail letters, cards, and flats and Marketing Mail letters and flats that incorporate qualifying technologies will be eligible for a 3 percent discount. Mailers will select a start date for a six-month promotion period within CY 2025.

e. Reply Mail IMbA Base/Primary Promotion

The Reply Mail IMbA Base/Primary Promotion will provide a 3 percent discount for mailers that use static IMbA on the qualifying postage for First-Class Mail single-piece QBRM letters and postcards sent during the established period. Mailers receive a 6 percent discount if they use serialized IMbA. Mailers must enroll to participate. The promotion will run from July 1, 2025, through December 31, 2025.

f. First-Class Mail Advertising Base/Primary Promotion

The First-Class Mail Advertising Base/Primary Promotion will provide a 3 percent discount for mailers that promote their other offerings within their First-Class mailings. First-Class Mail letters and flats that meet promotion

requirements are eligible for the discount, and the Postal Service plans to offer the promotion from September 1, 2025, through December 31, 2025.

Unlike the other new promotions, the Postal Service anticipates generating cap space with this promotion using billing determinant data from the Personalized Color Transpromo Promotion as a proxy. The Postal Service expects a close overlap of users between the two promotions, especially since both promotions encourage marketing and advertising content on First-Class mail pieces.

g. Continuous Contact Base/Primary Promotion

The Continuous Contact Base/Primary Promotion will provide a 3 percent discount for mailers who send qualifying USPS Marketing Mail letters and flats to a household two or more times within the promotion period. Following the first mailing to a household, mailers will receive the discount on all subsequent mailings within the promotion period. The content of each mailpiece must be iterative or complementary, not duplicative. The promotion will run from July 1, 2025, to December 31, 2025. In accordance with 39 C.F.R. § 3030.128(f)(2)(ii), this promotion has been excluded from the cap space calculation, as sufficient billing determinants do not yet exist for the incentive to be included in any percentage change in rates.

G. Preferential Rates

Section 3626 of Title 39, U.S. Code, sets forth pricing requirements for certain preferred categories of mail. The Postal Service has complied with these requirements in this rate case, as explained below.

First, 39 U.S.C. § 3626(a)(3) requires that the prices for Within County Periodicals “reflect [the product’s] preferred status,” as compared to the prices for regular rate Periodicals. The Postal Service continues to recognize the preferential status of Within County Periodicals by keeping its prices below those of regular Outside County Periodicals.

Second, 39 U.S.C. § 3626(a)(4)(A) requires that Nonprofit and Classroom Periodicals receive, as nearly as practicable, a 5 percent discount from regular rate postage, except for advertising pounds. Consistent with past practice, the Postal Service maintains this rate preference by giving Nonprofit and Classroom pieces a 5 percent discount on all components of postage, except for advertising pounds and ride-along postage.

Third, 39 U.S.C. § 3626(a)(5) requires that Science of Agriculture Periodicals be given preferential treatment for their advertising pounds. Consistent with past practice, the Postal Service continues to grant these publications advertising pound rates for DDU, DSCF, and DADC entry that are 75 percent of the advertising pound rates applicable to regular Outside County Periodicals. Advertising pound prices for zones 1 and 2, and all other zones, are 75.0 percent of the rates applicable to regular Outside County Periodicals.

Fourth, 39 U.S.C. § 3626(a)(6) requires that Nonprofit USPS Marketing Mail prices be set to achieve an average revenue per piece that is, as nearly as practicable, 60 percent of the commercial average revenue per piece. The prices set forth in this Notice achieve a revenue per piece ratio of 60.15 percent. COMPCALC-USPSMM-R2024-2, tab “Detailed Price Change Summary.” The

Postal Service is also keeping nonprofit discounts equal to the comparable commercial discounts. COMPCALC-USPSMM-R2024-2, tabs “USPS MM Letters,” “USPS MM Flats,” “USPS MM Prcls & Mkt Prcls,” “USPS Parcels Dropship,” “USPS MM Carrier Route,” “USPS MM HD-Sat Letters,” & “USPS MM HD-Sat Flts-Prcls.”

Fifth, 39 U.S.C. § 3626(a)(7) requires that the prices for Library Mail be equal, as nearly as practicable, to 95 percent of the prices for Media Mail. This is achieved by setting each Library Mail rate element equal to 95 percent of the corresponding Media Mail rate element. The Postal Service has followed this approach in setting its new prices.

Finally, 39 U.S.C. § 3626(g)(4) requires that preferential treatment be accorded to the Outside County pieces of a Periodicals publication having fewer than 5,000 Outside County pieces and at least one Within County piece. In conformance with this requirement, the Postal Service is maintaining the “limited circulation” discount that gives these mailers a discount equivalent to the Nonprofit and Classroom Periodicals discount.

In addition to a discussion of 39 U.S.C. § 3626, 39 C.F.R. § 3010.122(g) also requires the Postal Service to discuss how its planned prices are consistent with 39 U.S.C. §§ 3627 and 3629. Neither section is implicated by this rate case because the Postal Service is not altering the free rates and is not changing the eligibility requirements for nonprofit prices.

IV. Mail Classification Schedule Changes

As required by 39 C.F.R. § 3030.124(d), this notice is accompanied by a schedule identifying changes to the Mail Classification Schedule (“MCS”) made necessary by the planned rate changes. Attachment A shows the new rates and any related product description changes incorporated into a revised draft of the market-dominant section of the MCS. As an aid to the reader, Table 12 identifies where significant changes discussed in this notice are found in Attachment A:

Table 12
Directory of Significant Changes to Mail Classification Schedule

SIGNIFICANT CHANGE	DISCUSSED IN THIS NOTICE AT SECTION	MCS SECTIONS AMENDED	ATTACHMENT A PAGE(S)
New rate structure for flat-shaped Marketing Mail pieces	III.B.2	1210.6	28–33
		1215.6	39–40
		1225.6	50–65
New Catalog Incentive	III.B.3, III.D.2	1205.5	22
		1205.6	24
		1210.5	28
		1210.6	34
		1215.5	37
		1215.6	42
		1220.5	45
		1220.6	47
		1225.5	49
		1225.6	56
		1230.5	59
		1230.6	62
		1415.5	69
1415.6	70		
1420.5	71		
1420.6	75		
Elimination of “Simple Samples” price categories	III.B.4	1210.2	27
		1210.4	27
		1210.6	30
		1215.2	37
		1215.4	37
		1215.6	41
New Reply Mail IMbA rate	III.E.2	1505.3.2	81

V. Library References

The Postal Service is filing public and non-public library references to support this case, and these are listed in the accompanying notices filed with the Commission. The preface file for each mail class explains the contents of the references in detail.

ATTACHMENT A
R2024-2

NB:

- Changes are made to the current Mail Classification Schedule file (updated through January 26, 2024).
- New text is underlined; and
- Deleted text is ~~struck through~~; but
- New prices are listed in tables in plain text; except
- New prices in newly inserted tables are underlined;
- ***** indicates unchanged material omitted for ease of reading.

PART A

MARKET DOMINANT PRODUCTS

1100 First-Class Mail

1105 Single-Piece Letters/Postcards

1105.4 Optional Features

- Reply Mail IMbA Base/Primary Promotion (July 1, 2025 to December 31, 2025)

1105.5 Prices

Single-Piece Machinable Stamped Letters^{1, 2, 3}

Maximum Weight (ounces)	Machinable Letters (\$)
1	0.73
2	1.01
3	1.29
3.5	1.57

Notes

1. The price for single-piece, one, two, or three ounce letters also applies to sales of Forever stamps and Forever Print-on-Demand indicia at the time of purchase, as specified by the Postal Service.
2. The price for a Forever additional ounce stamp is the difference between the 2-ounce price and the 1-ounce price.
3. A handling charge of \$0.01 per piece applies to foreign-origin, inbound direct entry mail tendered by foreign postal operators, subject to the terms of an authorization arrangement.

Single-Piece Machinable Metered Letters

Maximum Weight (ounces)	Machinable Letters (\$)
1	0.69
2	0.97
3	1.25
3.5	1.53

Single-Piece Nonmachinable Stamped Letters¹

Maximum Weight (ounces)	Nonmachinable Letters (\$)
1	1.19
2	1.47
3	1.75
3.5	2.03

Notes

1. The prices for single-piece, first-ounce nonmachinable letters also applies to sales of Forever nonmachinable stamps and Forever Print-on-Demand indicia at the time of purchase.

Single-Piece Nonmachinable Metered Letters

Maximum Weight (ounces)	Nonmachinable Letters (\$)
1	1.15
2	1.43
3	1.71
3.5	1.99

Single-Piece QBRM Letters

Maximum Weight (ounces)	QBRM Letters (\$)
3.5	0.707

Single-Piece Residual Machinable Letters

Maximum Weight (ounces)	Residual Machinable Letters (\$)
1	0.73 ¹
2	0.73 ¹
3	0.73 ¹
3.5	0.73 ¹

Notes

1. This price applies only to residual machinable letters derived from a mixed weight presort mailing, and only when the residual mailing reflects the weight levels included in the mixed weight presort mailing. In all other cases, single-piece machinable metered letter rates apply.

Single-Piece Postcards^{1,2}

Maximum Weight (ounces)	Postcards (\$)	Single-Piece Double Card (\$)
not applicable	0.56	1.12

Notes

1. The price for single-piece postcards also applies to sales of stamped cards marked with Forever postage, at the time the stamped cards are purchased. The price also applies to Forever postcard stamps.
2. A handling charge of \$0.01 per piece applies to foreign-origin, inbound direct entry mail tendered by foreign postal operators, subject to the terms of an authorization arrangement. Such inbound direct entry mail cannot include Single-Piece Double Cards.

Single-Piece QBRM Postcards

Maximum Weight (ounces)	QBRM Postcards (\$)
not applicable	0.537

Share Mail Letters and Postcards^{1, 2}

Maximum Weight (ounces)	Share Mail Letters (\$)	Share Mail Postcards (\$)
1	0.77	0.60

Notes

1. To qualify for Share Mail, customers must meet and comply with all eligibility requirements of the program. Share Mail allows a qualifying customer to distribute pre-approved mailpieces that contain an Intelligent Mail barcode (IMb) and that can be mailed without prepayment of postage. Postage is collected when a pre-approved mailpiece is placed in the mailstream and scanned during processing.
2. Customers that are party to a current Alternate Postage Marketing Agreement (Marketing Agreement) as of December 31, 2016 may continue to distribute Alternate Postage mailpieces for the duration of that agreement, per its terms. For all Marketing Agreements, the term "prevailing Alternate Postage rate" shall be synonymous with the prevailing Share Mail rate most recently approved by the Postal Regulatory Commission.

Reply Mail IMbA Base/Primary Promotion (July 1, 2025 to December 31, 2025)

Provide a three percent discount for mailers that use static IMbA on the qualifying postage for First-Class Mail single-piece QBRM letters and postcards sent during the established period. Mailers receive a six percent discount if they use serialized IMbA. Mailers must enroll to participate. To receive the discount, mailers must comply with the eligibility requirements of the program.

1110 Presorted Letters/Postcards

1110.4 Optional Features

- Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)
- Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)
- First-Class Mail Advertising Base/Primary Promotion (September 1, 2025 to December 31, 2025)
- Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- First-Class Mail Growth Incentive (January 1, 2025 to December 31, 2025)

1110.5 Prices

Automation Letters

Maximum Weight (ounces)	5-Digit (\$)	AADC (\$)	Mixed AADC (\$)
1	0.545	0.593	0.622
2	0.545	0.593	0.622
3	0.545	0.593	0.622
3.5	0.545	0.593	0.622

Nonautomation Presorted Machinable Letters

Maximum Weight (ounces)	AADC (\$)	Mixed AADC (\$)
1	0.596	0.636
2	0.596	0.636
3	0.596	0.636
3.5	0.596	0.636

Nonmachinable Letters

Maximum Weight (ounces)	5-Digit (\$)	3-Digit (\$)	Mixed ADC (\$)
1	0.798	0.908	1.032
2	0.798	0.908	1.032
3	0.798	0.908	1.032
3.5	0.798	0.908	1.032

Automation Postcards

Maximum Weight (ounces)	5-Digit (\$)	AADC (\$)	Mixed AADC (\$)
not applicable	0.384	0.406	0.419

Nonautomation Presorted Machinable Postcards

Maximum Weight (ounces)	Presorted (\$)
not applicable	0.435

Full-service Intelligent Mail Option

Subtract ~~\$0.003~~\$0.005 for each automation letter or automation postcard that complies with the requirements for the Full-service Intelligent Mail option.

Seamless Incentive

Subtract ~~\$0.004~~\$0.002 for each piece eligible for Seamless Acceptance and prepared under the Full-Service Intelligent Mail option.

Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)

Provide a four percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that incorporate scent, sound, visual, textural, dimensional, or other qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)

Provide a three percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established promotion period, and which either include a qualifying affixed or embedded technology that allows the recipient to engage in a technological experience or were automatically generated by the recipient's applicable online activities. Mailers will receive a discount based on the complexity of the technology involved and its perceived benefit to the recipient. Mailers must enroll their participating Customer Registration ID (CRID) through the Business Customer Gateway. To receive the discount, mailers must also comply with the other eligibility requirements of the program. Mailers have the

ability to register for this promotion at any point in the year and can select their start date for a specified six-month period. All activity must be completed before the end of calendar year 2025, and mailers are not permitted to extend this promotion into new calendar years.

First-Class Mail Advertising Base/Primary Promotion (September 1, 2025 to December 31, 2025)

Provide a three percent discount for mailers to promote their other offerings within their First-Class Mail automation letters, postcards, and flats. To receive the discount, mailers must comply with the eligibility requirements of the program.

Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for the mailer and a half percent credit for the mail preparer on the qualifying postage for First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must already be receiving an eligible base/primary promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for mailers who demonstrate a level of recyclability for paper used in First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats. Mailer must prove their printer is utilizing one of the following certifications: Sustainable Forest Initiative, Forest Stewardship Council, Cradle to Cradle. To receive the discount, mailers must already be receiving an eligible base promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

First-Class Mail Growth Incentive (January 1, 2025 to December 31, 2025)

Provide credits for growth in volume of First-Class Mail Presort Letters, Presort Cards, and Presort Flats (eligible pieces). Minimum 1 million pieces required during the incentive period. Credits equal 30 percent of overall, average per-piece price paid for eligible pieces during the incentive period. Credits earned only for pieces that exceed the greater of

1 million eligible pieces or the mailer's FY 2024 volume of eligible pieces.
Credits earned may only be used toward future mailings of eligible pieces.
Mailers must enroll and meet incentive terms.

1115 Flats

1115.4 Optional Features

- Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)
- Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)
- First-Class Mail Advertising Base/Primary Promotion (September 1, 2025 to December 31, 2025)
- Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- First-Class Mail Growth Incentive (January 1, 2025 to December 31, 2025)

1115.5 Prices

Automation Flats

Maximum Weight (ounces)	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
1	0.874	1.132	1.212	1.355
2	1.144	1.402	1.482	1.625
3	1.414	1.672	1.752	1.895
4	1.684	1.942	2.022	2.165
5	1.964	2.222	2.302	2.445
6	2.244	2.502	2.582	2.725
7	2.524	2.782	2.862	3.005
8	2.804	3.062	3.142	3.285
9	3.084	3.342	3.422	3.565
10	3.384	3.642	3.722	3.865
11	3.684	3.942	4.022	4.165
12	3.984	4.242	4.322	4.465
13	4.284	4.542	4.622	4.765

Presorted Flats

Maximum Weight (ounces)	Presorted (\$)
1	1.400
2	1.670
3	1.940
4	2.210
5	2.490
6	2.770
7	3.050
8	3.330
9	3.610
10	3.910
11	4.210
12	4.510
13	4.810

Single-Piece Flats¹

Maximum Weight (ounces)	Single-Piece (\$)
1	1.50
2	1.77
3	2.04
4	2.31
5	2.59
6	2.87
7	3.15
8	3.43
9	3.71
10	4.01
11	4.31
12	4.61
13	4.91

Notes

1. A handling charge of \$0.01 per piece applies to foreign-origin, inbound direct entry mail tendered by foreign postal operators, subject to the terms of an authorization arrangement.

Keys and Identification Devices

Maximum Weight (ounces)	Keys and Identification Devices (\$)
1	4.15
2	4.43
3	4.71
4	4.99
5	5.27
6	5.55
7	5.83
8	6.11
9	6.39
10	6.67
11	6.95
12	7.23
13	7.51
1 (pound)	Priority Mail Retail Zone 4 postage plus 1.15
2 (pounds)	Priority Mail Retail Zone 4 postage plus 1.15

Full-service Intelligent Mail Option

Subtract ~~\$0.003~~\$0.005 for each automation flat that complies with the requirements for the Full-service Intelligent Mail option.

Seamless Incentive

Subtract ~~\$0.004~~\$0.002 for each piece eligible for Seamless Acceptance and prepared under the Full-Service Intelligent Mail option.

Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)

Provide a four percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and

flats that incorporate scent, sound, visual, textural, dimensional, or other qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)

Provide a three percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established promotion period, and which either include a qualifying affixed or embedded technology that allows the recipient to engage in a technological experience or were automatically generated by the recipient's applicable online activities. Mailers will receive a discount based on the complexity of the technology involved and its perceived benefit to the recipient. Mailers must enroll their participating Customer Registration ID (CRID) through the Business Customer Gateway. To receive the discount, mailers must also comply with the other eligibility requirements of the program. Mailers have the ability to register for this promotion at any point in the year and can select their start date for a specified six-month period. All activity must be completed before the end of calendar year 2025, and mailers are not permitted to extend this promotion into new calendar years.

First-Class Mail Advertising Base/Primary Promotion (September 1, 2025 to December 31, 2025)

Provide a three percent discount for mailers to promote their other offerings within their First-Class Mail automation letters, postcards, and flats. To receive the discount, mailers must comply with the eligibility requirements of the program.

Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for the mailer and a half percent credit for the mail preparer on the qualifying postage for First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must already be receiving an eligible base/primary promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for mailers who demonstrate a level of recyclability for paper used in the First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats. Mailer must prove their printer is utilizing one of the following certifications: Sustainable Forest Initiative, Forest Stewardship Council, Cradle to Cradle. To receive the discount, mailers must already be receiving an eligible base promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

First-Class Mail Growth Incentive (January 1, 2025 to December 31, 2025)

Provide credits for growth in volume of First-Class Mail Presort Letters, Presort Cards, and Presort Flats (eligible pieces). Minimum 1 million pieces required during the incentive period. Credits equal 30 percent of overall, average per-piece price paid for eligible pieces during the incentive period. Credits earned only for pieces that exceed the greater of 1 million eligible pieces or the mailer's FY 2024 volume of eligible pieces. Credits earned may only be used toward future mailings of eligible pieces. Mailers must enroll and meet incentive terms.

1125 Outbound Single-Piece First-Class Mail International

1125.6 Prices

Machinable Letters¹

Maximum Weight (ounces)	Country Price Group								
	1 (\$)	2 (\$)	3 (\$)	4 (\$)	5 (\$)	6 (\$)	7 (\$)	8 (\$)	9 (\$)
1	1.65	1.65	1.65	1.65	1.65	1.65	1.65	1.65	1.65
2	1.65	2.50	2.98	2.98	2.98	2.98	2.98	2.98	2.98
3	2.36	3.30	4.36	4.36	4.36	4.36	4.36	4.36	4.36
3.5	3.02	4.14	5.75	5.75	5.75	5.75	5.75	5.75	5.75

Notes

- International Forever stamps are sold at the price of a single-piece First-Class Mail International first ounce machinable letter and have a postage value equivalent to the price of a single-piece First-Class Mail International first ounce machinable letter in effect at the time of use.

Nonmachinable Letters

Maximum Weight (ounces)	Country Price Group								
	1 (\$)	2 (\$)	3 (\$)	4 (\$)	5 (\$)	6 (\$)	7 (\$)	8 (\$)	9 (\$)
1	2.11	2.11	2.11	2.11	2.11	2.11	2.11	2.11	2.11
2	2.11	2.96	3.44	3.44	3.44	3.44	3.44	3.44	3.44
3	2.82	3.76	4.82	4.82	4.82	4.82	4.82	4.82	4.82
3.5	3.48	4.60	6.21	6.21	6.21	6.21	6.21	6.21	6.21

Postcards

Maximum Weight	Canada	Mexico	All Other Countries
(ounces)	(\$)	(\$)	(\$)
not applicable	1.65	1.65	1.65

Large Envelopes (Flats)

Maximum Weight (ounces)	Country Price Group								
	1 (\$)	2 (\$)	3 (\$)	4 (\$)	5 (\$)	6 (\$)	7 (\$)	8 (\$)	9 (\$)
1	3.15	3.15	3.15	3.15	3.15	3.15	3.15	3.15	3.15
2	3.55	4.22	4.48	4.48	4.48	4.48	4.48	4.48	4.48
3	3.86	5.16	5.78	5.78	5.78	5.78	5.78	5.78	5.78
4	4.12	6.13	7.11	7.11	7.11	7.11	7.11	7.11	7.11
5	4.43	7.09	8.41	8.41	8.41	8.41	8.41	8.41	8.41
6	4.73	8.03	9.71	9.71	9.71	9.71	9.71	9.71	9.71
7	5.02	9.01	11.01	11.01	11.01	11.01	11.01	11.01	11.01
8	5.32	9.96	12.31	12.31	12.31	12.31	12.31	12.31	12.31
12	6.79	12.03	14.92	14.92	14.92	14.92	14.92	14.92	14.92
15.994	8.27	14.10	17.53	17.53	17.53	17.53	17.53	17.53	17.53

1200 USPS Marketing Mail (Commercial and Nonprofit)

1205 High Density and Saturation Letters

1205.5 Optional Features

- Catalog Incentive
- Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)
- Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)
- Continuous Contact Base/Primary Promotion (July 1, 2025 to December 31, 2025)
- Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)

1205.6 Prices

Saturation Letters (3.5 ounces or less)

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.237	0.148
DNDC	0.213	0.124
DSCF	0.210	0.121

High Density Plus Letters (3.5 ounces or less)

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.264	0.168
DNDC	0.240	0.144
DSCF	0.237	0.141

High Density Letters (3.5 ounces or less)

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.338	0.171
DNDC	0.314	0.147
DSCF	0.311	0.144

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic or automated Address Correction Service, forwarded letters pay ~~\$0.62~~\$0.67 per piece. All other letters requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail price for the piece multiplied by a factor of 2.472.

Full-service Intelligent Mail Option

Subtract ~~\$0.003~~\$0.005 for each letter that complies with the requirements for the Full-service Intelligent Mail option.

Seamless Incentive

Subtract ~~\$0.004~~\$0.002 for each piece eligible for Seamless Acceptance and prepared under the Full-Service Intelligent Mail option.

Catalog Incentive

Subtract \$0.001 for each piece that complies with the requirements for the Catalog Incentive.

Plus One

Add ~~\$0.110~~\$0.115 for each Plus One card mailed with a Saturation Letter marriage mail "host" mailpiece.

Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)

Provide a three percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established promotion period, and which either include a qualifying affixed or embedded technology that allows the recipient to engage in a technological experience or were automatically generated by the recipient's applicable online activities. Mailers will receive a discount based on the complexity of the technology involved and its perceived benefit to the recipient. Mailers must enroll their participating Customer Registration ID (CRID) through the Business Customer Gateway. To receive the discount, mailers must also comply with the other eligibility requirements of the program. Mailers have the ability to register for this promotion at any point in the year and can select their start date for a specified six-month period. All activity must be completed before the end of calendar year 2025, and mailers are not permitted to extend this promotion into new calendar years.

Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)

Provide a four percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that incorporate scent, sound, visual, textural, dimensional, or other qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Continuous Contact Base/Primary Promotion (July 1, 2025 to December 31, 2025)

Provide a three percent discount for mailers that repeatedly send qualifying USPS Marketing Mail letters and flats to the same household addresses. Participant must mail to a household two or more times within the promotion period. Mailers will receive the discount on all subsequent mailings, within the promotion period, following the first mailing. Mailers will not receive a discount on the first mailing to a household. Content of each mailpiece must be iterative or complementary, not duplicative. To receive the discount, mailers must comply with the eligibility requirements of the program.

Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for the mailer and a half percent credit for the mail preparer on the qualifying postage for First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must already be receiving an eligible base/primary promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)

Provide credits for growth in volume of Marketing Mail Letters, Flats, Parcels, Carrier Route, High Density & Saturation Letters, and High Density & Saturation Flats & Parcels (eligible pieces). Minimum 1 million pieces required during the incentive period. Credits equal 30 percent of overall, average per-piece price paid for eligible pieces during the incentive period. Credits earned only for pieces that exceed the greater of 1 million eligible pieces or the mailer's FY 2024 volume of eligible pieces. Credits earned may only be used toward future mailings of eligible pieces. Mailers must enroll and meet incentive terms.

Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for mailers who demonstrate a level of recyclability for paper used in First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats. Mailer must prove their printer is utilizing one of the following certifications: Sustainable Forest Initiative, Forest Stewardship Council, Cradle to Cradle. To receive the discount, mailers must already be

receiving an eligible base promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

1210 High Density and Saturation Flats/Parcels

1210.2 Size and Weight Limitations

Saturation Parcels (Small and Large)

	Length	Height	Thickness	Weight
Small				
Minimum	large enough to accommodate postage, address, and other required elements on the address side			none
Maximum	6 inches	4 inches	1.5 inch	<16 ounces
Large				
Minimum: at least one dimension exceeds	6 inches	4 inches	1.5 inch	none
Maximum	12 inches	9 inches	2 inch	<16 ounces

1210.4 Price Categories

The following price categories are available for the product specified in this section:

- ~~Saturation Parcels
Volume Tiers, with Handling Fees for DNDC/DSCF entry levels
Commercial and Nonprofit eligible~~

1210.5 Optional Features

- Catalog Incentive
- Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)
- Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)
- Continuous Contact Base/Primary Promotion (July 1, 2025 to December 31, 2025)
- Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)

1210.6 Prices

Saturation Flats (4.0 ounces or less)

<u>Entry Point</u>	<u>Commercial (\$)</u>		<u>Nonprofit (\$)</u>	
	<u>EDDM</u>	<u>Other</u>	<u>EDDM</u>	<u>Other</u>
<u>Origin</u>	<u>0.300</u>	<u>0.299</u>	<u>0.197</u>	<u>0.196</u>
<u>DNDC</u>	<u>0.234</u>	<u>0.233</u>	<u>0.131</u>	<u>0.130</u>
<u>DSCF</u>	<u>0.230</u>	<u>0.229</u>	<u>0.127</u>	<u>0.126</u>
<u>DDU</u>	<u>0.219</u>	<u>0.218</u>	<u>0.116</u>	<u>0.115</u>

Saturation Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

	Commercial (\$)		Nonprofit (\$)	
	EDDM	Other	EDDM	Other
<u>Per Piece</u>	<u>0.097</u>	<u>0.096</u>	<u>0.053</u>	<u>0.052</u>

b. Per Pound

Entry Point	Commercial (\$)		Nonprofit (\$)	
	EDDM	Other	EDDM	Other
<u>Origin</u>	<u>1.040</u>	<u>1.040</u>	<u>0.803</u>	<u>0.803</u>
<u>DNDC</u>	<u>0.592</u>	<u>0.592</u>	<u>0.355</u>	<u>0.355</u>
<u>DSCF</u>	<u>0.562</u>	<u>0.562</u>	<u>0.325</u>	<u>0.325</u>
<u>DDU</u>	<u>0.489</u>	<u>0.489</u>	<u>0.252</u>	<u>0.252</u>

Saturation Flats

a. Per Piece

Entry Point	Commercial (\$)		Nonprofit (\$)	
	EDDM	Other	EDDM	Other
<u>Origin</u>				
<u>DNDC</u>				
<u>DSCF</u>				
<u>DDU</u>				

b. Per Pound

Entry Point	Commercial (\$)		Nonprofit (\$)	
	EDDM	Other	EDDM	Other
<u>Origin</u>				
<u>DNDC</u>				
<u>DSCF</u>				
<u>DDU</u>				

Saturation Flats (less than 4.0 ounces)

Pay only the applicable per-piece price

Saturation Flats (greater than 4.0 ounces)

Pay the applicable per-piece price plus the pound rate for pounds above 4.0 ounces

Saturation Parcels

a. Per Piece

Mailing Volume Tier	Commercial		Nonprofit	
	Small (\$)	Large (\$)	Small (\$)	Large (\$)
0-200,000				
200,001 and above				

b. Handling Fees for DNDC/DSCF Entry

	Commercial (\$)	Nonprofit (\$)
Entry Point/ Presort	Pallet	Pallet
DNDC—3-Digit		
DNDC—5-Digit		
DSCF—5-Digit		
Pallet Presort	Carton/Sack	Carton/Sack
3-Digit		

High Density Plus Flats (4.0 ounces or less)

<u>Entry Point</u>	<u>Commercial (\$)</u>	<u>Nonprofit (\$)</u>
<u>Origin</u>	<u>0.342</u>	<u>0.231</u>
<u>DNDC</u>	<u>0.276</u>	<u>0.165</u>
<u>DSCF</u>	<u>0.272</u>	<u>0.161</u>
<u>DDU</u>	<u>0.261</u>	<u>0.150</u>

High Density Plus Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

	<u>Commercial</u> <u>(\$)</u>	<u>Nonprofit</u> <u>(\$)</u>
<u>Per Piece</u>	<u>0.139</u>	<u>0.093</u>

b. Per Pound

<u>Entry Point</u>	<u>Commercial</u> <u>(\$)</u>	<u>Nonprofit</u> <u>(\$)</u>
<u>Origin</u>	<u>1.040</u>	<u>0.803</u>
<u>DNDC</u>	<u>0.592</u>	<u>0.355</u>
<u>DSCF</u>	<u>0.562</u>	<u>0.325</u>
<u>DDU</u>	<u>0.489</u>	<u>0.252</u>

High-Density Plus Flats

a. Per Piece

<u>Entry Point</u>	<u>Commercial</u> <u>(\$)</u>	<u>Nonprofit</u> <u>(\$)</u>
<u>Origin</u>		
<u>DNDC</u>		
<u>DSCF</u>		
<u>DDU</u>		

b. Per Pound

<u>Entry Point</u>	<u>Commercial</u> <u>(\$)</u>	<u>Nonprofit</u> <u>(\$)</u>
<u>Origin</u>		

DNDC		
DSCF		
DDU		

High Density Plus Flats (less than 4.0 ounces)

Pay only the applicable per-piece price

High Density Plus Flats (greater than 4.0 ounces)

Pay the applicable per-piece price plus the pound rate for pounds above 4.0 ounces.

High Density Flats (4.0 ounces or less)

<u>Entry Point</u>	<u>Commercial (\$)</u>	<u>Nonprofit (\$)</u>
<u>Origin</u>	<u>0.419</u>	<u>0.336</u>
<u>DNDC</u>	<u>0.353</u>	<u>0.270</u>
<u>DSCF</u>	<u>0.349</u>	<u>0.266</u>
<u>DDU</u>	<u>0.338</u>	<u>0.255</u>

High Density Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

	<u>Commercial (\$)</u>	<u>Nonprofit (\$)</u>
<u>Per Piece</u>	<u>0.184</u>	<u>0.162</u>

b. Per Pound

<u>Entry Point</u>	<u>Commercial (\$)</u>	<u>Nonprofit (\$)</u>
<u>Origin</u>	<u>1.167</u>	<u>0.948</u>
<u>DNDC</u>	<u>0.719</u>	<u>0.500</u>
<u>DSCF</u>	<u>0.689</u>	<u>0.470</u>
<u>DDU</u>	<u>0.616</u>	<u>0.397</u>

High Density Flats

a. ~~Per Piece~~

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin		
DNDG		
DSCF		
DDU		

b. ~~Per Pound~~

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin		
DNDG		
DSCF		
DDU		

High Density Flats (less than 4.0 ounces)

Pay only the applicable per-piece price.

High Density Flats (greater than 4.0 ounces)

Pay the applicable per-piece price plus the pound rate for pounds above 4.0 ounces

Containerization Discounts

Saturation and EDDM Flat-shaped pieces in a 5-Digit or 5-Digit Scheme Container receive a discount of ~~\$0.014~~\$0.017.

High Density Plus Flat-shaped pieces in a 5-Digit or 5-Digit Scheme Container receive a discount of ~~\$0.018~~\$0.022.

High Density Flat-shaped pieces in a 5-Digit or 5-Digit Scheme Container receive a discount of ~~\$0.022~~\$0.027.

Saturation and EDDM Flat-shaped pieces prepared on a SCF Pallet receive a discount of ~~\$0.004~~\$0.005.

High Density Plus Flat-shaped pieces on a SCF Pallet receive a discount of ~~\$0.014~~\$0.014.

High Density Flat-shaped pieces on a SCF Pallet receive a discount of ~~\$0.012~~\$0.015.

Flat-shaped pieces including a Detached Address Label

Add ~~\$0.075~~\$0.080 for each piece addressed using a Detached Address Label with no advertising, and ~~\$0.100~~\$0.110 for each piece using a Detached Address Label containing advertising (Detached Marketing Label).

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic Address Correction Service, forwarded flats pay ~~\$2.05~~\$2.24 per piece and forwarded parcels pay ~~\$8.19~~\$8.82 per piece. All other pieces requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail or USPS Ground Advantage price for the piece multiplied by a factor of 2.472.

Full-service Intelligent Mail Option: High Density and High Density Plus Flats Only

Subtract ~~\$0.003~~\$0.005 for each high density flat that complies with the requirements for the Full-service Intelligent Mail option.

Seamless Incentive: High Density and High Density Plus Flats Only

Subtract ~~\$0.004~~\$0.002 for each piece eligible for Seamless Acceptance and prepared under the Full-Service Intelligent Mail option.

Catalog Incentive

Subtract \$0.001 for each piece that complies with the requirements for the Catalog Incentive.

Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)

Provide a three percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established promotion period, and which either include a qualifying affixed or embedded technology that allows the recipient to engage in a technological experience or were automatically generated by the recipient's applicable online activities. Mailers will receive a discount based on the complexity of the technology involved and its perceived benefit to the recipient. Mailers must enroll their participating Customer Registration ID (CRID) through the Business Customer Gateway. To receive the discount, mailers must also comply with the other eligibility requirements of the program. Mailers have the ability to register for this promotion at any point in the year and can select their start date for a specified six-month period. All activity must be completed before the end of calendar year 2025, and mailers are not permitted to extend this promotion into new calendar years.

Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)

Provide a four percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that incorporate scent, sound, visual, textural, dimensional, or other qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Continuous Contact Base/Primary Promotion (July 1, 2025 to December 31, 2025)

Provide a three percent discount for mailers that repeatedly send qualifying USPS Marketing Mail letters and flats to the same household addresses. Participant must mail to a household two or more times within the promotion period. Mailers will receive the discount on all subsequent mailings, within the promotion period, following the first mailing. Mailers will not receive a discount on the first mailing to a household. Content of each mailpiece must be iterative or complementary, not duplicative. To receive the discount, mailers must comply with the eligibility requirements of the program.

Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for the mailer and a half percent credit for the mail preparer on the qualifying postage for First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established

program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must already be receiving an eligible base/primary promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for mailers who demonstrate a level of recyclability for paper used in First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats. Mailer must prove their printer is utilizing one of the following certifications: Sustainable Forest Initiative, Forest Stewardship Council, Cradle to Cradle. To receive the discount, mailers must already be receiving an eligible base promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)

Provide credits for growth in volume of Marketing Mail Letters, Flats, Parcels, Carrier Route, High Density & Saturation Letters, and High Density & Saturation Flats & Parcels (eligible pieces). Minimum 1 million pieces required during the incentive period. Credits equal 30 percent of overall, average per-piece price paid for eligible pieces during the incentive period. Credits earned only for pieces that exceed the greater of 1 million eligible pieces or the mailer's FY 2024 volume of eligible pieces. Credits earned may only be used toward future mailings of eligible pieces. Mailers must enroll and meet incentive terms.

1215 Carrier Route

1215.2 Size and Weight Limitations

Parcels (Small and Large)

	Length	Height	Thickness	Weight
Small				
— Minimum	large enough to accommodate postage, address, and other required elements on the address side			none
— Maximum	6 inches	4 inches	1.5 inch	<16 ounces
Large				
— Minimum: — at least one — dimension — exceeds	6 inches	4 inches	1.5 inch	none
— Maximum	12 inches	9 inches	2 inch	<16 ounces

1215.4 Price Categories

- ~~Parcels
Volume Tiers, with Handling Fee for DNDC/DSCF entry levels
Commercial and Nonprofit eligible~~

1215.5 Optional Features

- Catalog Incentive
- Integrated Technology Base/Primary Promotion: Letters and Flats Only (Mailer selects start date for a six-month promotion period within calendar year 2025)
- Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)

- Continuous Contact Base/Primary Promotion (July 1, 2025 to December 31, 2025)
- Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)

1215.6 Prices

Carrier Route Letters (3.5 ounces or less)

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin	0.610	0.443
DNDC	0.586	0.419
DSCF	0.583	0.416

Carrier Route Letters weighing greater than 3.5 ounces, but not more than 4.0 ounces

Carrier Route letter-shaped pieces that weigh more than 3.5 ounces, but not more than 4.0 ounces, must pay the prices shown in the “Carrier Route Flats” price table (1215.6). These pieces cannot be entered at a DDU and must be prepared as letters.

Carrier Route Flats (4.0 ounces or less)

<u>Entry Point</u>	<u>Commercial (\$)</u>	<u>Nonprofit (\$)</u>
<u>Origin</u>	<u>0.502</u>	<u>0.419</u>
<u>DNDC</u>	<u>0.436</u>	<u>0.353</u>
<u>DSCF</u>	<u>0.432</u>	<u>0.349</u>
<u>DDU</u>	<u>0.421</u>	<u>0.338</u>

Carrier Route Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

	<u>Commercial (\$)</u>	<u>Nonprofit (\$)</u>
<u>Per Piece</u>	<u>0.263</u>	<u>0.217</u>

b. Per Pound

<u>Entry Point</u>	<u>Commercial (\$)</u>	<u>Nonprofit (\$)</u>
<u>Origin</u>	<u>1.183</u>	<u>1.038</u>
<u>DNDG</u>	<u>0.735</u>	<u>0.590</u>
<u>DSCF</u>	<u>0.705</u>	<u>0.560</u>
<u>DDU</u>	<u>0.632</u>	<u>0.487</u>

Carrier Route Flats

~~a. Per Piece~~

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin		
DNDG		
DSCF		
DDU		

~~b. Per Pound~~

Entry Point	Commercial (\$)	Nonprofit (\$)
Origin		
DNDG		
DSCF		
DDU		

Carrier Route Flats (less than 4.0 ounces)

~~Pay only the applicable per-piece price.~~

Carrier Route Flats (greater than 4.0 ounces)

~~Pay the applicable per-piece price plus the pound rate only for pounds above 4.0 ounces.~~

Carrier Route Parcels

a. Per Piece

Mailing Volume Tier	Commercial		Nonprofit	
	Small (\$)	Large (\$)	Small (\$)	Large (\$)
0-200,000				
200,001 and above				

b. Handling Fees for DNDC/DSCF Entry

	Commercial (\$)	Nonprofit (\$)
Entry Point/ Presort	Pallet	Pallet
DNDC—3-Digit		
DNDC—5-Digit		
DSCF—5-Digit		
Pallet Presort	Carton/Sack	Carton/Sack
3-Digit		

Containerization Discounts

Carrier Route Flat-shaped pieces in a 5-Digit or 5-Digit Scheme Container receive a discount of ~~\$0.027~~\$0.031.

Carrier Route Flat-shaped pieces on a SCF Pallet receive a discount of ~~\$0.017~~\$0.021.

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic or automated Address Correction Service, forwarded letters pay ~~\$0.62~~\$0.67 per piece, forwarded flats pay ~~\$2.05~~\$2.24 per piece, and forwarded parcels pay ~~\$8.49~~\$8.82 per piece. All other pieces requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail or

USPS Ground Advantage price for the piece multiplied by a factor of 2.472.

Full-service Intelligent Mail Option: Letters and Flats Only

Subtract ~~\$0.003~~\$0.005 for each carrier route letter or flat that complies with the requirements for the Full-service Intelligent Mail option.

Seamless Incentive: Letters and Flats Only

Subtract ~~\$0.004~~\$0.002 for each piece eligible for Seamless Acceptance and prepared under the Full-Service Intelligent Mail option.

Catalog Incentive

Subtract \$0.001 for each piece that complies with the requirements for the Catalog Incentive.

Integrated Technology Base/Primary Promotion: Letters and Flats Only (Mailer selects start date for a six-month promotion period within calendar year 2025)

Provide a three percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established promotion period, and which either include a qualifying affixed or embedded technology that allows the recipient to engage in a technological experience or were automatically generated by the recipient's applicable online activities. Mailers will receive a discount based on the complexity of the technology involved and its perceived benefit to the recipient. Mailers must enroll their participating Customer Registration ID (CRID) through the Business Customer Gateway. To receive the discount, mailers must also comply with the other eligibility requirements of the program. Mailers have the ability to register for this promotion at any point in the year and can select their start date for a specified six-month period. All activity must be completed before the end of calendar year 2025, and mailers are not permitted to extend this promotion into new calendar years.

Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion: Letters and Flats Only (February 1, 2025 to July 31, 2025)

Provide a four percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that incorporate scent, sound, visual, textural, dimensional, or other

qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Continuous Contact Base/Primary Promotion (July 1, 2025 to December 31, 2025)

Provide a three percent discount for mailers that repeatedly send qualifying USPS Marketing Mail letters and flats to the same household addresses. Participant must mail to a household two or more times within the promotion period. Mailers will receive the discount on all subsequent mailings, within the promotion period, following the first mailing. Mailers will not receive a discount on the first mailing to a household. Content of each mailpiece must be iterative or complementary, not duplicative. To receive the discount, mailers must comply with the eligibility requirements of the program.

Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for the mailer and a half percent credit for the mail preparer on the qualifying postage for First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must already be receiving an eligible base/primary promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for mailers who demonstrate a level of recyclability for paper used in First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats. Mailer must prove their printer is utilizing one of the following certifications: Sustainable Forest Initiative, Forest Stewardship Council, Cradle to Cradle. To receive the discount, mailers must already be receiving an eligible base promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)

Provide credits for growth in volume of Marketing Mail Letters, Flats, Parcels, Carrier Route, High Density & Saturation Letters, and High Density & Saturation Flats & Parcels (eligible pieces). Minimum 1 million

pieces required during the incentive period. Credits equal 30 percent of overall, average per-piece price paid for eligible pieces during the incentive period. Credits earned only for pieces that exceed the greater of 1 million eligible pieces or the mailer's FY 2024 volume of eligible pieces. Credits earned may only be used toward future mailings of eligible pieces. Mailers must enroll and meet incentive terms.

1220 Letters

1220.5 Optional Features

- Catalog Incentive
- Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)
- Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)
- Continuous Contact Base/Primary Promotion (July 1, 2025 to December 31, 2025)
- Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)

1220.6 Prices

Automation Letters (3.5 ounces or less)

Entry Point	Commercial			Nonprofit		
	5-Digit (\$)	AADC (\$)	Mixed AADC (\$)	5-Digit (\$)	AADC (\$)	Mixed AADC (\$)
Origin	0.345	0.380	0.402	0.173	0.208	0.230
DNDC	0.321	0.356	0.378	0.149	0.184	0.206
DSCF	0.318	0.353		0.146	0.181	

Machinable Letters (3.5 ounces or less)

Entry Point	Commercial		Nonprofit	
	AADC (\$)	Mixed AADC (\$)	AADC (\$)	Mixed AADC (\$)
Origin	0.380	0.408	0.208	0.236
DNDC	0.356	0.384	0.184	0.212
DSCF	0.353		0.181	

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic or automated Address Correction Service, forwarded letters pay ~~\$0.62~~\$0.67 per piece. All other letters requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail price for the piece multiplied by a factor of 2.472.

Full-service Intelligent Mail Option: Automation Letters Only

Subtract ~~\$0.003~~\$0.005 for each automation letter that complies with the requirements for the Full-service Intelligent Mail option.

Seamless Incentive: Automation Letters Only

Subtract ~~\$0.004~~\$0.002 for each piece eligible for Seamless Acceptance and prepared under the Full-Service Intelligent Mail option.

Catalog Incentive

Subtract \$0.001 for each piece that complies with the requirements for the Catalog Incentive.

Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)

Provide a three percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established promotion period, and which either include a qualifying affixed or embedded technology that allows the recipient to engage in a technological experience or were automatically generated by the recipient's applicable online activities. Mailers will receive a discount based on the complexity of the technology involved and its perceived benefit to the recipient. Mailers must enroll their participating Customer Registration ID (CRID) through the Business Customer Gateway. To receive the discount, mailers must also comply with the other eligibility requirements of the program. Mailers have the ability to register for this promotion at any point in the year and can select their start date for a specified six-month period. All activity must be completed before the end of calendar year 2025, and mailers are not permitted to extend this promotion into new calendar years.

Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)

Provide a four percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that incorporate scent, sound, visual, textural, dimensional, or other qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Continuous Contact Base/Primary Promotion (July 1, 2025 to December 31, 2025)

Provide a three percent discount for mailers that repeatedly send qualifying USPS Marketing Mail letters and flats to the same household addresses. Participant must mail to a household two or more times within the promotion period. Mailers will receive the discount on all subsequent mailings, within the promotion period, following the first mailing. Mailers will not receive a discount on the first mailing to a household. Content of each mailpiece must be iterative or complementary, not duplicative. To receive the discount, mailers must comply with the eligibility requirements of the program.

Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for the mailer and a half percent credit for the mail preparer on the qualifying postage for First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must already be receiving an eligible base/primary promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for mailers who demonstrate a level of recyclability for paper used in First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats. Mailer must prove their printer is utilizing one of the following certifications: Sustainable Forest Initiative, Forest Stewardship Council, Cradle to Cradle. To receive the discount, mailers must already be receiving an eligible base promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)

Provide credits for growth in volume of Marketing Mail Letters, Flats, Parcels, Carrier Route, High Density & Saturation Letters, and High Density & Saturation Flats & Parcels (eligible pieces). Minimum 1 million pieces required during the incentive period. Credits equal 30 percent of overall, average per-piece price paid for eligible pieces during the incentive period. Credits earned only for pieces that exceed the greater of 1 million eligible pieces or the mailer's FY 2024 volume of eligible pieces. Credits earned may only be used toward future mailings of eligible pieces. Mailers must enroll and meet incentive terms.

1225 Flats

1225.5 Optional Features

- Catalog Incentive
- Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)
- Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)
- Continuous Contact Base/Primary Promotion (July 1, 2025 to December 31, 2025)
- Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)
- Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)

1225.6 Prices

Automation Flats (4.0 ounces or less)

<u>Commercial</u>				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
<u>Origin</u>	<u>0.687</u>	<u>0.864</u>	<u>0.971</u>	<u>1.041</u>
<u>DNDC</u>	<u>0.621</u>	<u>0.798</u>	<u>0.905</u>	<u>0.975</u>
<u>DSCF</u>	<u>0.617</u>	<u>0.794</u>	<u>0.901</u>	

<u>Nonprofit</u>				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
<u>Origin</u>	<u>0.451</u>	<u>0.628</u>	<u>0.735</u>	<u>0.805</u>
<u>DNDC</u>	<u>0.385</u>	<u>0.562</u>	<u>0.669</u>	<u>0.739</u>
<u>DSCF</u>	<u>0.381</u>	<u>0.558</u>	<u>0.665</u>	

Automation Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

<u>Commercial</u>				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
<u>Origin</u>	<u>0.428</u>	<u>0.605</u>	<u>0.712</u>	<u>0.782</u>
<u>DNDC</u>	<u>0.428</u>	<u>0.605</u>	<u>0.712</u>	<u>0.782</u>
<u>DSCF</u>	<u>0.428</u>	<u>0.605</u>	<u>0.712</u>	

<u>Nonprofit</u>				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
<u>Origin</u>	<u>0.240</u>	<u>0.417</u>	<u>0.524</u>	<u>0.594</u>
<u>DNDC</u>	<u>0.240</u>	<u>0.417</u>	<u>0.524</u>	<u>0.594</u>
<u>DSCF</u>	<u>0.240</u>	<u>0.417</u>	<u>0.524</u>	

b. Per Pound

<u>Commercial</u>				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
<u>Origin</u>	<u>1.234</u>	<u>1.234</u>	<u>1.234</u>	<u>1.234</u>
<u>DNDC</u>	<u>0.786</u>	<u>0.786</u>	<u>0.786</u>	<u>0.786</u>
<u>DSCF</u>	<u>0.756</u>	<u>0.756</u>	<u>0.756</u>	

<u>Nonprofit</u>				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
<u>Origin</u>	<u>1.042</u>	<u>1.042</u>	<u>1.042</u>	<u>1.042</u>
<u>DNDC</u>	<u>0.594</u>	<u>0.594</u>	<u>0.594</u>	<u>0.594</u>
<u>DSCF</u>	<u>0.564</u>	<u>0.564</u>	<u>0.564</u>	

Automation Flats

a. Per Piece

<u>Commercial</u>				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
<u>Origin</u>				
<u>DNDC</u>				
<u>DSCF</u>				

Nonprofit				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin				
DNDG				
DSCF				

b. Per Pound

Commercial				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin				
DNDG				
DSCF				

Nonprofit				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin				
DNDG				
DSCF				

Automation Flats (less than 4.0 ounces)

Pay only the applicable per-piece price.

Automation Flats (greater than 4.0 ounces)

Pay the applicable per-piece price plus the pound rate for pounds above 4.0 ounces.

Nonautomation Flats (4.0 ounces or less)

<u>Commercial</u>				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
<u>Origin</u>	<u>0.770</u>	<u>0.917</u>	<u>0.981</u>	<u>1.072</u>
<u>DNDC</u>	<u>0.704</u>	<u>0.851</u>	<u>0.915</u>	<u>1.006</u>
<u>DSCF</u>	<u>0.700</u>	<u>0.847</u>	<u>0.911</u>	

<u>Nonprofit</u>				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
<u>Origin</u>	<u>0.534</u>	<u>0.681</u>	<u>0.745</u>	<u>0.836</u>
<u>DNDC</u>	<u>0.468</u>	<u>0.615</u>	<u>0.679</u>	<u>0.770</u>
<u>DSCF</u>	<u>0.464</u>	<u>0.611</u>	<u>0.675</u>	

Nonautomation Flats (greater than 4.0 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

<u>Commercial</u>				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
<u>Origin</u>	<u>0.511</u>	<u>0.658</u>	<u>0.722</u>	<u>0.813</u>
<u>DNDC</u>	<u>0.511</u>	<u>0.658</u>	<u>0.722</u>	<u>0.813</u>
<u>DSCF</u>	<u>0.511</u>	<u>0.658</u>	<u>0.722</u>	

Nonprofit				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
Origin	<u>0.323</u>	<u>0.470</u>	<u>0.534</u>	<u>0.625</u>
DNDC	<u>0.323</u>	<u>0.470</u>	<u>0.534</u>	<u>0.625</u>
DSCF	<u>0.323</u>	<u>0.470</u>	<u>0.534</u>	

b. Per Pound

Commercial				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
Origin	<u>1.234</u>	<u>1.234</u>	<u>1.234</u>	<u>1.234</u>
DNDC	<u>0.786</u>	<u>0.786</u>	<u>0.786</u>	<u>0.786</u>
DSCF	<u>0.756</u>	<u>0.756</u>	<u>0.756</u>	

Nonprofit				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
Origin	<u>1.042</u>	<u>1.042</u>	<u>1.042</u>	<u>1.042</u>
DNDC	<u>0.594</u>	<u>0.594</u>	<u>0.594</u>	<u>0.594</u>
DSCF	<u>0.564</u>	<u>0.564</u>	<u>0.564</u>	

Nonautomation Flats

a. Per Piece

Commercial				
<u>Entry Point</u>	<u>5-Digit (\$)</u>	<u>3-Digit (\$)</u>	<u>ADC (\$)</u>	<u>Mixed ADC (\$)</u>
Origin				
DNDC				
DSCF				

Nonprofit				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin				
DNDG				
DSCF				

b. Per Pound

Commercial				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin				
DNDG				
DSCF				

Nonprofit				
Entry Point	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin				
DNDG				
DSCF				

Nonautomation Flats (less than 4.0 ounces)

Pay only the applicable per-piece price.

Nonautomation Flats (greater than 4.0 ounces)

Pay the applicable per-piece price plus the pound rate for pounds above 4.0 ounces

Customized MarketMail Prices

	Commercial (\$)	Nonprofit (\$)
Per Piece	0.673	0.498

Containerization Discounts

Qualifying ADC 3-Digit and 5-Digit (Automation and Nonautomation) Flat-shaped pieces on a SCF Pallet receive a discount of ~~\$0.021~~\$0.026.

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic Address Correction Service, forwarded flats pay ~~\$2.05~~\$2.24 per piece. All other flats requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail price for the piece multiplied by a factor of 2.472.

Full-service Intelligent Mail Option: Automation Flats Only

Subtract ~~\$0.003~~\$0.005 for each automation flat that complies with the requirements for the Full-service Intelligent Mail option.

Seamless Incentive: Automation Flats Only

Subtract ~~\$0.001~~\$0.002 for each piece eligible for Seamless Acceptance and prepared under the Full-Service Intelligent Mail option.

Catalog Incentive

Subtract \$0.001 for each piece that complies with the requirements for the Catalog Incentive.

Integrated Technology Base/Primary Promotion (Mailer selects start date for a six-month promotion period within calendar year 2025)

Provide a three percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that are sent during the established promotion period, and which

either include a qualifying affixed or embedded technology that allows the recipient to engage in a technological experience or were automatically generated by the recipient's applicable online activities. Mailers will receive a discount based on the complexity of the technology involved and its perceived benefit to the recipient. Mailers must enroll their participating Customer Registration ID (CRID) through the Business Customer Gateway. To receive the discount, mailers must also comply with the other eligibility requirements of the program. Mailers have the ability to register for this promotion at any point in the year and can select their start date for a specified six-month period. All activity must be completed before the end of calendar year 2025, and mailers are not permitted to extend this promotion into new calendar years.

Tactile, Sensory, and Interactive Mailpiece Engagement Base/Primary Promotion (February 1, 2025 to July 31, 2025)

Provide a four percent discount on the qualifying postage for First-Class Mail letters, postcards, and flats, and USPS Marketing Mail letters and flats that incorporate scent, sound, visual, textural, dimensional, or other qualifying enhancements. To receive the discount, the qualifying mail must be sent during the established program period by mailers that comply with the eligibility requirements of the program.

Continuous Contact Base/Primary Promotion (July 1, 2025 to December 31, 2025)

Provide a three percent discount for mailers that repeatedly send qualifying USPS Marketing Mail letters and flats to the same household addresses. Participant must mail to a household two or more times within the promotion period. Mailers will receive the discount on all subsequent mailings, within the promotion period, following the first mailing. Mailers will not receive a discount on the first mailing to a household. Content of each mailpiece must be iterative or complementary, not duplicative. To receive the discount, mailers must comply with the eligibility requirements of the program.

Informed Delivery Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for the mailer and a half percent credit for the mail preparer on the qualifying postage for First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats that are sent during the established program period, and which incorporate Informed Delivery campaigns as a component of their mailings. To receive the discount, mailers must already be receiving an eligible base/primary promotion and comply with

the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

Sustainability Add-On/Upgrade Promotion (January 1, 2025 to December 31, 2025)

Provide an additional one percent discount for mailers who demonstrate a level of recyclability for paper used in their First-Class Mail automation letters, postcards, and flats, and USPS Marketing Mail automation letters and flats. Mailer must prove their printer is utilizing one of the following certifications: Sustainable Forest Initiative, Forest Stewardship Council, Cradle to Cradle. To receive the discount, mailers must already be receiving an eligible base promotion and comply with the eligibility requirements of the program. This promotion can be added onto other add-on/upgrade promotions.

Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)

Provide credits for growth in volume of Marketing Mail Letters, Flats, Parcels, Carrier Route, High Density & Saturation Letters, and High Density & Saturation Flats & Parcels (eligible pieces). Minimum 1 million pieces required during the incentive period. Credits equal 30 percent of overall, average per-piece price paid for eligible pieces during the incentive period. Credits earned only for pieces that exceed the greater of 1 million eligible pieces or the mailer's FY 2024 volume of eligible pieces. Credits earned may only be used toward future mailings of eligible pieces. Mailers must enroll and meet incentive terms.

1230 Parcels

1230.5 Optional Features

- Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)
- Catalog Incentive

1230.6 Prices

Marketing Parcels (3.3 ounces or less)

Entry Point	Commercial				Nonprofit			
	5-Digit	SCF	NDC	Mixed NDC	5-Digit	SCF	NDC	Mixed NDC
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Origin			3.411	3.835			3.279	3.703
DNDC	2.186	3.058	3.273		2.054	2.926	3.141	
DSCF	2.176	3.048			2.044	2.916		
DDU	2.108				1.976			

Marketing Parcels (greater than 3.3 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

	Commercial				Nonprofit			
	5-Digit	SCF	NDC	Mixed NDC	5-Digit	SCF	NDC	Mixed NDC
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Per Piece	1.772	2.644	2.859	3.283	1.686	2.558	2.773	3.197

b. Per Pound

Entry Point	Commercial				Nonprofit			
	5-Digit	SCF	NDC	Mixed NDC	5-Digit	SCF	NDC	Mixed NDC
	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)	(\$)
Origin			2.674	2.674			2.451	2.451
DNDC	2.009	2.009	2.009		1.786	1.786	1.786	
DSCF	1.960	1.960			1.737	1.737		
DDU	1.630				1.407			

Nonprofit Machinable Parcels Prices (3.5 ounces or more)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

a. Per Piece

	5-Digit (\$)	NDC (\$)	Mixed NDC (\$)
Per Piece	2.204	3.007	3.570

b. Per Pound

Entry Point	5-Digit (\$)	NDC (\$)	Mixed NDC (\$)
Origin		2.420	2.420
DNDC	1.721	1.721	
DSCF	1.636		
DDU	1.303		

Nonprofit Irregular Parcels (3.3 ounces or less)

Entry Point	5-Digit (\$)	SCF (\$)	NDC (\$)	Mixed NDC (\$)
Origin			3.995	4.170
DNDC	2.559	3.522	3.851	
DSCF	2.541	3.504		
DDU	2.473			

Nonprofit Irregular Parcels (greater than 3.3 ounces)

Charges are computed by multiplying the number of pieces in the mailing by the applicable per piece price, multiplying the number of pounds of the mailing by the applicable per pound price, and adding both totals.

a. Per Piece

Entry Point	5-Digit (\$)	SCF (\$)	NDC (\$)	Mixed NDC (\$)
Per Piece	2.204	3.167	3.496	3.671

b. Per Pound

Entry Point	5-Digit (\$)	SCF (\$)	NDC (\$)	Mixed NDC (\$)
Origin			2.420	2.420
DNDC	1.721	1.721	1.721	
DSCF	1.636	1.636		
DDU	1.303			

Forwarding-and-Return Service

If Forwarding Service is used in conjunction with electronic Address Correction Service, forwarded parcels pay ~~\$8.19~~ \$8.82 per piece. All other parcels requesting Forwarding-and-Return Service that are returned are charged the appropriate USPS Ground Advantage or Priority Mail price for the piece multiplied by a factor of 2.472.

Non-barcoded Parcels Surcharge

For non-barcoded parcels, add ~~\$0.040~~ \$0.042 per piece. The surcharge does not apply to pieces sorted to 5-Digit ZIP Codes.

Marketing Mail Growth Incentive (January 1, 2025 to December 31, 2025)

Provide credits for growth in volume of Marketing Mail Letters, Flats, Parcels, Carrier Route, High Density & Saturation Letters, and High Density & Saturation Flats & Parcels (eligible pieces). Minimum 1 million pieces required during the incentive period. Credits equal 30 percent of overall, average per-piece price paid for eligible pieces during the incentive period. Credits earned only for pieces that exceed the greater of 1 million eligible pieces or the mailer's FY 2024 volume of eligible pieces. Credits earned may only be used toward future mailings of eligible pieces. Mailers must enroll and meet incentive terms.

Catalog Incentive

Subtract \$0.001 for each piece that complies with the requirements for the Catalog Incentive.

1235 **Every Door Direct Mail—Retail**

1235.6 Prices

Saturation Flats (3.3 ounces or less)

Entry Point	(\$)
DDU	0.223

1300 Periodicals

1305 In-County Periodicals

1305.6 Prices

In-County Automation

b. Piece Prices (per addressed piece)

Presort Level	Letters (\$)	Flats (\$)
5-Digit	0.059	0.340
3-Digit	0.083	0.424
Basic	0.093	0.492

In-County Nonautomation

b. Piece Prices (per addressed piece)

Presort Level	Letters, Flats, and Parcels (\$)
Carrier Route Saturation	0.041
Carrier Route High Density	0.083
Carrier Route Basic	0.124
5-Digit	0.393
3-Digit	0.505
Basic	0.574

Worksharing Discount for DDU

Each DDU entered piece receives a discount of ~~\$0.018~~ \$0.023.

1310 Outside County Periodicals

1310.6 Prices

Piece Price (per addressed piece)

a. Carrier Route Letters, Flats, and Parcels

Bundle Level	Letters, Flats, and Parcels (\$)
Saturation	0.205
High Density	0.248
Basic	0.289

b. Barcoded Letters

Bundle Level	Barcoded Letters (\$)
5-Digit	0.342
3-Digit/SCF	0.366
ADC	0.374
Mixed ADC	0.393

c. Machinable Flats and Nonbarcoded Letters

Bundle Level	Barcoded Flats (\$)	Nonbarcoded Flats (\$)	Nonbarcoded Letters (\$)
5-Digit	0.526	0.553	0.553
3-Digit/SCF	0.657	0.702	0.702
ADC	0.706	0.761	0.761
Mixed ADC	0.770	0.842	0.842

d. Nonmachinable Flats and Parcels

Bundle Level	Barcoded Flats (\$)	Nonbarcoded Flats (\$)	Parcels (\$)
5-Digit	0.814	0.816	0.816
3-Digit/SCF	0.922	0.922	0.922
ADC	0.975	0.980	0.980
Mixed ADC	1.106	1.106	1.106

f. Firm Bundle Piece Price

Firm bundles are charged a single-piece price of ~~\$0.226~~ \$0.232.

1400 Package Services

1405 Alaska Bypass Service

1405.6 Prices

Alaska Bypass

Prices are calculated by dividing the total weight of the shipment by 70 (subject to the maximum weight restriction) and multiplying the result (rounded to the nearest one-hundredth) by the appropriate Alaska Bypass price for the zone to which the parcel is addressed.

Maximum Weight (pounds)	Zones 1 & 2 (\$)
70	35.57

1415 Bound Printed Matter Flats

1415.5 Optional Features

- Catalog Incentive

1415.6 Prices

Carrier Route

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

	DDU	DSCF	DNDC	Origin Entry
	(\$)	(\$)	(\$)	(\$)
Per Piece	0.325	0.748	1.387	1.513
Per Pound	0.053	0.053	0.053	0.053

Presorted

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

1. Destination Entry¹

	DDU	DSCF	DNDC	Origin Entry
	(\$)	(\$)	(\$)	(\$)
Per Piece	0.485	0.908	1.547	1.673
Per Pound	0.053	0.053	0.053	0.053

Notes

1. DDU price is not available for presorted flats that weigh 1 pound or less.

Nonpresorted

Maximum Weight (pounds)	(\$)
1.0	2.46
1.5	2.59
2.0	2.74
2.5	2.89
3.0	3.04
3.5	3.21
4.0	3.40
4.5	3.57
5.0	3.78
6.0	3.98
7.0	4.21
8.0	4.44
9.0	4.68
10.0	4.93
11.0	5.21
12.0	5.49
13.0	5.80
14.0	6.10
15.0	6.45

Catalog Incentive

Subtract \$0.001 for each piece that complies with the requirements for the Catalog Incentive.

1420 Bound Printed Matter Parcels

1420.5 Optional Features

- Catalog Incentive

1420.6 Prices

Carrier Route

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

	DDU	DSCF	DNDC	Origin Entry
	(\$)	(\$)	(\$)	(\$)
Per Piece	0.854	1.294	1.918	2.044
Per Pound	0.072	0.072	0.135	0.272

Presorted

Charges are computed by multiplying the number of pieces in the mailing by the applicable per-piece price, multiplying the number of pounds of the mailing by the applicable per-pound price, and adding both totals.

	DDU	DSCF	DNDC	Origin Entry
	(\$)	(\$)	(\$)	(\$)
Per Piece	1.014	1.454	2.078	2.204
Per Pound	0.072	0.072	0.135	0.272

Nonpresorted

Maximum Weight (pounds)	(\$)
1.0	3.87
1.5	3.96
2.0	4.07
2.5	4.24
3.0	4.42
3.5	4.62
4.0	4.80
4.5	4.98
5.0	5.16
6.0	5.53
7.0	5.91
8.0	6.27
9.0	6.65
10.0	7.00
11.0	7.41
12.0	7.75
13.0	8.12
14.0	8.50
15.0	8.88

Catalog Incentive

Subtract \$0.001 for each piece that complies with the requirements for the Catalog Incentive.

1425 Media Mail/Library Mail

1425.6 Prices

Media Mail

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
1	3.26	4.40	4.63
2	4.01	5.15	5.38
3	4.76	5.90	6.13
4	5.51	6.65	6.88
5	6.26	7.40	7.63
6	7.01	8.15	8.38
7	7.76	8.90	9.13
8	8.51	9.65	9.88
9	9.26	10.40	10.63
10	10.01	11.15	11.38
11	10.76	11.90	12.13
12	11.51	12.65	12.88
13	12.26	13.40	13.63
14	13.01	14.15	14.38
15	13.76	14.90	15.13
16	14.51	15.65	15.88
17	15.26	16.40	16.63
18	16.01	17.15	17.38
19	16.76	17.90	18.13
20	17.51	18.65	18.88
21	18.26	19.40	19.63
22	19.01	20.15	20.38
23	19.76	20.90	21.13
24	20.51	21.65	21.88
25	21.26	22.40	22.63

Media Mail (Continued)

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
26	22.01	23.15	23.38
27	22.76	23.90	24.13
28	23.51	24.65	24.88
29	24.26	25.40	25.63
30	25.01	26.15	26.38
31	25.76	26.90	27.13
32	26.51	27.65	27.88
33	27.26	28.40	28.63
34	28.01	29.15	29.38
35	28.76	29.90	30.13
36	29.51	30.65	30.88
37	30.26	31.40	31.63
38	31.01	32.15	32.38
39	31.76	32.90	33.13
40	32.51	33.65	33.88
41	33.26	34.40	34.63
42	34.01	35.15	35.38
43	34.76	35.90	36.13
44	35.51	36.65	36.88
45	36.26	37.40	37.63
46	37.01	38.15	38.38
47	37.76	38.90	39.13
48	38.51	39.65	39.88
49	39.26	40.40	40.63
50	40.01	41.15	41.38

Media Mail (Continued)

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
51	40.76	41.90	42.13
52	41.51	42.65	42.88
53	42.26	43.40	43.63
54	43.01	44.15	44.38
55	43.76	44.90	45.13
56	44.51	45.65	45.88
57	45.26	46.40	46.63
58	46.01	47.15	47.38
59	46.76	47.90	48.13
60	47.51	48.65	48.88
61	48.26	49.40	49.63
62	49.01	50.15	50.38
63	49.76	50.90	51.13
64	50.51	51.65	51.88
65	51.26	52.40	52.63
66	52.01	53.15	53.38
67	52.76	53.90	54.13
68	53.51	54.65	54.88
69	54.26	55.40	55.63
70	55.01	56.15	56.38

Library Mail

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
1	3.10	4.18	4.40
2	3.81	4.89	5.11
3	4.52	5.60	5.82
4	5.23	6.31	6.53
5	5.94	7.02	7.24
6	6.65	7.73	7.95
7	7.36	8.44	8.66
8	8.07	9.15	9.37
9	8.78	9.86	10.08
10	9.49	10.57	10.79
11	10.20	11.28	11.50
12	10.91	11.99	12.21
13	11.62	12.70	12.92
14	12.33	13.41	13.63
15	13.04	14.12	14.34
16	13.75	14.83	15.05
17	14.46	15.54	15.76
18	15.17	16.25	16.47
19	15.88	16.96	17.18
20	16.59	17.67	17.89
21	17.30	18.38	18.60
22	18.01	19.09	19.31
23	18.72	19.80	20.02
24	19.43	20.51	20.73
25	20.14	21.22	21.44

Library Mail (Continued)

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
26	20.85	21.93	22.15
27	21.56	22.64	22.86
28	22.27	23.35	23.57
29	22.98	24.06	24.28
30	23.69	24.77	24.99
31	24.40	25.48	25.70
32	25.11	26.19	26.41
33	25.82	26.90	27.12
34	26.53	27.61	27.83
35	27.24	28.32	28.54
36	27.95	29.03	29.25
37	28.66	29.74	29.96
38	29.37	30.45	30.67
39	30.08	31.16	31.38
40	30.79	31.87	32.09
41	31.50	32.58	32.80
42	32.21	33.29	33.51
43	32.92	34.00	34.22
44	33.63	34.71	34.93
45	34.34	35.42	35.64
46	35.05	36.13	36.35
47	35.76	36.84	37.06
48	36.47	37.55	37.77
49	37.18	38.26	38.48
50	37.89	38.97	39.19

Library Mail (Continued)

Maximum Weight (pounds)	5-Digit (\$)	Basic (\$)	Single-Piece (\$)
51	38.60	39.68	39.90
52	39.31	40.39	40.61
53	40.02	41.10	41.32
54	40.73	41.81	42.03
55	41.44	42.52	42.74
56	42.15	43.23	43.45
57	42.86	43.94	44.16
58	43.57	44.65	44.87
59	44.28	45.36	45.58
60	44.99	46.07	46.29
61	45.70	46.78	47.00
62	46.41	47.49	47.71
63	47.12	48.20	48.42
64	47.83	48.91	49.13
65	48.54	49.62	49.84
66	49.25	50.33	50.55
67	49.96	51.04	51.26
68	50.67	51.75	51.97
69	51.38	52.46	52.68
70	52.09	53.17	53.39

1500 Special Services

1505 Ancillary Services

1505.1 Address Correction Service

1505.1.2 Prices

	(\$)
Manual correction, each	
First-Class Mail or USPS Ground Advantage piece, on- piece correction only	0.00
Other	0.90
Electronic correction, each	
First-Class Mail or USPS Ground Advantage piece	0.21
Other	0.46
Automated correction (Letters Only)	
First-Class Mail piece	
First two notices, for a given address change, each	0.16
Additional notices, for a given address change, each	0.24
USPS Marketing Mail piece	
First two notices, for a given address change, each	0.18
Additional notices, for a given address change, each	0.40
Full-service correction, each	0.00

1505.2 Applications and Mailing Permits

1505.2.2 Prices

	(\$)
First-Class Mail Presort Mailing Fee (per year)	350.00
USPS Marketing Mail Mailing Fee (per year)	350.00
Periodicals Application Fees (one-time only for each)	
A. Original Entry	1,040.00
B. Re-entry	135.00
C. Registration for News Agents	135.00
Bound Printed Matter: Destination Entry Mailing Fee (per year) ¹	350.00
Application to Use Permit Imprint (one-time only)	350.00

Notes

1. Fee does not apply in circumstances described in 1505.2.1.

1505.3 Business Reply Mail

1505.3.2 Prices

	(\$)
Permit (All categories)	350.00 ¹
Regular (no account maintenance fee)	
Per-piece charge	1.15
Regular (with account maintenance fee)	
Account maintenance (per year)	1,020.00
Per-piece charge	0.144
Qualified Business Reply Mail, low-volume	
Account maintenance (per year)	1,020.00
Per-piece charge	0.050
Qualified Business Reply Mail, high-volume	
Account maintenance (per year)	1,020.00
Quarterly	3,470.00
Per-piece charge	0.030
<u>Qualified Business Reply Mail, IMbA (no account maintenance or quarterly fees)</u>	
<u>Per-piece charge</u>	<u>0.020</u>
Bulk Weight Averaged (Non-letters only)	
Account maintenance (per year)	1,020.00
Per-piece charge	0.028
Monthly maintenance	1,675.00

Notes

1. Fee does not apply to permit holder who receives (1) only Qualified Business Reply Mail, or (2) only parcel-shaped Business Reply Mail.

1505.5 Certified Mail

1505.5.2 Prices

(Per piece)	(\$)
Certified Mail	4.85
Certified Mail with Restricted Delivery and/or Adult Signature	12.75

1505.6 Certificate of Mailing

1505.6.2 Prices

Individual Piece Prices

	(\$)
Original Certificate of Mailing, Form 3817, individual article presented at retail	2.20
Three or more pieces individually listed on Form 3665-Firm or USPS approved customer provided manifest (per piece listed)	0.65
Each additional copy of original Certificate of Mailing, or original mailing receipt (Form 3877) for Registered Mail, insured mail, Certified Mail, and COD mail (each copy)	2.20

Quantity of Pieces

	(\$)
Up to 1,000 identical-weight pieces (one Form 3606 for total number)	12.50
Each additional 1,000 identical-weight pieces or fraction thereof	1.60
Each additional copy of the original Form 3606	2.20

1505.7 Collect on Delivery

1505.7.2 Prices

(\$)	(\$)	(\$)
Amount to be collected, or insurance coverage desired, whichever is higher:		
0.01	to 50.00	12.10
50.01	to 100.00	14.95
100.01	to 200.00	18.30
200.01	to 300.00	21.65
300.01	to 400.00	25.00
400.01	to 500.00	28.35
500.01	to 600.00	31.70
600.01	to 700.00	35.05
700.01	to 800.00	38.40
800.01	to 900.00	41.75
900.01	to 1,000.00	45.10
Additional Fees for Optional Features:		
COD Restricted Delivery		7.70

1505.8 USPS Tracking

1505.8.2 Prices

	(\$)
USPS Marketing Mail Parcels Electronic	0.32

1505.9 Insurance

1505.9.2 Prices

Merchandise Coverage^{1,2,3}

(\$)		(\$)	(\$)
0.01	to	50.00	2.50
50.01	to	100.00	3.15
100.01	to	200.00	4.15
200.01	to	300.00	5.45
300.01	to	400.00	6.85
400.01	to	500.00	8.25
500.01	to	600.00	11.00
600.01	to	5,000.00	11.00 plus 1.70 for each 100.00 or fraction thereof over 600.00
Additional Fee for Optional Feature			
Insurance Restricted Delivery			7.70

Notes

1. Up to \$100.00 of Insurance coverage is included at no additional cost in the price of Priority Mail pieces that bear an Intelligent Mail package barcode or retail tracking barcode. This does not apply to Priority Mail pieces sent using Priority Mail Open and Distribute, or Premium Forwarding Service, or as non-prepaid returns.
2. Up to \$100.00 of Insurance coverage is included at no additional cost in the price of Priority Mail pieces that bear an Intelligent Mail package barcode and for which the mailer pays Commercial Plus prices or uses ePostage, Electronic Verification System, Hardcopy Manifest, or an approved Manifest Mailing System. This does not apply to Priority Mail pieces sent using Priority Mail Open and Distribute, or Premium Forwarding Service, or as non-prepaid returns.
3. For Priority Mail Express pieces, Insurance coverage for merchandise is included at no additional cost in the price of Priority Mail Express, up to \$100.00 per piece.

1505.11 Parcel Airlift (PAL)

1505.11.2 Prices

	(\$)
For pieces weighing:	
Not more than 2 pounds	1.30
Over 2 but not more than 3 pounds	2.20
Over 3 but not more than 4 pounds	2.95
Over 4 but not more than 30 pounds	3.85

1505.12 Registered Mail

1505.12.2 Prices

	(\$)		(\$)	(\$)
Declared Value:				
	0.00			18.60
	0.01	to	100.00	19.30
	100.01	to	500.00	22.20
	500.01	to	1,000.00	24.90
	1,000.01	to	2,000.00	27.60
	2,000.01	to	3,000.00	30.30
	3,000.01	to	4,000.00	33.00
	4,000.01	to	5,000.00	35.70
	5000.01	to	50,000	35.70 plus 2.70 for each 1,000.00 or fraction thereof over 5,000.00
	Greater than		50,000	157.20
*Customers must declare the full value of registered items. Items with declared value of more than \$50,000 can be registered, but <i>insurance</i> compensation for loss, damage or missing contents is limited to \$50,000.				
Additional Fees for Optional Features:				
	Registered Mail Restricted Delivery			7.70
	Registered COD			8.60

1505.13 Return Receipt

1505.13.2 Prices

	(\$)
Original signature (hardcopy)	4.10
Copy of signature (electronic)	2.62

1505.16 Shipper-Paid Forwarding/Return

1505.16.2 Prices

	(\$)
Account Maintenance Fee (per year)	1,020.00

1505.17 Signature Confirmation

1505.17.2 Prices

	(\$)
Electronic	3.70
Retail	4.55
Additional Fee for Optional Feature:	
Signature Confirmation Restricted Delivery	7.70

1505.19 Stamped Envelopes

1505.19.2 Prices

	(\$)
Plain stamped envelopes	
Basic, size 6-3/4, each	0.22
Basic, size 6-3/4, 500	27.25
Basic, over size 6-3/4, each	0.22
Basic, over size 6-3/4, 500	31.00
Personalized stamped envelopes	
Basic, size 6-3/4, 50	8.75
Basic, size 6-3/4, 500	41.70
Basic, over size 6-3/4, 50	8.75
Basic, over size 6-3/4, 500	47.35
Additional Charges for premium options, per 50 envelopes	
Pressure-sensitive sealing	8.30
Font size, font style, and/or ink color (for one, two, or all three)	1.75
Window	1.75
Additional Charges for premium options, per 500 envelopes	
Pressure-sensitive sealing	24.50
Font size, font style, and/or ink color (for one, two, or all three)	3.50
Window	3.55

	(\$)
Shipping—Boxes of 50	
1 box	8.10
2 boxes	9.90
3 boxes	11.70
4 boxes	13.20
5 boxes	16.20
6 boxes	17.50
7 boxes	19.40
8 boxes	21.50
9 or more boxes	24.40
Shipping—Boxes of 500	
1 box	14.90
2 or more boxes	24.40

1505.20 Stamped Cards

1505.20.2 Prices

	(\$)
Single card	0.06
Double reply-paid card	0.12
Sheet of 40 cards (uncut)	2.40
Pack of 10 sheets of 4 cards each	2.70
Premium Options (Additional Charge)	(\$)
Per order of 250 cards	
Printing of return address	27.00
Font size, font style, and/or ink color (for one, two, or all three)	1.40
Monogram	1.40
4-Color logo – first 250 cards	111.00
4-Color logo – additional 250 cards	6.90
Per Order of 1,000 cards	
Printing of return address	67.00
Font size, font style, and/or ink color (for one, two, or all three)	2.80
Monogram	2.80
4-Color logo – first 1,000 cards	117.00
4-Color logo – additional 1,000 cards	13.70

1510 International Ancillary Services

1510.1 International Certificate of Mailing

1510.1.1 Description

1510.1.2 Prices

Individual Piece Prices

	(\$)
Original certificate of mailing for listed pieces of ordinary Single-Piece First-Class Mail International items	2.10
Three or more pieces individually listed in a firm mailing book or an approved customer provided manifest (per piece)	0.61
Each additional copy of original certificate of mailing or firm mailing bills (each copy)	2.10

Multiple Piece Prices

	(\$)
Up to 1,000 identical-weight pieces (one certificate for total number)	11.65
Each additional 1,000 identical-weight pieces or fraction thereof	1.52
Duplicate copy	2.10

1510.2 International Registered Mail

1510.2.2 Prices

Outbound International Registered Mail Prices

	(\$)
Per Piece	21.75

Inbound International Registered Mail Prices

Payment is made in accordance with the Universal Postal Convention Regulations. This information is available at www.upu.int.

1510.3 International Return Receipt

1510.3.2 Prices

Outbound International Return Receipt Prices

	(\$)
Per Piece	6.10

1510.4 Customs Clearance and Delivery Fee

1510.4.2 Prices

	(\$)
Per Dutiable Item	8.85

1515 Address Management Services

1515.2 Prices

	(\$)
Address Sequencing	
Per correction (removal of each undeliverable address, or addition of each missing or new address)	0.64
Insertion of blanks	0.00
AEC II Service	
1-100 records resolved, minimum fee	54.00
Additional records resolved, per record	0.54
AIS (Address Information System) Viewer (per year, per site)	
City State Delivery Type Retrieval Annual Subscription	135.00
County Name Retrieval Annual Subscription	135.00
Delivery Statistic Retrieval Annual Subscription	175.00
ZIP + 4 Retrieval Annual Subscription	135.00
CRIS Route (per year)	
Per state (annual subscription)	100.00*
All States (annual subscription)	1,480.00*
CASS Certification	
Cycle Testing: (for next cycle) August-January	1,020.00
Cycle Testing: February, March	1,020.00
Cycle Testing: April	1,020.00
Cycle Testing: May	1,020.00
Cycle Testing: June	1,020.00
Cycle Testing: July	1,020.00
Cycle Testing: (for current cycle) After July 31 st	1,020.00

	(\$)
Change-of-Address Information for Election Boards and Registration Commissions	
Per change of address	0.64
Change-of-Address Customer Notification Letter Reprint	85.00
City State (per year)	
All States (annual subscription)	615.00*
CDS (per address, per year)	0.020
Minimum (per year)	100.00
Delivery Statistics (per year)	
All States (annual subscription)	635.00*
DMM Labeling Lists	100.00*
DPV System (per year) ³	17,700.00
DSF ² Service (per year) ⁴	178,000.00
Each additional location per year	89,000.00
Each additional platform per location per year	89,000.00
eLOT Service (per year)	
Per state (annual subscription)	100.00*
All States (annual subscription)	1,500.00*
Extended Mail Forwarding	
6-month extension	22.50
12-month extension	33.50
18-month extension	44.50

	(\$)
Five-Digit ZIP (per year)	
All States (annual subscription)	875,00*
LACSLink5	
Interface Developer (first year)	1,900.00 ⁶
Interface Developer (each one-year extension)	550.00 ⁶
Interface Distributor (per year)	2,120.00 ⁷
Data Distributor (per year)	550.00
End User (per year)	550.00 ⁸
MASS Certification	
MASS Manufacturers (MLOCR)	
Cycle Testing: (for next cycle) November – June	1,280.00
Cycle Testing: July	1,280.00
Cycle Testing: (for current cycle) After July 31 st	1,280.00
MASS End-Users (MLOCR)	
Cycle Testing: (for next cycle) March – June	1,280.00
Cycle Testing: July	1,280.00
Cycle Testing: (current cycle) After July 31 st	1,280.00
MASS Manufacturers (Encoder)	
Cycle Testing: (for next cycle) November – June	1,280.00
Cycle Testing: July	1,280.00
Cycle Testing: (for current cycle) After July 31 st	1,280.00
MASS End-Users (Encoder)	
Cycle Testing: (for next cycle) March – June	1,280.00
Cycle Testing: July	1,280.00
Cycle Testing: After July 31 st	1,280.00
MASS IMb Quality Testing	640.00

	(\$)
NCOA^{Link} Service¹¹	
Initial Interface Developer (first year fee)	10,100.00
Interface Developer (per each one year extension)	2,110.00
Interface Distributor (per year)	48,200.00
Full Service Provider (per year)	336,000.00
Full Service Provider Each Additional Site (per year)	166,000.00
Limited Service Provider (per year)	28,000.00
Limited Service Provider (per each one year extension)	
One Site only	28,000.00
Each additional site	14,000.00
ANK ^{Link} Service Option (per year)	
First Site	6,700.00
Each Additional Site	3,100.00
End User/MPE (first year)	14,000.00
End User/MPE (each renewal year)	
One site (each site for MPE)	14,000.00
Each additional site (End User only)	6,700.00
ANK ^{Link} Service Option (per year)	1,520.00
NCOA ^{Link} Test, Audit (each)	2,040.00
Official National Zone Charts (per year)	
Matrix	92.00*
RDI Service (per year) ¹	560.00*
Z4 Change (per year)	
All States	5,240.00*
ZIP + 4 Service (per year)	
Per state (annual subscription)	100.00*
All States (annual subscription)	1,500.00*
ZIP Move (per year)	
All States (annual subscription)	205.00*
99 Percent Accurate Method (per 1,000 addresses per year)	1.85
Minimum (per year)	185.00

Notes

- *. See AMS Price Table for Single Issues or Additional Copies appearing below.
- 1. When rural routes have been consolidated or changed to another Post Office, no charge will be made for correction if the list contains only names of persons residing on the routes involved.
- 2. Note number not to be used.
- 3. Fees are prorated for first year based on the Postal fiscal quarter the agreement is executed.
- 4. Initial fee is prorated for first year based on the Postal fiscal quarter the agreement is executed. There is no proration for additional locations or platforms.
- 5. Fees are prorated for the first year for LACSLink Interface Distributor, Data Distributor, and End User based on the Postal fiscal quarter the Postal Service certifies system. Interface Developer test fees are waived if part of CASS certification; otherwise, CASS test fees apply for stand-alone testing.
- 6. Interface Developer fees are waived for certified CASS and NCOALink Full Service Provider distributors fulfilling requirement to provide users access to LACSLink.
- 7. Interface Distributor fee are waived for certified CASS distributor who provides End Users of LACSLink Distributor products with access to LACSLink System.
- 8. End User fee is waived for certified NCOALink Full Service Providers who fulfill requirement to offer LACSLink as component of its products and services.
- 10. NCOALink fees (excluding Interface Developer) are prorated for the first year based on the Postal fiscal quarter that the Postal Service certifies system.

AMS Price Table for Single Issues or Additional Copies

Address Management Services with an asterisk allow copying for an additional fee, and provide a single issue instead of an annual subscription for a reduced fee. The fee is calculated by multiplying the list price by a factor based on a single issue or the total number of copies to be made, as shown below.

Price* (per year, from above) x Factor corresponding to single issue or number of copies (far right column below) = \$ Total Price (per year)

Number of Copies	*Price (from above)	Multiply by	Factor
Single Issue	*Price	x	0.90
1-100	*Price	x	2.0
101-200	*Price	x	4.0
201-300	*Price	x	6.0
301-400	*Price	x	8.0
401-500	*Price	x	10.0
501-600	*Price	x	12.0
601-700	*Price	x	14.0
701-800	*Price	x	16.0
801-900	*Price	x	18.0
901-1000	*Price	x	20.0
1001-10,000	*Price	x	25.0
10,001 – 20,000	*Price	x	30.0
20,001 – 30,000	*Price	x	35.0
30,001 and over	*Price	x	40.0
Unlimited quantity of any of the following: Five-Digit ZIP, City State, CRIS, Delivery Statistics, eLot, RDI Service, Z4Change, ZIPMove, ZIP + 4, DMM Labeling Lists, Official National Zone Charts	\$18,600	n/a	n/a

1520 Caller Service

1520.2 Prices

	(\$)
Groups based on Post Office location (Semi-Annual):	
Group 1	1,160.00
Group 2	1,065.00
Group 3	990.00
Group 4	920.00
Group 5	870.00
Group 6	805.00
Group 7	770.00
Call Number Reservation (Annual ¹)	81.00

Notes

1. For customers using the Enterprise PO Box Online system, the semi-annual and annual fees may be prorated one time to align payment periods for multiple caller service numbers. The prorated fee for each such caller service number will be based on the number of months between the expiration of the current fee and the month of the payment alignment.

1540 International Business Reply Mail Service

1540.3 Prices

Outbound International Business Reply Mail Service Prices

	(\$)
Card	2.30
Envelope	2.85

1545 Money Orders

1545.2 Prices

	(\$)		(\$)	(\$)
Domestic	0.01	to	500.00	2.35
Domestic	500.01	to	1,000.00	3.40
APO/FPO/DPO	0.01	to	1,000.00	0.79
Inquiry, including a copy of paid money order				20.15

1560 Stamp Fulfillment Services

1560.2 Prices

Orders mailed to domestic United States destinations	(\$)
Orders up to \$50.00	1.85 ¹ , add 3.30 ² for custom orders
Orders over \$50.00	2.55 ¹ , add 3.30 ² for custom orders
Orders mailed to destinations outside of domestic United States	(\$)
Orders up to \$50.00	9.50 add 3.30 ² for custom orders
Orders over \$50.00	10.20 add 3.30 ² for custom orders

Notes

1. Fee does not apply if the comparable fee from the Philatelic Sales pricing section is being charged for the shipment of a combined order of stamps and philatelic items. Fee also does not apply for orders consisting solely of stamped cards with a printed return address, or stamps sent as part of a subscription, in which the customer agrees to purchase a series of items of a specified type, and establishes a means of payment in advance. If a customer requests expedited shipping, then the order will be shipped using Priority Mail Express, with actual postage charged instead of the listed fees.
2. A custom order is a stamp order in configurations other than those listed for each item in the USA Philatelic catalog.
