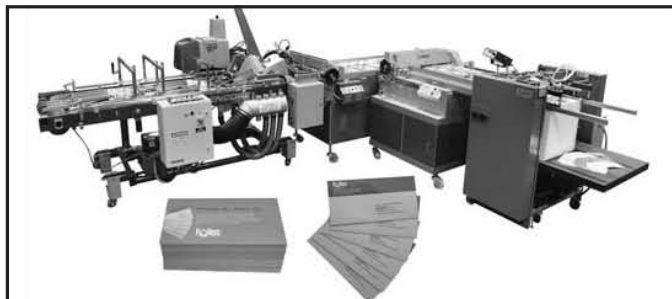


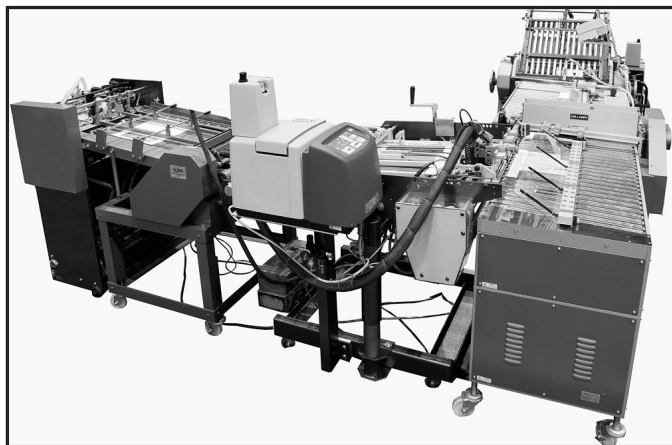
Document Processing Systems

some models. The low heat laser jet technology reduces paper curling and cure time producing vivid color, inserter-ready outputs. And you have the ability to customize your print experience with cloud-based apps to access personalized content, integrate paper and digital workflows.

CONTACT: For more about Pitney Bowes, visit PitneyBowes.com.



Rollem's Mailstream Direct Mail Finishing System



Rollem Mini-Mailstream

§ Rollem International

CATEGORY: Document Processing Systems

PRODUCT: Mailstream Mail Finishing System; Insignia Die Cutter

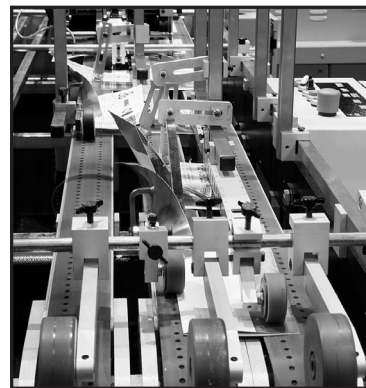
COMPANY: Rollem International, 1650 S Lewis St., Anaheim, CA92805-6413. Phone: 800-272-4381. Web: www.rollemusa.com/mail.

MAILSTREAM: Print, finish, and mail 10-in-one. Mailstream, a new direct mail finishing system, converts press sheets to finished mail products while maintaining zip code order. Apply 10 processes in one operation including hot, cold and fugitive glue; tear-off coupons; tip-on cards; trimming, slitting, scoring, pattern-perforations, and scratch-off labels. Mail integrity is maintained creating folded, glued products ready for delivery to mail bins. Glue closures meet USPS requirements and also eliminate the need for wafer seals. In-line and near-Line configurations are available.

APPLICATIONS: Mail-stream is ideal any lettershop, mail center or office services environment, including that of banks, colleges and universities, government offices, insurance companies, and telecoms.

INSIGNIA DIE CUTTERS: The Insignia Series of die cutter is a new class of sheet-fed rotary die cutter, ideal for producing labels, packaging,

and unique mail applications. The machine is capable of die-cutting, kiss-cutting, perforating, scoring, and cut-scoring on a range of papers, plastics, magnetic material, PVC, styrene and polypropylenes up to 24 pt. in thickness. Key features include run speeds up to 5,000 sph, ease of operation and quick changeover. Insignia is available in two sizes, Insignia5 handles digital sheet sizes 20x15", and Insignia7 handles B2 size 24x30" sheets.



Plow Folding

Insignia is ideal for promotional products, garment and industrial tags and labels, shaped direct mail, photo products, pocket folders, folded cartons, stickers, and the list goes on. The flexo-magnetic dies are a simple change over from job to job and the machine is easy to operate. To meet varying application requirements, Insignia is available in either single or dual magnetic cylinder configurations. *See Die Cutting section.*

CONTACT: For more information, call 800-272-4381 or click www.rollemusa.com/mail.

Electronic Tracking Systems

§ Engineering Innovation Inc.

CATEGORY: Electronic Tracking Systems

PRODUCT: Postal Steward® eVS Solution

COMPANY: Engineering Innovation Inc. (Eii), 3601 Sagamore Parkway N, Suite Eii, Lafayette, IN 47904 Contact: sales@eii-online.com Phone: (800) 350-6450

POSTAL STEWARD DESCRIPTION: The Postal Steward® eVS Solution by Engineering Innovation, Inc. helps organize your electronic verification data before submission to the United States Postal Service, and presents the data to you after processing. The Postal Steward software compiles tracking and identification information about mail pieces during processing, while the Postal Steward website allows users to view submitted documentation, filter the results, and gain definitions of SSF fields.

POSTAL STEWARD FEATURES: Electronic manifesting software that is compatible with all EII manifesting systems; Automatic submission to the United States Postal Services electronic verification system, PostalOne!; OAuth 2.0 security framework maintains data security during job submission; Validation based on USPS Publications 199 and 205; Real time updates of shipping services file (SSF) status; Exportation of SSFs text files.

See Engineering Innovation's listings in these sections: Barcoding/Sorting Systems; Certified Mailing Systems; Parcel Mailing Systems; and Postage Mailing Systems

CONTACT: For more information call 800-350-6450 or email sales@eii-online.com.