

postage and printing, (3) qualify First-Class® and Standard Mail® mailings for postal discounts, (4) avoid non-compliance penalties and (5) meet the USPS move update requirement. Real-time processing is available.

–**DUPLICATE ELIMINATION:** Removes duplicate records from one or more mailing lists to help reduce postage and materials costs associated with delivering multiple mail pieces to the same person or household.

– **SERP CERTIFIED™ CANADIAN ADDRESSING:** Verify Canadian addresses, standardize them to Canada Post SERP requirements, and print labels with this included feature.

– **GEOCODING:** Append Latitude/Longitude, Census Tract, Census Block, Place Code, Place Name, FIP Codes, County Names, and Result Codes with this included feature.

– **PALLETIZATION:** Faster delivery, less handling, more savings for high-volume First-Class Mail® and USPS Marketing Mail® with this included feature.

APIS & CLOUD SERVICES:

A collection of fully scriptable API components and Cloud services for U.S. and Canadian address verification, postal presorting, and delivery indication:

–**PERSONATOR®:** Global ID verification and fraud prevention service verifies a name corresponds to an address, email, and phone number; appends missing name, company name, phone number, and/or email address to your records; and provides current addresses for people and companies that have moved going back 20+years.

–**GLOBAL ADDRESS VERIFICATION:** Standardize, correct, transliterate, and format address data for 240+ countries to help ensure mail deliverability and reduce fraud. CASS™ and SERP Certified.

–**GLOBAL EXPRESS ENTRY®:** Address autocompletion tool that verifies addresses with type-ahead search function to reduce keystrokes & eliminate shipping costs due to incorrect addresses.

–**SMARTMOVER®:** U.S. & Canadian change-of-address processing to update the addresses of people or businesses that have moved. Access USPS NCOALink® and Canada Post NCOA™ data and meet USPS Move-Update requirements for discounts.

–**PRESORT OBJECT®:** A PAVE™-GOLD CERTIFIED solution for First Class® and USPS Marketing Mail®, including palletization, to sort qualifying mail pieces for maximum discounts and direct mail savings.

–**MATCHUP®:** Gain a unified view of contact data across your organization by identifying duplicate records with domain-specific knowledge of contact information. Implement three custom merge-purge functions and find near-data matches with industry-accepted ‘fuzzy matching’ algorithms.

–**GLOBAL IP LOCATOR:** Reduce fraud and geo-target prospects by identifying a website’s geographic location.

–**PROPERTY CLOUD SERVICE:** Identify real estate trends and neighborhood characteristics with access to comprehensive U.S. property and mortgage data for over 140 million records. It includes 165 information fields to customize your property lists by owner information, property value, current sale information, and much more.

–**LISTWARE®:** Self-service data quality tool to clean, verify, and enrich your contacts in all your lists. Available in the Cloud (Listware Online) or as a plugin for popular systems like Microsoft® Excel® and Salesforce®. Capabilities include global address verification, address auto-completion, demographic, geographic, property enrichment, and more to increase the sales and marketing power of your contacts.

CONTACT: For more information call 1-800-MELISSA (635-4772), visit www.melissa.com, and follow us on Twitter @melissadata.

§ Pitney Bowes Inc.

CATEGORY: Database/Postal Software

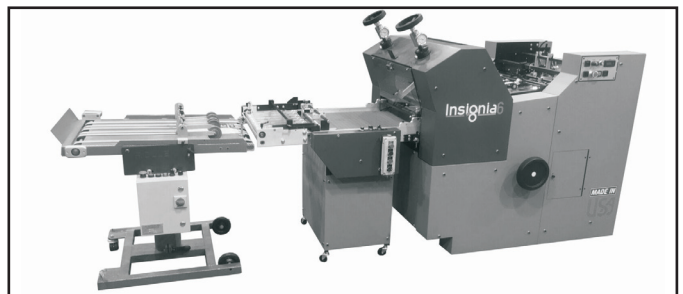
PRODUCT: ConnectRight™ Mailer

COMPANY: Pitney Bowes Inc., 3001 Summer Street, Stamford, CT 06926-0700. Tele: 877-682-7687. Web: PitneyBowes.com

CONNECTRIGHT MAILER LIST MANAGEMENT SOFTWARE: Cleanse addresses, update moves and presort mail for the best possible USPS discounts with a single click. ConnectRight Mailer list management software from Pitney Bowes makes it easy to cleanse and process mailing lists by giving you access to the latest USPS address information and full service NCOA Link. Our USPS CASS and PAVE address data software combines a local app for saved jobs and fast processing with the power and flexibility of the cloud to ensure you always have the latest USPS address data and reports. There’s no need to manually update any local software. You also get access to various USPS commercial rates including First Class, Standard, mixed-weight processing, and other services. Additional features include list suppression from DMA (Do Not Mail and Prison Suppression), a job presets and hot folder function that allows anyone to submit and process lists across your organization and leveraging the power of Intelligent Mail Barcode for mail tracking. The software has been updated to support the newest postal initiatives such as Informed Delivery®. You have a lot invested in creating the perfect communication- don’t waste it with poor data. ConnectRight Mailer is an easy-to-use software to help ensure your mail is delivered at the best rate possible.

CONTACT: For more information call 877-682-7687 or visit Pitney Bowes at PitneyBowes.com.

Die Cutting Systems



Insignia6 Die Cutter

§ Rollem International

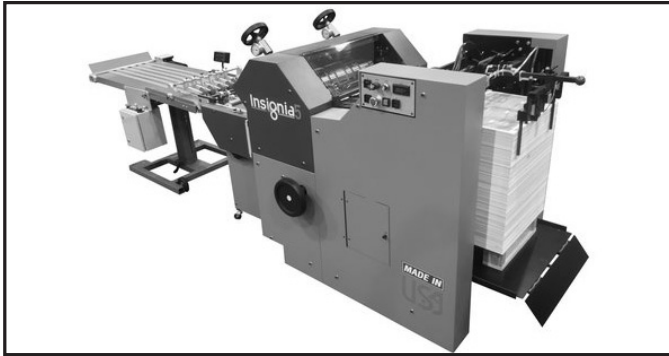
CATEGORY: Die Cutting Systems

PRODUCT: Insignia Die Cutting Machines

COMPANY: Rollem International, 1650 S Lewis St., Anaheim, CA92805-6413. Phone: 800-272-4381. Web: www.insigniadiecut.com.

DESCRIPTION: The Insignia machines are offered in a variety of configurations to best suit each users individual production needs. The machine is offered in three sheet size capacities; Insignia5 handles up to a 20x15" or 51x38cm sheet, Insignia6 handles up to a 20x20" or 51x51cm maximum, and the largest Insignia7 will run a B2 size 30x24" or 76x61cm sheet. The New InsigniaX3 handles up to 24x24" (61x61cm) and stock weights up to 30 pt. thickness.

Die Cutting Systems



Insignia5 with 40' Feed Capacity

FEATURES: Built with a purely mechanical functionality in mind, the Insignia machines do not rely on servo motor timing or complicated electronic sensors to remain in phase. From the double sheet detector to the true "press register" system, the Insignia functions on a geared, chain-linked movement cycle, so the timing of the machine is ensured to remain constant day in and out. Utilizing flexible die technology, the Insignia machines are capable of being changed from job to job in a matter of minutes. Featuring a press-style register system and top suction air feeder, the Insignia can process a range of materials and stocks anywhere from 50LB cover weight papers all the way up to 30pt card.

OPTIONS: The Insignia machines feature two different delivery modules to best suit each customers' individual production requirements and demands. A waste stripping unit is the first, this system will remove the skeleton or matrix from a sheet of die cut product using mechanical trim deflectors and air knives. The second option is a high capacity receding stacker, which is designed to accept a full sheet of either kiss cut work, or die cut products that are tick-tied into the sheet to keep the full sheet in-tact. Both delivery systems are interchangeable within five minutes.

CONTACT: For more information, call 800-272-4381 or click www.insigniadicut.com or visit www.rollemusa.com.

§ Tritek Technologies, Inc.

CATEGORY: Digital Mail Systems

PRODUCT: Tritek Digital Mail Sorting & Processing Equipment

COMPANY: Tritek Technologies, Inc., 1-B Medori Boulevard, Wilmington, DE 19801. Contact: Sales Email: solutions@tritek.com Phone: (866) 663-8224.

TRITEK COMPACT: The Tritek Compact Series Equipment features a small footprint size for letter mail, flats and document processing. The compact design allows for large imaging over 300 dots per inch scanned omni directionally. Tritek's 12" inch by 17" inch scan area enables entire 8.5" by 11" inch documents to be scanned. It also scans legal sized documents. The Compact series is designed to time and date stamp documents and mail. It is Sarbanes Oxley compliant - a record is created and stored to a file. These records can then be searched or emailed whenever required. The mail piece is duplex scanned front and back side as well as documents.

COMPACT ELITE: The Compact Elite is designed for email processing and imaging. The scan area enables complete front and back side imaging. These images are stored, time and date stamped for records retention or email delivery. The small footprint Compact Elite features large scale imaging in a compact machine size. The Compact Elite is less than 8 feet in length. The machine uses standard electrical power 115 volt AC. The Compact Elite interfaces with Tritek's Email Delivery System and Tritek Rule Editor Database Management Software. The Compact Series

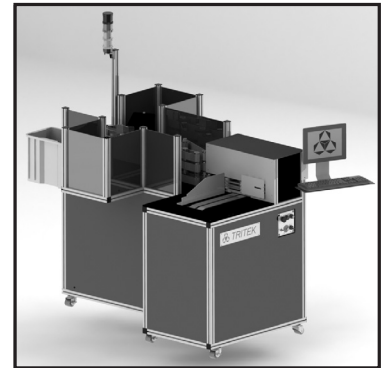
Digital Mail Systems

can be fitted with an ink jet printer or any number of Tritek sort bins or optional features. The standard machine has two sort bins for sorting processed items or rejected pieces.

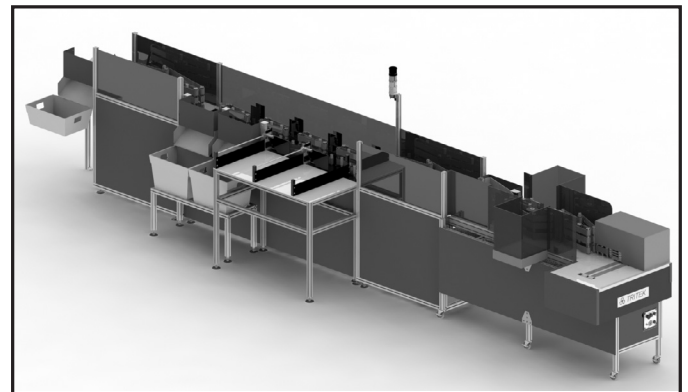
INBOUND SORTING SYSTEMS: No matter how you flip it, Tritek equipment can read it, sort it, store it and track it. The Tritek sorting machine is designed to read the address of all mail pieces regardless of what direction they are fed into our machine. Tritek has the only mail processing equipment that can

read envelopes, magazines, newspapers, poly-wrapped pieces in any direction in a 12" x 17" viewing area, without adjustments, even on the front and backside of the mail piece! The recognition software captures an image of the entire document in grayscale. (Other reading applications can be integrated if desired.) The image can then be stored and tracked.

NOMAD - HIGH RESOLUTION PORTABLE DOCUMENT SCANNER: The Nomad is portable plugs into 120V AC receptacles and can read any type of document. It handles odd shapes such as handwritten notes, forms, or letters and any thickness ranging from single sheets to magazines. The high resolution 300 dpi imaging creates TIFF, PEG or PDF files in black & white or color. The workflow of all Tritek document scanning machines is highly configurable and integrates well with third party software applications. While Tritek includes Doc-U-Search - our own leading edge storage and retrieval software - the operator can select alternate applications to perform image capture, postscan processing or document indexing and storage.



Tritek Compact Elite



Tritek Oasis Digital E-Mail Delivery Sorter

DIGITAL EMAIL DELIVERY: An ideal solution for when you are out of the office and need to retrieve your mail. The Tritek Digital Email System is designed to deliver email notification of inbound mail to its recipients, as it is received each day, for internal company-mail distribution. You can also use the Tritek Digital Email System to deliver by email scanned images of contents of any mail piece.

FEATURES: The Tritek Digital Email System: 1) Scans and captures images of both sides of an incoming mail piece; 2) Stores each image in a TIFF, JPEG, or PDF file; 3) Labels each image with the time and date received; 4) Labels each image with a unique identification number.

CONTACT: To learn more about Tritek call (866) 663-8224 or visit www.tritek.com or email solutions@tritek.com.