

## Labeling Systems



**KR215 Labeling System**

### § Kirk-Rudy, Inc.

**CATEGORY:** Labeling Systems

**PRODUCT:** KR215, KR540, KR565

**COMPANY:** Kirk-Rudy, Inc., 125 Lorraine Parkway, Woodstock, GA 30188. Key Contact: info@kirkrudy.com. Phone: 770-427-4203.

**KR555 LABELMASTER:** The latest generation of Kirk-Rudy's popular LabelMaster labeling system, the KR555 uses their extremely popular KR519 base with extruded aluminum T-slot rails that allow the label head to move freely and easily across the table allowing a wide variety of product positioning. Like all Kirk-Rudy products, this unit is built for production. It holds high capacity label rolls (up to 18" in diameter) and can apply labels to flat products up to 30,000 pieces an hour.

**KR540 LABELER/TABBER:** Use the KR 540 to apply coiled pressure-sensitive labels as well as other labels of various size and shape onto a wide assortment of products. Industry standard motors and controls ensure fast and accurate placement while also making it economical to maintain. Applies up to 2 labels in a single pass. Also runs fan-folded labels using the optional fanfold kit. The KR 535 is designed for versatility and to perform with less operator training and setup time.



**KR565**

**KR565 LABEL SPLICING UNIT:** Designed to provide nonstop, uninterrupted labeling when used with the KR Tabbers. The continuous feed dual unwind acts as a stand-alone standard loose-loop powered unwind unit. When the supply roll unwinds to a certain level, a sensor activates a warning light and signals the drive to feed the remaining labels into a holding bin. The second roll of labels is then spliced to the end of the web as the labels in the bin are consumed.

**KR215 LABELING SYSTEM:** The KR 215 applies computer form, pre-printed address labels. Forms are loaded into the label head, slit, cut and glued onto the mail piece. The KR 215 is a good choice form mailers that address a wide variety of paper products. Use the KR 215 on jobs not suited for inkjet addressing such as magazines, polywrapped items, and newspapers.

**CONTACT:** For more information, call 770-427-4203 or email info@kirkrudy.com.

## Mail Accounting Systems

### § Pitney Bowes Inc.

**CATEGORY:** Mail Accounting Systems

**PRODUCT:** INVIEW Analytics; Business Manager

**COMPANY:** Pitney Bowes Inc., 3001 Summer Street, Stamford, CT 06926-0700. Tele: 877-682-7687. Web: PitneyBowes.com

**INVIEW™ ANALYTICS:** INVIEW Analytics is a scalable, web-hosted application to help business mailers of all sizes report on postage spending. With it, you can seamlessly link your postage meters to a secure online account that consolidates information from multiple systems including postage spend, piece counts, class and extra services. INVIEW Analytics provides real-time postal usage and expense information. The meter reporting tool consolidates postage spend across one or more sites, enabling you to track daily or monthly spend by location or cost accounts.



**INVIEW Analytics**

**BUSINESS MANAGER HOST ACCOUNTING:** Business Manager is a PC-based information management system for your enterprise that links multiple mailing and shipping systems, at one or multiple sites, in a centrally controlled network. This system consolidates raw mailing and shipping data and summarizes it in formats you can use including analyzing expenditures, highlight potential cost reductions, and export data to back office financial systems. Business Manager connects to both your Pitney Bowes mailing systems and console inserting systems for consolidated, active reporting of production runs.

See Pitney Bowes listing in the Postage Meters Mailing Systems section.

**CONTACT:** For more information call 877-682-7687 or visit Pitney Bowes at PitneyBowes.com.

### § Mail Automation, Inc.

**CATEGORY:** Mail Carts & Accessories

**PRODUCT:** TubTruker and TrayTruker

**COMPANY:** Mail Automation, Inc., 310 Baltimore-Somerset Rd, Baltimore, OH 43105. Key Contact: Bob Dersham Phone: 844-808-5454 Email: Bob@MailAutomationInc.com

**TUBTRUKER:** TubTruker is versatile and can be used for all typical mail room functions. It stages materials that must be moved between operations and efficiently stores mail during inserting, metering or presorting. Easy to use and durable. Available in your choice of colors. Stores 9 tubs; durable steel construction; small footprint -- 48" long x 58" high and 20# wide.

**TRAYTRUKER:** TrayTruker is an efficient means of transporting trays in the mail processing operations. It holds 60 one foot trays or 30 two foot