

The Everyday Value of Ballot Processing Automation

Investing in equipment and software that expedites the processing of absentee ballots may be an obvious move, but many jurisdictions cannot justify the expense of machinery that sits idle between elections. Fortunately for them, they don't have to.

Systems like Correct Elect from Tritek Technologies are exemplary in their handling of ballots during those extremely busy and high-pressure election periods. What many communities fail to realize is the same equipment and software can process incoming mail every business day. The machines that sort ballots by precinct can just as effortlessly sort correspondence, periodicals, notices, returned mail, payments, and other materials for distribution within an entity.

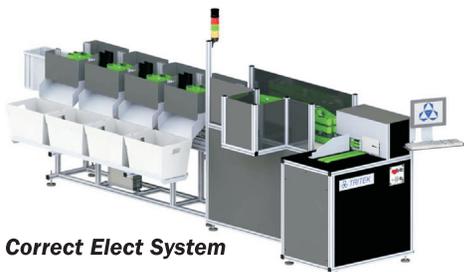
Lower Reliance on Employee Knowledge

Agency employees don't stay in the same physical space forever. They get promoted, change departments, or get replaced when they leave the agency. Keeping track of each employee's physical location is a challenge for most mail centers charged with delivering incoming mail. Re-routing instructions taped to manual sorting bins remind workers about organizational changes communicated via a collection of courier observations, emails, or post-it notes. The internal delivery system often relies on scraps of paper and knowledge inside a single employee's head.

Automated technology reduces the level of knowledge required to manage inbound mail. With automation, an agency can still deliver critical incoming mail to the departments, even when key mail center employees are out sick or otherwise unavailable.

Many organizations struggle to fill vacant positions. When they transfer the knowledge of how to handle and route mail to the equipment instead of relying on the knowledge of certain individuals, they needn't be as concerned with mail center staff turnover or long-term vacancies.

When a ballot-processing machine is leveraged to handle general incoming mail,



Correct Elect System

an automated system takes the place of the human-dependent methods. Technology acquired to meet the demands of increased absentee ballot handling can solve other mail-handling issues that plague mail centers everywhere.

A Modern Approach to Mail Distribution

Cameras on Tritek machines capture images and extract data from the mailpieces. Proprietary software determines who should receive each piece, where recipients are located, and which courier route serves their workplace. A sophisticated rules engine handles all the decisions the machine makes about mailpiece distribution. Based on the type of mail received or the addressee, you can route the mail to the proper department, the employee named on the mailpiece, or their replacement.

Automated ballot handling equipment investments may be difficult from a financial perspective. However, expanding the benefit to several agencies and increasing the use of the new assets to deliver services year-round may help districts justify the expense. Environments with fewer knowledge workers and high vote-by-mail ballot volumes require a new solution. Automation in the mail center provides an answer for state, county, and local governments.

To learn more about mail automation, send an email to info@tritektech.com.