

BALLOT TRACKING



BalloTracker's end-to-end ballot tracking between jurisdictions delivers predictability, accountability, transparency, and security every step of the way.

How the Changing Election Landscape Helped Enhance a Key Vote-By-Mail Service

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When the stakes are high, you need a trusted election services partner every step of the way



By Doug Sunde, VP Election Services
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The high-stakes 2020 elections in a global pandemic put voting by mail in the hot seat and sparked discussions about how local and national elections can be transparently conducted across multiple channels, including in-person, absentee, and voting-by-mail.

Voting by mail increased from 25.9% in 2018 to 46% of all ballots cast in 2020, according to The U.S. Election Assistance Commission (EAC). The November 2020 election was the most secure in American history, according to the U.S. Department of Homeland Security's Cybersecurity & Infrastructure Security Agency (CISA).

We don't know exactly what is ahead for 2024, but we do know the election landscape is rapidly changing for election officials and voters alike. Election officials must prepare to adapt to new or updated conditions and requirements while ensuring a high degree of accuracy and transparency.

Voters expect to know when their vote-by-mail ballots are mailed, returned, and counted. An accurate and transparent election is possible when election officials work with a trusted and connected election services partner who can help save time and resources and eliminate frustration when it matters most.

Election services companies across the country are adopting new processes and technology to “do it all,” including transparent, secure, and accurate tracking and reporting of ballot printing and mailing.

The advantages of this service include:

- **Accuracy** – Quickly and accurately compile and deduce information and stay informed throughout the process with real-time election data, trends, and analytics.
- **Confidence** – The closed-loop data integration securely verifies data and ballot packet contents, providing a complete digital audit, building trust in the process.
- **Responsibility** – Tracking data from beginning to end holds everyone accountable for their individual responsibilities and service-level agreements.

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SeaChange, a Minnesota-based printing and election services company, printed and delivered more than 27 million ballots across 24 states during the 2020 elections. Rapid vote-by-mail growth taught us a great deal about the emerging needs and expectations of election officials and voters which informed the development of our proprietary ballot-tracking solution, BalloTracker.

The software is designed to deliver the predictability, accountability, and transparency election officials are looking for in a completely secure manner.

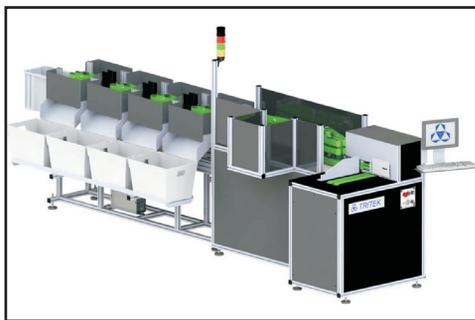
In today’s election landscape, the ability to monitor ballot printing and mailing is vital for conducting successful elections.

To learn more, connect with the SeaChange Election Services team online at Seachangemn.com/VBM or email votebymail@seachangemn.com.



Phoenix Graphics Technology Driven VBM Solutions

Phoenix Graphics has decades of experience producing ALL election materials – Vote-By-Mail, Ballot Production, Variable Data Printing, and Mailing Services. And the ElecTrack Mail Ballot Tracking and Notification System empowers election managers and voters. Phoenix is a nationwide, Full Service mailer with USPS Seamless Acceptance. **To learn more about Phoenix's technology driven VBM solutions, visit phoenix-graphics.com or, call 800-262- 3202 or, email info@phoenix-graphics.com**



Ballot Processing System Fits Any Size Office

Tritek's patented Vote-by-Mail technology will fit into any size office and can process small or large volumes of all ballot types. The Correct-Elect machine features: 1) Automated or manual signature verification; 2) In-line ballot opener; 3) Thickness detection; 4) Full audit trails to show time/date stamp for each verification; 5) Reporting software; 6) Integrates into voter registration database. **To learn more, call 302-239-1638, email info@tritektech.com, or go to tritektech.com.**