

## Direct Mail Finishing System Converts Press Sheets Into Finished Mail

Mailstream is a new fully automated Direct Mail Finishing System that converts press sheets into finished mail products in one fully automated process.

Mailstream applies ten processes in one operation including hot, cold and fugitive glue; tear-off coupons; tip-on cards; trimming, slitting, scoring, pattern-perforations, and scratch-off labels. Mail integrity is maintained creating folded, glued products ready for delivery to mail bins. Glue closures meet USPS requirements and also eliminate the need for wafer seals. In-line and near-Line configurations are available.

Because of its small footprint, Mailstream is ideal for all size printers who want to gain control and bring mailing services in-house. With smaller space requirements, a low cost basis and high levels of automation and production, the Mailstream offers high profit potential to



the mail finishing process. The uniqueness of this system allows the user to process multiple-up mail pieces and perform numerous functions in one pass. Direct mail pieces are edge trimmed, slit, scored, and perforated, in both directions; "T" & "L" perfs applied for tear-out reply cards or coupons, remoistenable glue is applied followed

by folding and fugitive glue closure as the final step. These processes are completed in a single pass with one operator, greatly reducing labor costs. Mailstream is ideal for both Offset or Digital output and it's easily customizable; may be configured in-line with coaters or presses.

To learn more, call 800-272-4381 or visit [www.rollemusa.com](http://www.rollemusa.com).



## SUPERIOR MAIL FINISHING SOLUTIONS

AMS Print and Mail Specialists streamline their direct mail finishing with Rollem's Mailstream system.

### AMS BLAINE, WASHINGTON

A leading print and mailing specialist, AMS needed to improve production on a specific job requiring trimming, strike-perforating, folding and gluing. Rollem eliminated multiple machines and installed the Mailstream solution to consolidate all functions. One system and just one operator. Rollem built the folder/gluer section of the system to precise specifications to address the complex folds.

*"We are very happy with the equipment and it's running beautifully for us."*

DALE VANDER STELT, VP/GM



**Rollem**  
INTERNATIONAL

800-272-4381  
[www.rollemusa.com](http://www.rollemusa.com)

Which model best meets your needs?  
Complete the form at: [rollemusa.com/production-match](http://rollemusa.com/production-match)

FEED | BATCH | TRIM | SCORE | PERF | T&L PERF | TIP-ON | FOLD-GLUE