Mail Automation Inc.'s Mail Tray Conveyor Systems

Our product lines encompass both commercial and USPS applications. The company provides customized Tray Management Systems for First Class, Standard letters and flats. It provides standardized product lines as well as custom solutions that utilize conveyors to move trays, parcels, and flats along processing and sorting schemes to final dispatch.

See MAI's listing in Tray Processing Systems section.

CONTACT: For more information visit www.MailAutomationInc.com or call 844-808-5454 or email Bob@MailAutomationInc.com.

§ NPI

CATEGORY: Conveyors

PRODUCT: NPI Conveyor Systems

COMPANY: NPI, 14901 Trinity Blvd, Fort Worth, TX 76155. Key Contact: Marco Oropeza. Phone: 214-634-2288 or 888-821-SORT.

NPI CONVEYOR SYSTEMS: NPI's conveyor systems further automate mail-sorting operations. NPI conveyors effortlessly move mail trays

to banding or staging areas. Complete powered conveyor systems can be designed and installed into new or existing floor layouts. NPI has been designing leading-edge mail sorters for over 35 years, with over 1,000 machines installed worldwide. NPI sets the standard for affordable, high quality, low maintenance machines, while

NPI Conveyor Systems

meeting the highest expectations in automated mail sorting with the industry's most compact design.

CONTACT: For more information, call 888-821-SORT or email sales@npisorters.com

§ Tritek Technologies, Inc.

CATEGORY: Conveyors

PRODUCT: Tritek Conveyors

COMPANY: Tritek Technologies, Inc., 1-B Medori Boulevard, Wilmington, DE 19801. Contact: Sales Email: info@tritektech.com Phone: 302-239-1638.

DESCRIPTION: For parcels and flat mail over an inch in thickness, Tritek custom builds or fits Tritek reading and sorting technology to you existing conveying systems for all types of mail-room applications. Tritek conveyors are integrated with sorters, scanners, and other equipment for ease of transporting large or small volumes of mail pieces.

CONTACT: To learn more about Tritek call 302-239-1638 or visit www.tritektech.com or email info@tritektech.com.

§ Melissa (formerly Melissa Data Corp.)

CATEGORY: Database/Postal Software

PRODUCT: MAILERS+4®, Mailers Online, Suppression Services, FTP Automation for NCOALink®, Mailing Lists, Move Update Service, Canadian National Change of Address Processing (SERP), MatchUp®, Global Express Entry®, Global Address Verification, Personator® (fraud detection and ID verification), and CASS™ processing.

COMPANY: Melissa, 22382 Avenida Empresa, Rancho Santa Margarita, CA 92688-2112. Tele: 1-800-MELISSA

LIST PROCESSING: Canada Post NCOA® and USPS® NCOALink® Move Update change-of-address processing to reduce undeliverable-as-addressed mail, and qualify for postal discounts. Secure, automated 24/7 FTP submission offers no minimum charges per file or set up fees – and turnaround for most jobs in 20 minutes or less. Low price guaranteed – we will beat any competitor's price! Suppression services include Deceased, Do-Not Mail, and Inmate. Email and Phone Append services available.

MAILING LISTS: Instant access to qualified sales leads via saturation, new mover, business and property owner mailings lists. Melissa also offers specialty mailing lists that target in-demand prospects like medical professionals, registered voters, recent graduates, and automobile owners. Mailing lists are regularly updated and processed through USPS® CASS™ certified software for guaranteed delivery. For high-volume list buyers, Melissa offers its LeadGen APIs which allow users to easily get counts and pull lists online 24/7. It easily integrates into custom applications and available lists include Consumer, Business, Saturation, and Property.

MAILING SOLUTIONS:

MAILERS ONLINE: Mail prep in the Cloud – what could be better? Mailers Online is the easiest solution to get your mail prepped and out the door. No software to install or update. No long-term contracts. Pricing per job or subscription. Mailers Online presorts your mailing for either First-Class™, Marketing Mail™ (Standard Mail®), Nonprofit, Destination Discounts or eLot Enhanced Carrier Route basic rates. Mailers Online is USPS® CASS™ Certified to check and standardize addresses for deliverability and meet the USPS Move-update requirement with NCOALink® processing. Check mailing lists for unwanted duplicate records and generate Full-service Mail.dat files and reports. Increase mail deliverability, navigate complex postal regulations with ease, and connect with customers on the move. Mailers Online – the future of mailing software with the convenience of the Cloud!

MAILERS+4: The affordable, easy-to-use postal automation and bulk mail software meets the budgets and direct-mail needs of any size mailer. This desktop program delivers the tools you need to save up to 65% in postage and printing costs and includes palletization options for First-Class and Standard Mail. A subscription costs as little as $80 per month with no long-term commitments.

MAILERS+4 FEATURES:

CASS™ CERTIFIED PROCESSING: Verify, correct and standardize U.S. addresses to meet all USPS requirements for discounted mailings. Monthly updates to USPS ZIP + 4/DPV/LACSLink data are available at no additional charge.

PAVE®-GOLD CERTIFIED PRESORTING: Presort Letters, Flats, and Postcards for First-Class Mail®, USPS Marketing Mail (Standard Mail®), Periodicals, Profit, Nonprofit, Destination Discounts (NDC/SCF/DDU), and eLOT® Enhanced Carrier Route Basic rates.

--NCOALINK PROCESSING: Access SmartMover NCOALink Move

Update service to (1) reduce undeliverable mail, (2) save money on postage and printing, (3) qualify First-Class and Standard Mail mailings for postal discounts, (4) avoid non-compliancy penalties and (5) meet the USPS move update requirement. Real-time processing is available.

--DUPLICATE ELIMINATION: Removes duplicate records from one or more mailing lists to help reduce postage and materials costs associated with delivering multiple mail pieces to the same person or household.

--SERP-CERTIFIED™ CANADIAN ADDRESSING: Verify Canadian addresses, standardize them to Canada Post SERP requirements, and print labels with this optional feature.

--GEOCODING: Append latitude/longitude and other location-based information with this optional feature.

--PALLETIZATION: Faster delivery, less handling, more savings for high-volume mail with this optional feature.

APIS & CLOUD SERVICES: A collection of fully scriptable API components and Cloud services for U.S. and Canadian address verification, postal presorting, and delivery indication:

--PERSONATOR®: Global ID verification and fraud prevention service verifies a name corresponds to an address, email, and phone number; appends missing name, company name, phone number, and/or email address to your records; and provides current addresses for people and companies that have moved going back 20+years.

--GLOBAL ADDRESS VERIFICATION: Standardize, correct, transliterate, and format address data for 240+ countries to help ensure mail deliverability and reduce fraud. CASS and SERP Certified.

--GLOBAL EXPRESS ENTRY®: Address autocompletion tool that verifies addresses with type-ahead search function to reduce keystrokes & eliminate shipping costs due to incorrect addresses.

--SMARTMOVER®: U.S. & Canadian change-of-address processing to update the addresses of people or businesses that have moved. Access USPS NCOALink® and Canada Post NCOA™ data and meet USPS Move-Update requirements for discounts.

--PRESORT OBJECT®: A PAVE CERTIFIED solution for First Class and Marketing Mail, including palletization, to sort qualifying mail pieces for maximum postal discounts and direct mail savings.

--MATCHUP®: Gain a unified view of contact data across your organization by identifying duplicate records with domain-specific knowledge of contact information. Implement three custom merge-purge functions and find near-data matches with industry-accepted 'fuzzy matching' algorithms.
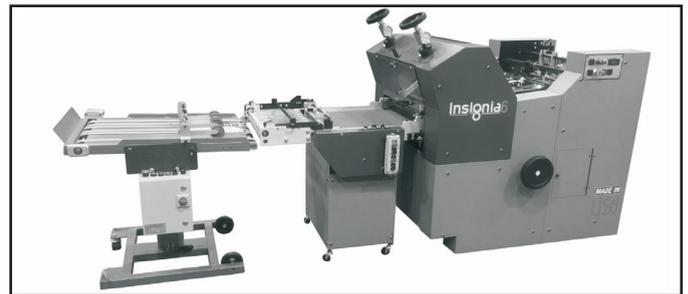
--GLOBAL IP LOCATOR: Reduce fraud and geo-target prospects by identifying a website's geographic location.

--PROPERTY CLOUD SERVICE: Identify real estate trends and neighborhood characteristics with access to comprehensive U.S. property and mortgage data for over 140 million records. It includes 165 information fields to customize your property lists by owner information, property value, current sale information, and much more.

--LISTWARE®: Self-service data quality tool to clean, verify, and enrich your contacts in all your lists. Available in the Cloud (Listware Online) or as a plugin for popular systems like Microsoft® Excel® and Salesforce®. Capabilities include global address verification, address auto-completion, demographic, geographic, property enrichment, and more to increase the sales and marketing power of your contacts.

CONTACT: For more information call 1-800-MELISSA (635-4772), visit www.melissa.com, and follow us on Twitter @melissadata.

§ Pitney Bowes Inc.

CATEGORY: Database/Postal Software

PRODUCT: ConnectRight™ Mailer

COMPANY: Pitney Bowes Inc., 3001 Summer Street, Stamford, CT 06926-0700. Tele: 877-682-7687. Web: PitneyBowes.com

CONNECTRIGHT MAILER LIST MANAGEMENT SOFTWARE: Cleanse addresses, update moves and presort mail for the best possible USPS discounts with a single click. ConnectRight Mailer list management software from Pitney Bowes makes it easy to cleanse and process mailing lists by giving you access to the latest USPS address information and full service NCOA Link. Our USPS CASS and PAVE address data software combines a local app for saved jobs and fast processing with the power and flexibility of the cloud to ensure you always have the latest USPS address data and reports. There's no need to manually update any local software. You also get access to various USPS commercial rates including First Class, Standard, mixed-weight processing, and other services. Additional features include list suppression from DMA (Do Not Mail and Prison Suppression), a job presets and hot folder function that allows anyone to submit and process lists across your organization and leveraging the power of Intelligent Mail Barcode for mail tracking. The software has been updated to support the newest postal initiatives such as Informed Delivery®. You have a lot invested in creating the perfect communication- don't waste it with poor data. ConnectRight Mailer is an easy-to-use software to help ensure your mail is delivered at the best rate possible.

CONTACT: For more information call 877-682-7687 or visit Pitney Bowes at PitneyBowes.com.

Die Cutting Systems

Insignia6 Die Cutter

§ Rollem International

CATEGORY: Die Cutting Systems

PRODUCT: Insignia Die Cutting Machines

COMPANY: Rollem International, 1650 S Lewis St., Anaheim, CA92805-6413. Phone: 800-272-4381. Web: www.insigniadiecut.com.

DESCRIPTION: The Insignia machines are offered in a variety of con-figurations to best suit each users individual production needs. The machine is offered in three sheet size capacities; Insignia5 handles up to a 20x15" or 51x38cm sheet, Insignia6 handles up to a 20x20" or 51x51cm maximum, and the largest Insignia7 will run a B2 size 30x24" or 76x61cm sheet. The New InsigniaX3 handles up to 24x24" (61x61cm) and stock weights up to 30 pt. thickness.