



## **Mailers Technical Advisory Committee (MTAC) Request for Participants User Group #13 – Operational Optimization**

### **Issue Statement:**

The mission of this new User Group has its' origins going all the way back to Work Group 11 (Presort Optimization Work Group) which ran for 6 years, eventually ending 2003. MTAC needs a forum where industry and the Postal Service are able to jointly address and prioritize new mail preparation ideas. It remains critically important for Industry and the USPS to identify opportunities that have the potential to positively impact lowest combined costs and operational efficiencies. The focus of this User Group will be to flesh out and vet existing ideas that still remain from the Mail Prep and Entry Steering Committee and Work Group 180 (which were created after the conclusion of Work Group 11) along with continually generating new ideas to be vetted based on technological and operational advancements. This user group will address the integrated information needs and technical demands on both the USPS and Industry Supply chain upon implementing these prioritized mail preparation changes. All product shapes and classes will be addressed with the guidance of the newly formed Product Management Group.

### **Impact on Other Issues/Procedures, such as:**

Impacted organizations or functional areas that may be affected and be called upon to supply input, are identified as, but not limited to:

1. Mail Owners and Mail Service Providers
2. Mail Acceptance and Payment systems
3. Mailing standards and requirements
4. USPS and Industry Software and hardware development
5. USPS and Industry Operations and Information systems
6. Pricing and Costing group

### **Desired Results:**

1. Work Group #180 will be sunset and outstanding items and content will be rolled into this new User Group.
2. This User Group will become the definitive joint body that will vet all new ideas and proposals being considered by USPS and Industry on letters, flats, and parcels preparation. Its recommendations will serve as a road map for strategic R&D efforts that can be pursued to improve operational efficiencies and service performance.
3. This group will coordinate activities and any effort overlapping with other MTAC Workgroups, Task teams, and User Groups to avoid duplication of efforts and ensure a cohesive plan for any recommended changes. Initiatives will be ranked for degree of

difficulty, timeframe for joint implementation, and ROI for both Industry and USPS, and the potential for each initiative to help grow and retain mail volumes.

4. This group will communicate proactively so that both USPS and Industry will be prepared to have the necessary technical requirements and specifications to develop and be ready for the effective date of any recommended change.
5. User Group Leaders will recruit both USPS and Industry participants when specific vertical market, shape, class, or technical expertise is warranted to weigh in on a particular issue required to complete idea valuation.
6. The User Group will use a disciplined project management approach that can fast track solid opportunities once identified. Another goal of this User Group is to bring along real change that will touch all aspects of the supply chain with professional communication and lead time.
7. Meetings will have an agenda in advance for all participants with a special focus at one meeting for: letters, then the next week's meeting would focus on flats, and then the meeting after that for packages. Weeks in between each respective shape- based UG meetings would enable time for homework by participants and follow-up on action items from USPS relevant team.

**Area of Focus:** Preparation and Entry

**Sponsors:**

Industry: Bob Rosser

USPS: Lisa Adams and Tom Foti

**If you are interested in participating in User Group 13, please send an email containing your contact information to [elke.reuning-elliott@usps.gov](mailto:elke.reuning-elliott@usps.gov) or [Jay.L.Smith@usps.gov](mailto:Jay.L.Smith@usps.gov) with your selected mail class of interest by **Friday, March 23**. Please note you can make multiple selections.**

- Letters
- Flats
- Packages

The kick-off meeting will take place Tuesday, March 27 at 11:30 a.m. est.

**UG # 13: Operational Optimization**

Start date: 3/12/2018

Completion Date: Ongoing

**INDUSTRY LEADERS**

Letters – Brian Bowers

COO/CTO

Fluence Automation

760 S. Wolf Road  
Wheeling, IL 60090-6232  
[BBowers@FluenceMail.Com](mailto:BBowers@FluenceMail.Com)

**Flats – Susan Pinter**

Director of Postal Systems  
Arandell Inc.  
N82 W13118 Leon Road  
Menomonee Falls WI 53051-0405  
252-255-4400  
[sgpinter@arandell.com](mailto:sgpinter@arandell.com)

**Packages – Roger Franco**

Director, Postal Operations  
Newgistics  
2700 Via Fortuna Ste 300  
Austin TX 78746-7996  
512-225-6086  
[rfranco@newgistics.com](mailto:rfranco@newgistics.com)

**POSTAL LEADERS**

**Letters and Flats- Elke Reuning-Elliott**

Director Prod Mgmt. (Mailing Svcs)  
202-268- 4063  
[elke.reuning-elliott@usps.gov](mailto:elke.reuning-elliott@usps.gov)

**Packages - Jay Smith**

Director Prod Mgmt. (Ship Products)  
202-268-8318  
[Jay.L.Smith@usps.gov](mailto:Jay.L.Smith@usps.gov)

**Lisa Adams**

Mgr. Operations Integration & Support  
202-268-4502  
[Lisa.M.Adams2@usps.gov](mailto:Lisa.M.Adams2@usps.gov)

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