

MAILCOM '17

37th Annual
Conference
& Exhibition

April 10-12,

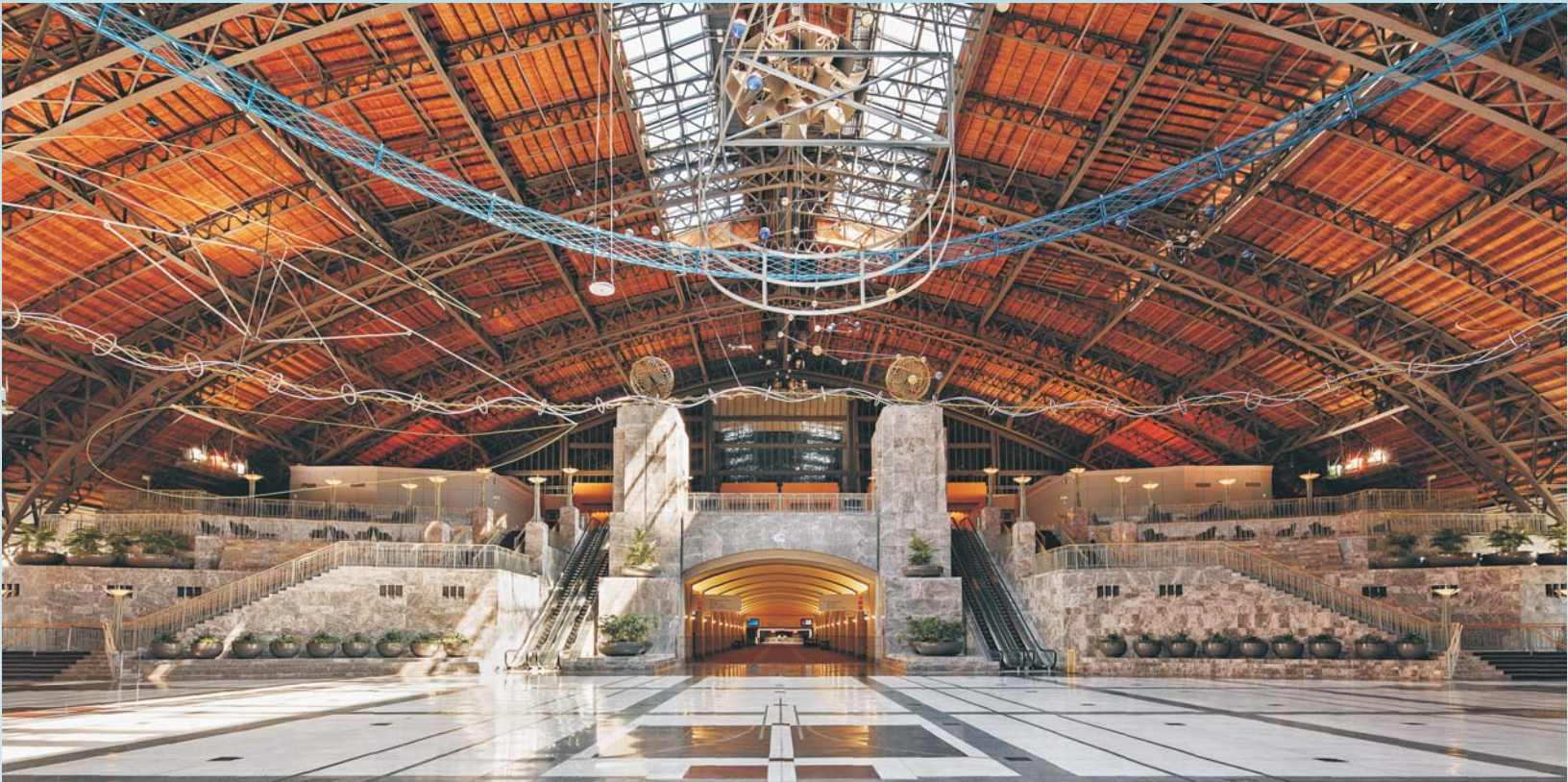
2017

Pennsylvania
Convention
Center

Philadelphia



For Three Days In April, This Is The Capitol Of The Mail Industry



MAILCOM '17 moves to the Convention Center in the former Reading Train Terminal.

Improving your mail, document and distribution operation is a continuing process. Saving money and maintaining top performance doesn't happen by chance.

It takes objective information.

And that is what MAILCOM is all about.

Showing you how to do more with less.

And how to do it better.

Come and join the leading operations managers and top vendors at MAILCOM '17, the 37th Annual Convention, April 10-12 in Philadelphia at the Pennsylvania Convention Center.

With nearly 100 expert-led sessions, keynotes, and exhibits – plus many networking opportunities – you'll find the knowledge to act to improve your operations.

Knowledge to use the minute you are back in the office – to save money and improve services.

Who should attend MAILCOM '17?

The person responsible for mail/document/distribution services in corporations, institutions, or government agencies.

What will you learn?

The latest regulations, strategies and technologies for delivering professional mail, document, and distribution services.

KNOWLEDGE TO ACT

About MAILCOM

Now in its 37th year, MAILCOM is the largest educational organization for mail and distribution management in the world. MAILCOM is sponsored by the Mail Systems Management Association and *MAIL: The Journal of Communication Distribution*. **For more information visit www.mailcom.org.**

“ I love being in downtown Philadelphia ... it's a great location and excellent place for a convention. I never leave MAILCOM without increasing my knowledge and network of professionals.”

— Marianne Houston, National Postal Operations Manager, Gannett Publishing Services

Feel the love from speakers & attendees who really care about your success.



There are hundreds of iconic things to see, steps away from the convention center.

You have the opportunity to meet the top experts in the industry as well as colleagues facing the same challenges you face. You will meet them in nearly 100 seminars and workshops in these subject areas:

- + Mail Systems Management
- + Safety & Security
- + Address/Data Management

- + Full Service/Mailer's Scorecard
- + Mail Printing & Processing
- + Postal Mail Management
- + Women In Management
- + Leadership/Staff Development
- + Delivery & Distribution
- + Remittance Processing
- + Digital Mail

- + Professional Development
- + College & University
- + Office Services & Inbound Mail
- + International Mail
- + Outsourcing & Contract Mgmt.
- + Government Mail
- + Direct Mail Production
- + Nonprofit Mail Management
- + Technology & Innovation
- + Certification

POWERFUL NETWORKING

Monday, April 10, 2017

9:00-1:00pm Certification Testing
12:00-6:00pm Registration Hours
1:00-2:00pm Delegate Orientation
2:00-3:00pm Sessions Round One
3:15-4:15pm Sessions Round Two
4:30-5:30pm Sessions Round Three
5:30-7:00pm Welcome Reception

* Agenda subject to Change

Tuesday, April 11, 2017

7:00am-5:00pm Registration Hours
7:30-10:00am Keynote Breakfast
10:00-4:00pm Exhibition Hours
11:15-12:15pm Sessions Round Four
12:30-2:00pm Leadership Luncheon
2:15-3:15pm Sessions Round Five
3:30-4:30pm Sessions Round Six
4:45-5:45pm Sessions Round Seven
6:00-8:00pm Gala Reception

Wednesday, April 12, 2017

7:00am-5:00pm Registration Hours
7:30-9:30am Keynote Breakfast
10:00-3:00pm Exhibition Hours
9:45-10:45am Sessions Round Eight
11:00-12:00pm Sessions Round Nine
12:15-12:45pm Energy Break
1:00-2:00pm Sessions Round Ten
2:15-3:15pm Sessions Round Eleven
3:30pm Final Salute

"I loved the session mix this year. Every one was informational and educational and it's great learning from my peers and mentors."

— Betsy Shortell, CMDSM, Manager University Mail Services, Harvard University

Where America declared independence ... and the mail industry was born.



Independence Park include the famous Hall, Liberty Bell, Ben Franklin Museum, and much more.

Learn and earn more in your career. MAILCOM certification programs raise you to the professional standard of the industry. All programs are Board certified and guaranteed to make a difference in your management career. MAILCOM '17 features:

MCOM Master Certification for Mail Professionals

The Master Certification in Mail Communications (MCOM) program is for advanced managers who have earned MAILCOM Certificates, CMDSM, EMCMM, and other credentials. *April 10 - 1:00-2:00pm*

CMDSM and CMDSS Certifications

Every qualified manager can take the written final exam at MAILCOM to earn the designation "Certified Mail and Distribution Systems

Manager" (CMDSM) or "Certified Mail and Distribution Systems Supplier" (CMDSS). Details at msmanational.org. *April 10 - 9:00am-1:00pm*

Mailpiece Design Consultant (MDC)

The Mailpiece Design Consultant, (MDC) Certification program focuses on classes of mail, mailpiece design, mail preparation and extra services. *April 10 - 9:00am-1:00pm*

CERTIFICATION

Management Certificates In Your Study Area

Attendees can earn a management certificate in: Mail Systems Management; Safety & Security; Mail Printing & Processing; Postal Mail; Women In Management; Leadership; Delivery & Distribution; Address & Data Management; College & University; Outsourcing; Government Mail; Technology & Innovation; and more!

"I liked the location and the historical aspect of being in downtown Philadelphia."

— JoAnn Eisenhuth, Supervisor Office Services, Automotive Resources International



The excitement at MAILCOM upstairs is matched in the Reading Market downstairs.



Philadelphia's massive, multi-ethnic food market is downstairs from MAILCOM.

Come see the latest technology, equipment, products and services from the industry's top vendors at MAILCOM.

The new Convention Center exhibition hall will allow more companies to exhibit during the two full-days of the convention. Using the latest technology can help you save money and improve efficiency in mail printing, processing and distribution. Free exhibit passes are available.

MAILCOM '17 will feature these products & services:

- | | | |
|------------------------|------------------------|------------------------------------|
| Addressing Systems | Folding Machines | Paper Suppliers |
| Certified Mail Systems | Furniture Systems | Parcel Processing |
| Database Software | Ink Jet Printers | Postage Meters/
Mailing Systems |
| Delivery Services | Insertor Systems | Postal Software |
| Direct Mail Services | International Delivery | Publications |
| Distribution Systems | Labeling Systems | Security Systems |
| Document Processing | List Services | Shipping Systems |
| Envelopes | Mailing Accessories | Strapping Systems |
| | Mail Carts | Tabbing Systems |
| | Mailing Services | Tracking Software |
| | Outsourcing | Training Services |
| | Packaging | ... and more! |

TECHNOLOGY EXHIBITION

Last year's sponsoring exhibitors included:



"I attend every year and this year in Philadelphia was a great show."

— John Rivas, Manager, Mail & Copy, Douglas Elliman Real Estate



Ben Franklin's genius lives in the halls of MAILCOM and the streets of Philadelphia.



Register Today for the #1 Training Conference for Mail & Distribution Managers and Executives.

MAILCOM 17's host conference hotel is the Philadelphia Marriott Downtown — a soaring landmark nestled in the city's historic center. This Marriott is one of the largest convention hotels in the Northeast.

Best of all, the Marriott Downtown is connected directly by skywalk to the Convention Center!

Special MAILCOM Room Rate:
\$186 per night Call Marriott at 215-625-2900 and say "MAILCOM"

Each hotel room offers plush bedding, flat-screen TV, and some of the most striking views of Philadelphia. The Marriott also offers full room service, a cutting-edge fitness center, a heated indoor pool, and numerous on-site dining options.

Outside are numerous restaurants including the Hard Rock Cafe and the dozens of food vendors in the Reading Terminal Market.

HOW TO REGISTER: A registration form appears on the back page. Complete and return with payment.

Register Today & Save \$150 Off Full Registration

You can register online at www.mailcom.org.

ACCOMMODATIONS

TRAIN SERVICE: Via Amtrak to 30th Street Station, Philadelphia.

AIR SERVICE: Fly into Philadelphia International Airport (www.phl.org).

HOTEL ADDRESS:
1200 Market Street,
Philadelphia, PA 19107

PARKING: Valet parking at hotel available. Discount parking \$20 a day at Autopark at 8th & Filbert.

MEALS: Most meals are included on the full days of conference.

CONFIRMATION: Upon receipt of your paid registration, we will send a confirmation. Hotel confirmations are directly sent to you by the hotel.

QUESTIONS: Please call the Registration Desk at 609-264-0120 with any conference questions.

UPDATES: For MAILCOM conference updates, go to www.mailcom.org.

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“All the MAILCOM sessions I attended were interesting, unique, and fun. Ramesh Ratan was the best presentation of the conference! Francis Ruggiero was interesting and thought-provoking.”

— Carla Danielson, General Manager, Pitney Bowes Presort Services